

Each can contains a card which entitles the purchaser to an attractive cook book.

RUMFORD

THE WHOLESOME BAKING POWDER

Always use Rumford to make the gem on your breakfast table light, delicate and digestible—your evening biscuit or toothsome cake—use one powder that never fails—Rumford. Remember, too, perfect wholesomeness comes in the use of Rumford.

G. D. SHEARS & SON, Agents

PURITY ECONOMY

A Christmas Suggestion!

Include in your Grocery List

A...
POUND...
OF...
ARMADA...
FOR...
THE...
ENTERTAINMENT...
of your Christmas visitors!

Its cheery, fragrant cup is sure to be most appreciated.

Business Confidence

In it depends entirely on the quality of our goods and the truth in our advertisements.

We have five barrels of Maple Flour left of the eleven we offered, and we also have three boxes of Elephant Tea left of the ten.

IS YOUR NUMBER HERE?

70405	1	Bbl.	Maple	Flour
64192	1	"	"	"
69000	1	"	"	"
66698	1	"	"	"
55309	1	"	"	"
56474	1	"	"	"
69872	1	Box	Elephant	Tea
63981	1	"	"	"
70459	1	"	"	"

WHY NOT HAVE YOUR NAME WRITTEN HERE?

Isaac Bourne, Safe Hr.—1 Bbl. Flour.
Adam Duke, Fox Hr.—1 Bbl. Flour.
Adam Paul, Deer Island—1 Bbl. Flour.
Frederick Elford, Dildo—1 Bbl. Flour.
Ambrose Collins, Placentia—1 Bbl. Flour.
William O'Brien, Cape Broyle—1 Bbl. Flour.
Andrew Payne, St. John's—1 Bbl. Flour.
Andrew Cranford, New Hr.—1 Box Tea.
Joseph Reid, Heart's Delight—1 Box Tea.
Isaac Norris, Newtown—1 Box Tea.
Henry Oran, Bragg's Island—1 Box Tea.
William Gosse, Torbay—1 Box Tea.
Kenneth Reid, Bay Roberts—1 Box Tea.

Kindly Remember

W. R. GOOBIE,

Is Just Opposite the Post Office.

Sowing Grain by Aeroplane.

Aircraft may now be listed as agricultural implements because of the recent invention to sow grain by aeroplane. The new "flying grain sower" will plant a strip thirty-six feet wide travelling at the rate of forty miles an hour. The seeds are expelled by air pressure from a perforated metal tube with sufficient velocity to drive them deep into the ground. At the end of each wing a thin stream of white lime, as fertilizer, is released

to outline the planted area. The plane is constructed to make a landing on a ploughed field without damage. Under normal conditions the "flying sower" has a capacity of 640 acres in about six hours. The travelling at the rate of three miles an hour would take a man twenty-two and a half days of ten hours. It is estimated that one thousand acres could be covered in one day by the arowsower.

CARD OF THANKS

to the people of Grand Falls for their kindness during the illness and death of my wife. MR. HERBERT SHAW and Family. dec15.21

Thoroughness Demanded.

"It is complained," says the Springfield Republican, "that the graduate of high school or college after smattering many things cannot be trusted to add a column of figures or to copy a letter correctly. Applying to a college professor of mathematics for an undergraduate who could do some simple work with a calculating machine for a bit of research in physics. Prof. Webster was told, 'There is not much use, because nobody nowadays learns to do anything carefully and get an exact result.' It is the same thing that complaining parents say, but whereas parents blame the teachers, Webster blames the parents.

There is not a commercial house, a manufacturing concern, nor a trade enterprise that is not hampered daily in its operations, because of incompetence in practice and lack of thoroughness in the training of their employees. The school system may be partly to blame and the child may be still more at fault, but few, I think, will deny that the parents are most culpable. Parents can have as good a school system as they want, for they have the final say with regard to who shall teach and what they teach and how they shall teach. Besides parents too often fail to impress upon their children the necessity of obtaining all the education possible and neglectful, lazy, or vicious children may go through school with a mere modicum of education or may stop before attaining the efficiency necessary to enable them to make ordinary business calculations or write or speak correctly.

Of course, when parents, themselves, have failed to secure a good education or to appreciate the advantages of such, they can scarcely be expected to urge their children to work hard to obtain a thorough grounding in the three R's and as much further culture as it may be possible to acquire. Just here it may be further remarked that the youth of to-day are inclined to disregard the advice of their parents and spend their time in seeking amusements and enjoying useless pastimes which vitiate both the taste and energy necessary to make them proficient through study or manual training. Serious men are wondering what the conditions will be within the next ten years, in the business world, unless there is a great change in the attitude of young people towards education and work in general. It is a problem that appeals to the best efforts of teachers, preachers, parents and others who can influence the youth of the land to place more value on education and efficiency and spend less time in useless and enervating entertainment.

ALL MEN ARE LIARS.



We sit around at eventide, and tranquilly we lie, and tell of how our cars can climb stupendous hills on high. We used to be a truthful lot before the auto came; we used to ween and wist and wot that falsehood was a shame. And when from fishing trips returned we stretched the truth a yard, our conscience like a bonfire burned, and scorched us pretty hard. But that was in a time gone by, a time that's vague, remote; and now we sit around and lie, each of his old tin boat. And when we to our beds repair, some still snore to spring, does conscience, while we're lying there, make night a solemn thing? Does she point out that falsehood's wrong? She tries that stunt no more; we've lied so much, we've lied so long, that conscience is a bore. Our old tin cars are red with rust, they're long since out of style, and something's always sure to bust before they go a mile. We're always tinkering with tools, or motors broken down, and hiring farmers with their mules, to haul us back to town. But when we smoke our evening pipes the fiction graft prevails, and Ananias has the gripes if he can hear our tales. And so we sit beside the sea, and tranquilly we lie, of how our autos climbed a tree, and did the trick on high.

Jean Valjean in Real Life

The arrest, in Paris, of a copper-smith, named Jules Renault, who has been discovered, after a period of thirty years, to be an escaped convict, recalls the case of Jean Valjean of Victor Hugo's famous novel, "Les Miserables." Renault, when he was very young, committed an offense and was sentenced to a term of deportation. He managed to escape and coming to Paris set up honestly in life as a copper-smith. He met a young girl with whom he fell in love, but, fear to disclose his criminal record, he was unable to marry her. As soon as he was arrested, Renault asked permission from the judicial authorities to marry his sweetheart before starting for the penal settlements. This was granted, and accompanied by a couple of warders, he was able to leave his prison for a brief marriage ceremony. A movement is on

foot to petition the president to grant a free pardon to Renault on account of his sincere repentance as manifested by thirty years of honest citizenship.

HOUSEHOLD NOTES.

Tea stains may be removed from china by applying salt.
Fish will not stick if salt is sprinkled thickly with grated coconut.

Bananas to be used for fritters if wood ashes are used to scour them should be put through a ricer.
Deviled clams may be covered with vegetables with salted water.
An excellent paste for bee-strings is made with salt, soda and water.

KNOWLING'S

China and Glass Department

TYPICAL

JAPANESE TEA SETS

\$7.25.

VICTORIAN TEAPOT SETS

5 pieces,

\$7.80.

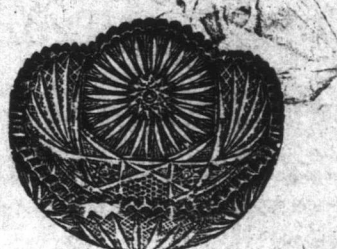
CHEESE DISHES.

Decorated and Gold Traced,

\$1.90, \$2.20, \$2.80, \$4.00,

\$4.50.

Biggest and Cheapest line of Glassware in the City



BERRY BOWLS . . . 40c., 60c. 70c.

Berry Sets . . . \$1.10, \$2.00, \$2.50

NAPPIES . . \$1.00, \$1.65, \$2.80 doz.

PICKLE DISHES . . . 20c., 40c.



GLASS JUGS . . . 37c., 40c., 65c.
TABLE SETS . . . \$1.25, \$1.35
BUTTER DISHES . . . 30c., 37c., 40c.
SUGAR BOWLS . . . 12c., 35c., 42c.



FANCY TEAPOTS . . . 50, 60, 70, 80c.

DECORATED TEAPOTS—

Gold Traced . . . 90c., \$1.00, \$1.10

BROWN TEAPOTS . . . 45c., 50c., 55c.

"FRY" OVENGlass CASSEROLES



BEST ENGLISH CHINA TEA SETS.

21 Pieces . . \$ 9.50, 10.50, 12.50, 13.00

40 Pieces . . \$18.00, 20.00, 22.50, \$2.00

Printed Tea Sets \$5.00



TOILET SETS.

Blue or Green Shaded Toilet Sets,

\$8.90, \$9.50.

Toilet Sets, Decorated and Gold

Traced, \$15.50, \$17.00, \$18.00, \$19.00.

Cheap Toilet Sets in White, 4 pieces, \$3.90.

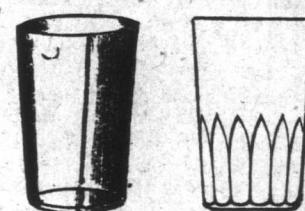


Table Tumblers . . \$1.00, 1.25, 1.35 doz.

Plain Thin Tumblers—

\$1.55, \$1.65, \$1.75 doz.

Bell Tumblers—Fancy . . \$1.75 doz.

Goblets \$2.70, \$2.80 doz.

Salts and Peppers 30c. pair

Individual Salts \$1.05 doz.

Individual Butters \$1.50 doz.

GUERNSEY COOKINGWARE in Brown and Green.



Fancy Cups and Saucers 40c.

White Cups and Saucers 23c.

White and Gold C. & S. 35c.

Shaving Mugs 65c., 80c.

Egg Cups \$1.30 doz.



Dinner Sets, 26 pieces, printed pattern in Blue, Green, etc. . . \$17.00

Dinner Set, White and Gold, 32

pieces \$20.00

Dinner Sets, Decorated and Gold

Traced, 54 pieces, \$35.00 & \$41.75



Wine Glasses \$2.00 doz.

Decanters 65c. each

Wine Sets in Colored Glass, \$2.70 set

Custards 20c., 26c.

Crystal Mugs 20c.

Sparkling Cut Glass Vases, Bon Bons, Salads, etc.

Job Lot
Tea Cups
at
12c.
each.

Job Lot
Cups & Saucers
at
18c.
each.

Job Lot
Glass Sugar
Bowls,
without cover,
12c.
each.

Job Lot
Japanese Nut
Sets,
7 pieces,
\$1.00
per set.

Job Lot
Japanese
Salt and Peppers
22c.
pair.

Fern Pots, Vases, Green Moss, Palms, Novelties, etc.

G. KNOWLING, Ltd.

Duckworth Street, Central and West End Stores.