

Children's Dresses at 99c.

A dainty Striped Galatea and Serge Dress, with Blue Serge Collar and Cuffs, Red Cord and Tassel, Red Pearl Buttons to match; to fit from 5 to 14 years. Regularly sold at \$1.40. January Sale Price . . . 99c

Women and Children first, Please

CHILDREN'S NIGHTDRESSES at 39c. We are offering some daisy little "Nighties" for children in Pale Blue and Pink, and that were selling for 50c., at now 39c

Children's Hose

20 doz. of Children's Fast Black Hose You'll need to get in early. You'll be cleared in a single day, and they're going cheap too at 18c. and 20c. per pair. 15 doz. Children's Tan Hose. Better buy them now, they'll be scarce later. January Sale Price 25c

Children's Mittens, from 19c. up

We are now handing out to you a dainty little Mitten for children, to fit ages of from 4 to 8 years. They're great value for the money. The shades are White, Navy and Tan, and the price from, 19c up 39c

Women's Hose, at 20c. p. pr.

Here is a real good old-fashioned pair of Stockings—we mean old-fashioned quality; strong and serviceable, at per pair 20c Another line of 55c. Cashmere Hose regularly, will be cleared during Sale at, per pair 35c

of General Dry Goods has been launched to-day and bumper bargains await all who will avail of this greatest of opportunities. Now, note carefully the price of every item. When you sit down at night make an honest comparison with goods you will read in other ads., and retire at a reasonable hour with a steel clad resolution in your mind to make us prove what we're talking about in the morning at 9 o'clock. The Goods:—

Ladies' Wool Gloves, from 25c. up

We offer during Sale many dozen pairs Ladies' Wool Gloves in Fancy Brown and other shades from, up 20c Good time to buy these Gloves.

Ribbons in all Widths and Shades

You will be pleased to know that we are showing at reduced prices, in all shades and widths, a very complete stock of Ribbons in Silks and Satins. You would do well to look through our Fancy Silk Ribbons, they are certainly interesting.

Blouse Bargains

In our Blouse Department we have many snaps. You can get a pretty White Lawn Blouse for 75c And we'll even do better than that. You will find two or three dozen slightly soiled White Lawn Blouses that sold at 80c., 90c. and \$1.50. Your choice during Sale, each 49c

The Biggest Bargain of all LADIES' UNDERWEAR.

25 doz. Ladies' Fleece Lined Vests that sold at 45c. each. Out they go during January Sale at, each 29c Now, come early for these, they won't last long.

J. M. DEVINE'S

Great JANUARY Sale!

You will be pleased with our Showing of White Goods. COME EARLY.

Men's Shirts

A strong Regatta Working Shirt, with collar attached; all sizes. During Sale 49c CAPS WITH KNIT AND FUR BAND, from 50 c.

We are featuring the Eastern Cap in very stylish Tweed. Most comfortable Cap made, from, up . . . 1.50 The newest in Caps is the "Mackiwian," Plaid effects. They have taken the U. S. A. and Canada by storm. Selling from 80c. to \$1.50.

American Pants from \$2.00

If you are needing a pair of American made Pants to be worn with belt or braces, see our showing during Sale. Well tailored and goods that will wear well. Price from 1.99

Boys' Pants

A very strong Boys' Pants in good Tweed. Usually \$1.00 per pair. During Sale 85c

Men's Overalls, SWEET-ORR AND OTHERS.

Here's where we come in. You get the best in Overalls here without a doubt. As follows: Blue Derry (local) 65c Sweet-Orr, the world's best Overall—the Overall that outlives all others. Carpenters, Railwaymen, Engineers and Longshoremen insist on having Sweet-Orr brand. Prices from \$1.99 per pair up.

Ladies' Hair Combs

Beautiful hair beautifully dressed has won the admiration of the greatest down through the ages. During this Sale, ladies, you will have a chance to purchase the most stylish Combs that are made in Perle, Shell and Amber; also a grand assortment of Pins and Barrettes. Prices are for Combs from 20c. to \$1.50 per pair. All reduced during Sale.

Now, Men, We are after You HOME KNIT DRAWERS.

We have the real thing made from the wool of Newfoundland sheep and knit in the good old-fashioned way. Very warm and serviceable. During Sale, \$2.50 per pair \$2.50

Mittens for Men

20 doz. White Wool Mittens, local knit. Usually 30c. per pair. During Sale 20c

Men's Leather Cuffs, per pair 45c Men's Leather Cuffs, wool wristlet, very strong, horse hide; asstd. shades. Usual price \$1.00. Sale Price 75c

A very classy line Leather Gloves at, per pair 45c Men's Wool Gloves, Aberdeen, per pair 85c

D & A Corsets & Devine's

When you think of D. & A. Corsets you must think of Devine's. This is because we have been telling you for years that they are the best, and it simply is that, because they are the best, we can afford to talk out loud about them. \$1.00 for 75c \$2.00 for \$1.70 \$1.50 for \$1.29 We have a special at 45c. These prices are only for our January Sale. You'll buy from us as usual, won't you?

Ladies' Night Dresses IN FANCY FLANNELETTE.

Not \$2.00? No! Not \$1.50? No! Not \$1.20? No! Well, what is it? A comfortable Flannelette "Nightie" in good heavyweight goods, worth \$1.30 to \$1.40 for, during January Sale, each 89c Come—and not too late.

Ladies' Costumes

We have a few to clear at a bargain in Fancy Tweeds. Come in and see them, will you?

Flannelettes and Curtain Stacks

You will be delighted with our stock of White and Pink Flannelettes at the old price of from 10c. up during Sale.

SPECIALS.

HONEYCOMB & MARCELLA QUILTS from \$1.50. ENDS DRESS GOODS (Remnants) marked away down. REMNANTS GINGHAM. 50 doz. MEN'S COLLARS at 5c. per Collar. COT BLANKETS. BOYS' OVERCOATS AND REEFERS. BOOTS AND SHOES. All must be cleared regardless of price. GREAT TIME TO BUY TAPESTRY TABLE COVERS.



TOWELS.

Worth your while to see our immense showing of Turkish and other Towels. A huge pyramid of real Towel value stands at the door waiting for you. Prices from 10c. to 49c. per Towel all reduced. Hundreds of yards of Toweling from, up 8c

Open FRIDAY EVENINGS till 9.30

War News.

Messages Received Previous to 9 A.M.

OFFICIAL.

LONDON, Jan. 26. Headquarters in France report army active on both sides, and an army bomb store exploded. Aircraft active with British supremacy maintained. Elsewhere after mine explosions and violent bombardment. Germans attacked on a mile front west of Arras-Lens road, and were repulsed, except at two points, where they occupied part of the craters and by explosion. The Russians continue to press the Turks closely in the Erzrum region. The Amara has nothing further to report. Recent fighting occurred on the 23rd, not seven miles from the coast.

BONAIR LAW.

CO-OPERATE IN NATIONAL RECRUITING.

BRISTOL, Jan. 26. The British Labor Conference voted today, by a vote of 1,847,000 against 206,000, a resolution entirely supporting the action of the Parliamentary Labor Party in co-operating with other political parties in the national recruiting campaign.

BALFOUR'S STATEMENT.

LONDON, Jan. 26. The Prime Minister, Mr. David Lloyd George, made a statement in the House of Commons today. He stated that the British Government had no objection to Germany possessing 17,000 tons of munitions in the Balkans. Mr. Balfour was asked to make this statement in such a nature as to assure the country of the Navy's readiness to meet any development in the way of shipbuilding must be met. It was a matter of conjecture whether it had been within her power to undertake to complete the building of larger ships with the present armament. I have seen the construction of guns of 17-inch caliber, but we have no evidence that they should be with a given time of construction. The most diverse construction may be made by ingenious persons, but speaking for myself I am by no means sure that these conjectures of the 17-inch gun story is most plausible. As regards the preparedness of the British Navy, I can only say that successive Lords of the Admiralty have most anxiously considered the method by which the building resources of this country can best be used. Speaking broadly, it may be said that every dock yard, public or private, at home or in the Mediterranean, is being used either for construction or repairs by ourselves and our Allies. This being so it is impossible to add to the magnitude of our preparations. The most we can do is to alter the character and type of ship under construction, but nothing has yet occurred which would justify us in thinking that any serious error of judgment has been made in connection with the type of ship under construction.

FRENCH WARSHIPS WILL ASSIST BRITISH.

LONDON, Jan. 26. Hereafter the French warships will assist the British vessels in blockade duties, both in the English Channel and the North Sea, participating in the examination of mails, as well as cargoes. In the future France will be consulted on all questions concerning the blockade, and joint Anglo-French replies will be made in any protest on the subject.

IN MESOPOTAMIA.

LONDON, Jan. 26. The British Official Press Bureau gave out the following communication dealing with the fighting in Mesopotamia: From further communications, the recent fighting on the Tigris took place 25 miles below Kut el Amara, and not as previously stated, seven miles from Kut el Amara. The mistake arose through a misunderstanding at the India Office in connection with reference to telegrams from Esnin, a position which is known to have been strongly entrenched. There is nothing further to report.

APPROVED OF THE TRANSFER.

LONDON, Jan. 26. Lord Robert Cecil, Parliamentary Under Secretary for Foreign Affairs, acknowledged in response to a question in the Commons to-day, that the Government had approved of the transfer of the German vessel Purcell to the Standard Oil Co. He explained that consent had been given as part of an agreement with the company upon which certain restrictions had been placed in respect to exportation of lubricants, paraffin

ENGLAND'S CREDIT.

LONDON, Jan. 26. Chancellor of the Exchequer, Reginald McKenna, said in the Commons to-day that he was glad to be able to assure the members that markedly satisfactory results had been obtained during the last fortnight, during which the Treasury has been purchasing American securities, in accordance with the plan of mobilizing the country.

GERMANY AND SERBIA.

LONDON, Jan. 26. Germany is continuing her efforts to conclude a separate peace with Serbia, according to the Athens correspondent of the Daily Mail. The correspondent states that Germany has offered to extend Serbian boundaries in the direction of Bosnia and Herzegovina and re-establish the kingdom under Austro-German suzerainty with Prince Etzel Friedrich, Emperor William's second son on the Serbian throne.

THE AMERICAN NOTE.

LONDON, Jan. 26. The American note regarding the British "Trading with the Enemy Act," arrived here to-day for delivery at the British Foreign Office.

THE GERMAN NOTE.

LONDON, Jan. 26. The German note on the Baralong case, declining to accept Britain's proposal for arbitration, was delivered to the Foreign Office by the American Embassy to-day.

HOSPITAL BURNED.

PARIS, Jan. 26. The Grand Hotel at Wimereux, near Boulogne, which was occupied as a hospital by sixty wounded British soldiers, has been destroyed by fire. All the wounded were removed from the burning building without accident.

THE DAILY TELEGRAPH'S COMMENT.

LONDON, Jan. 26. The Daily Telegraph, commenting editorially on to-day's blockade debate, says there is reason to anticipate that the Foreign Secretary will announce that the Government has reached no important decisions with reference to the foundations of our

MONTENEGRIANS MAKE DETERMINED STAND.

ROME, Jan. 26. A despatch from San Giovanni Di Medua to the Idea Nazionale, says that the Montenegrians made a determined stand on Mount Tarabosch in an effort to save the city of Scutari, but that the approach of a strong Austrian column forced the garrison to evacuate the place and the detachment on the mountain had to retreat. The women, it is stated, conducted themselves as heroically as the men, carrying on their backs, during the retreat, everything necessary to continue the struggle.

NORSEMAN BEACHED; NO LIVES LOST.

LONDON, Jan. 26. Lloyd's report says that the steamship Norseman, reported yesterday to have been sunk, has been beached and that no lives were lost.

BYRAN GOES ON A VISIT.

LONDON, Jan. 26. A despatch from Stockholm, says that Wm. J. Bryan in accepting membership on the Ford permanent peace commission, intimated that he was preparing to leave the United States for Stockholm.

START RIGHT NOW and select your piece of Overcoating for the winter. We have just opened a splendid range of Blue Naps and nifty patterns in Tweed, with other big selections to arrive. SPURRELL BROS., 365 Water Street, "The Young Man's Tailor."—sepiLead.tif

Minard's Liniment Cures Diphtheria.

Our 25 cent Sale!

Stock-taking over, we find many odds and ends that we are desirous of cleaning out, so we have arranged same on our Bargain Counters, and offer them at the uniform price of 25 cents each, or in groups of 2 or more for same money. Many articles worth double the money we ask. We have also bought some Jobs and Specials for this Sale, so we advise one and all to call. Let your quarters do double work for you. We list a few of the many things offered:

- Ladies' Camisoles
Ladies' Mufflers
Ladies' Suspenders
Ladies' Vests
Ladies' Hose
Ladies' Collars
Ladies' Gloves
Ladies' Belts
Ladies' Scarfs
Ladies' Handkerchiefs
Ladies' Aprons
Ladies' Side Combs
Ladies' Back Combs
Ladies' Barrettes
Children's Hose
Children's Wool Hoods
Children's Stocking Caps
Children's Gloves
Children's Bags
Children's Vests & Pants.
Hair Pins
Needle Cases
Veiling
Embroidery, 3 yds.
Cushion Tops
Pillow Slips
Centre Pcs. for working
Toweling, 3 yds.
Lawn, 3 yards.
Gingham, 2 1/2 yards
Flannelette, 2 1/2 yards
Blouse Flannelette, 2 yds.
Towels
Dress Goods
Men's Collars
Men's Ties
Arm Wristlets
Braces
Boys' Shirts
Men's Socks
Men's Gloves
Men's Shirts.
CROCKERYWARE.
Fancy Teapots
Fancy Jugs
Fern Pots
Meat Dishes
Marmalade Jugs
Pudding Plates (4)
Dinner Plates (3)
Soup Plates (3)
Tumblers (6)
Frying Pans
Milk Pans
Many things in Tinware offered at half price to clear.
Silver Forks (6)
Pictures, frame
Tea, Dinner and Toilet Sets and other Crockeryware at greatly reduced prices to clear. See window.

The C. L. MARCH Co., Ltd.

Cor. Water and Springdale Streets. THE WEST END BARGAIN STORE.

ive
rwear
essful

ing purposes, we
h will be a great
aves.
.43c. garment
.95c. garment
\$1.30 garment
.33c. garment
.29c. garment
.50c. each
.49c.
derwear at greatly
.23c. and 25c. pair
.35c. pair

and 80c. pair only
.95c. pair
n.
ntry weather. Sale
.15c. pair
.33c. pair

Hats,
ave 'em price of 10c.
GOODS
S
Sale.

UROPEAN
AGENCY
Desale Indents promptly received
at lowest cash prices for all British
Continental goods, including
Books and Stationery,
Shoes and Leather
Chemicals and Druggists' Sundries,
China, Earthenware and Glassware,
Cycles, Motor Cars and Accessories,
Paper, Millinery and Piece Goods,
Toys, Stationery and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oilsmen's Stores,
etc., etc.
Commission 2 1/2 p.c. to 5 p.c.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Shipments of Produce Sold on
Account.

WILLIAM WILSON & SONS
(Established 1814.)
Abchurch Lane, London, E.C.
Address: "Annuaire, London"