

Blackville Lodge Installs Officers

Blackville Lodge, No. 43 held its annual installation of officers last week. Those installed follow: J. P. Henderson, W.M.; R. F. Bulmer, S. W.; Bert Connors, J.W.; Rev William Gartshore, chaplain, James Gerrish, treasurer; C. M. Schofield, secretary; Cuthbert Donald, S. D.; Melvin McCrae, J. D.; Louis Dunphy S. S.; James McKenzie, J. S.; Fred W. Underhill, D. of C.; B. N. Underhill, I. G., and Justice Walls, tyler.

After installation there was speeches by the brethren and a good time generally.



Apply Minard's at once. It halts the pain and stops inflammation. Removes all poison from cuts and sores.

Keep a bottle on the shelf.



After all there's no Tea.
Like Morse's!



Assuring Your Business

A policy of advertising is a policy of life assurance, and the protection thus secured is well worth its annual cost.

Old customers die or move away—they must be replaced.

Old customers are subject to the influence of temptation—they may be induced to divide their custom—to do some of their shopping at a competitor's.

New comers to this community will shop with you—become regular customers—if they are invited to do so.

Your competitor's advertising is an influence which must be offset if you are to maintain your trade.

Not to advertise regularly to the readers of the UNION ADVOCATE is to leave your business unprotected.

A WORD TO THE PUBLIC

It is no sign of weakness to follow the lead of advertising. You owe it to yourself to get the most for your money, the best goods and the best service. And if you find that your inclination is to shop where you are invited to shop rather than to continue to be a customer of the shop which never solicits your good-will you need have no compunctions of conscience.

Shop Where You are Invited
to Shop

George Kelly Gets Into Trouble

George Kelly, first baseman of the New York Giants was the centre of a miniature baseball tempest today as a result of revelations that he had signed to play with the San Francisco basket-ball team whose roster also included Jimmy O'Connell, ex-Giant outfielder banished from baseball for attempted bribery.

The outstanding development was a sharp declaration from Pres. Heydler of the National League that he favor Kelly's suspension from baseball if facts reported from San Francisco were borne out.

This statement prompted immediate dismissal of O. Connell from the team by the president of the basket-ball league who asserted a desire to avoid any embarrassment for Kelly.

Kelly, it was brought out has not yet played with O. Connell, nor did the club in fact, plan to use the two in the same games, but the removal of the latter was not construed by Pres. Heydler as clearing Kelly's connection with the situation.

"BUY AT HOME"

The Canada Dollar And British Pound

Canadian exchange commenced the year 1924 at a discount of 21-2 percent in terms of gold, declined to a discount of 3 9-16 in March and subsequently appreciated gradually until par was reached on Aug. 26 says the monthly letter of the Royal Bank of Canada for December. From then until Dec. 6 Canadian currency was very close to par. At times it was at a slight premium over the American dollar. Since Dec. 6 the premium on American funds has gone up to 1-2 of 1 per cent. Canadian borrowings in the United States during the 12 months were fairly heavy, and the receipts from this source and from large exports of merchandise and tourists' expenditures in Canada resulted in United States and other foreign currencies being offered in sufficient volume to provide without difficulty for our expenditures on imports and our requirements for interest payments on foreign loans and other obligations.

Sterling commenced the year at 4.43 in Montreal. The tendency at that time was downward, and a quotation of 4.31 was reached in the latter part of January. A recovery took place in February, when apprehensions in regard to the policies of the Labor government were partly overcome. The appreciation of sterling to \$4.73 3-16 in New York on Dec. 29 is all the more remarkable in that it came at a time when English purchases of wheat and cotton were exceptionally heavy, and payments on Great Britain's debt to the United States Government had to be made.

200 Families Coming From United Kingdom

Arrangements are being made to convey more than 200 families, comprising 1,000 persons, from the agricultural areas of the United Kingdom to Canada. These are to settle on farms which are being set up for them through the joint action of the British and Canadian Governments.

Residents of the North of Scotland, South Wales and the West and South of England will be among the 200 emigrating families.

The British Government is lending 300 pounds for the equipment of each farm taken up by the new settlers in Canada.

Another thousand emigrants will leave for Canada later.

SOUND BONES

Let Nature try her best, she cannot very well build a sturdy body or sound bones or normal dentition, unless given the right kind of encouragement in the form of vitamin-activated nourishment.

Scott's Emulsion

has encouraged thousands by nourishing them into strength and vigor. It abounds in vitamins and is the food-tonic that encourages normal growth.

Scott's Emulsion helps Nature do her best to help you and your child keep strong and healthful.

Scott & Bowne, Toronto, Ont.

Your CHILD'S CHEST

A child's health changes so rapidly that prompt doctoring is vital. If a mother has the least suspicion of any throat or chest weakness in her dear ones, let her give them a Peps tablet to suck at bedtime and one before going out in the cold air.

PEPS

are beautifully soothing and healing for children's tender throat and breathing passages. Peps quickly conquers coughs, check any inflammatory tendency, and keep whooping-cough, croup, and bronchitis at bay.

Peps are ideal for children, being entirely free from laudanum and all other dangerous drugs.

NEW REDUCED PRICES—The same genuine remedy, prepared after for years and offices, now 25c. box. All druggists.



Here and There

A recent survey of prospective expansion among the mines of Northern Ontario shows that many millions of dollars will be spent on mills and mill supplies in 1925. According to this survey, mill expenditures totalling \$7,350,000 are contemplated.

Hunters patronizing territories in the Algoma district of the Canadian Pacific Railway had a very successful season in 1924, according to a report recently issued. Moose numbering 173, deer numbering 2,183 and approximately 7,050 partridge were secured and the number of hunters ran into several thousand. The figures quoted include those for Kipawa, Temiskaming, Mattawa, Sturgeon Falls, Pakesley, Sault Ste. Marie, Chapleau, Sudbury, Schreiber and Nipigon, all exceptionally good game areas.

More Christmas trees were shipped from Nova Scotia for the 1924 festive season than ever before, according to figures just compiled. Twenty-two car-loads from territory bordering the Dominion Atlantic Railway alone were shipped to outside points and approximately 150 car-loads left the province generally.

A splendid season of winter sports is expected at Quebec this year, as more and more people are becoming interested in these healthy recreations in Canada and the United States. In connection with the activities of the Chateau Frontenac, the Canadian Pacific's great hotel in the Ancient Capital, a number of new features will add to the attractions Quebec has to offer. These include inter-club, inter-collegiate and international competitions in all winter sports, to be held under the auspices of the recently formed Frontenac Winter Sports Club, which will award the successful participants with trophies of various kinds and attractive gold, silver and bronze medals.

The names of the winners of the David prizes for literature, awarded to the writers of the best French and English books entered in the competition for these prizes, have just been announced by the committee of judges. In the French section the first prize, \$1,500, went to Abbe Camille Roy for his book "A l'Homme des Erables," while in the English section Marjorie Grant Cook won first prize with her book "Another Way of Love."

The most successful year enjoyed by the Canadian Pacific Great Lakes Steamship Service in freight shipments since 1913 is reported by Mr. Duff, manager of that service, for the season lately closed. The whole fleet of package freighters for the first time since the outbreak of the Great War, has been constantly employed during the seven months in which the lakes are open. A feature was the very large increase in the export flour business, some 75 per cent of the 300,000 tons of flour carried eastward by the service having been destined for export. October was a particularly good month, the ships having transported in that month 58,000 tons of eastward bound milled stuffs and grain alone.

First Impressions Are Important

In a world where appearances are valued as indexes to character, *Your Stationery* should represent you worthily—always and everywhere.

That atmosphere of character and refinement, which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to furnish your

Letter Heads, Bill Heads,
Shipping Tags, Office Forms,
Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed matter.

The Advocate Job Printing Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing *Neatly, Promptly and Satisfactorily*, at very reasonable prices.

We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for

Posters or Dodgers, any size
Flyers, Circulars, Programs
Menus, Display Cards, Business or
Visiting Cards, Price Lists, Booklets

*in fact, ANYTHING YOU WANT PRINTED
Neat, Artistic Two-Color Work a Specialty.
Call on us when you need anything in our
line. We assure satisfaction.
Mail orders receive our careful and prompt
attention. Write us for prices.*

Yours for Good Service

The Advocate Job Department

Phone 23

P. O. Box 359

Everything in Printing.