

Beautiful new neck frillings, 8c collar length

MANY pretty patterns in new frillings for the neck or sleeves. Dainty chiffon, net and lace in white, black, pink and sky blue. These are very neat and effective. Value 25c the yard. Sale price 19c yard, or 8c the collar length.

THE RIGHT HOUSE

"HAMILTON'S FAVORITE SHOPPING PLACE"

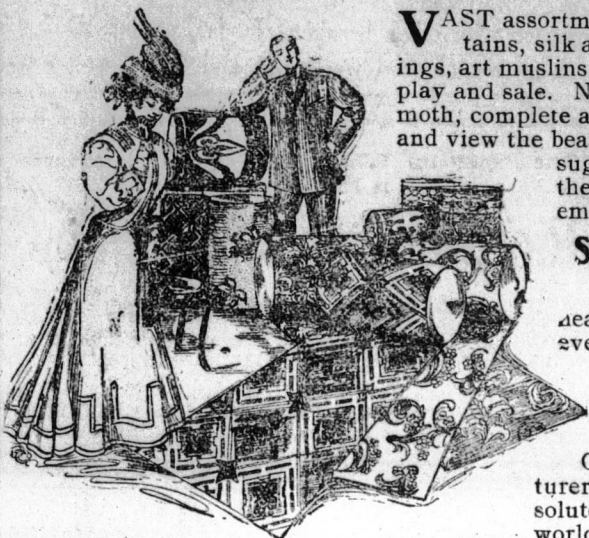
Comfortable golf blouses for cool evenings, \$2.00

WHITE, navy, red and black, knitted of heavy wool and fine close weave; rolling collar and revers, trimmed with cords and pearl buttons. These are very comfortable and smart style for the cool days ahead. Sale price \$2.00.

Beautiful new fall homefurnishings are here

Grand opening display--vast assortments--superb qualities

A magnificent and immense special exhibit Monday and all next week



VAST assortments of fresh new fall carpets, rugs, lace and fabric curtains, silk and cotton drapery materials, cretonnes, furniture coverings, art muslins, art tickings, art silkolines and sash nets will be on display and sale. Never before in the history of the store has such a mammoth, complete and comprehensive showing been made. Come Monday and view the beautiful display. It is at once attractive, interesting and suggestive—revealing as it does, tremendous varieties of the world's best productions in these lines, at prices which emphasize anew the splendid supremacy of this store.

Superior values have doubled our selling

The unprecedented values of the past two seasons have nearly doubled our great third floor business. We welcome everyone to view the display—come Monday, Tuesday, any day or every day next week. Note the qualities and the immense variety. Note, too, the stirring values.

Best makers confine their goods to us

Our long connections with the best foreign manufacturers, and our immense selling have secured for us absolute control, for this city, of the products of many of the world's leading manufacturers.

Handsome new carpets direct from best English manufacturers

Crossley's English Brussels carpets

The best made. Wonderful values

THE very best five-framed Brussels carpet to be had, and procurable only at the Right House in Hamilton. These good carpets will give every satisfaction and hold their own for hard service and good appearance with any carpet made. They are unequalled in variety of colorings and designs.

Persian, Indian, floral and small conventional designs, in dainty resedas, new fawns, rich crimsons, exquisite greens and practical blues, suitable for any room in the house. Borders and Stairs to match. Special prices per yard, \$1.35 and \$1.50.

Other qualities of Brussels Carpets at 95c, \$1.05, \$1.15, \$1.25.

Splendid assortments of tapestry and wool carpets, linoleums and oilcloths

New Axminster and Wilton carpets

Exclusive in pattern—rich in coloring

IMPORTED direct from England's best manufacturers. They are rich in coloring and exclusive in design. Crossley's and Templeton's weaves—that means the best in the world. The values are unmatchable.

Empire, Floral, Indian, Turkish, Persian and conventional designs, in beautifully blended colorings and exquisite shades of greens, fawns, blues, crimson, etc. They are suitable for dining-rooms, libraries, drawing-rooms and dens; an immense assortment to select from. Borders and Stairs to match.

\$1.50, \$1.65, \$1.75, \$1.85 and \$2.25 yard

Templeton's superior "Victorian" Axminster room size rugs

WOVEN in one piece from hard twisted yarns, producing a pile that will stand any amount of hard wear. Rich self blue, self rose and self greens with bordered designs. Greens, reds and wood shades in floral designs. Browns in beautiful conventional designs, blues and greens in rich oriental designs. Plain and fancy centres with exquisite border effects. Sizes suitable for any room. These handsome rugs are very special qualities and wonderfully good values. A very large assortment to select from. \$32.00, \$36.00, \$39.50, \$46.50 to \$80.00 each. Immense varieties of wool, Brussels, tapestry and Wilton room size rugs.

Beautiful autumn millinery

Best assortments---best styles---best values

CRITICAL Hamilton women, who know, pronounce The Right House millinery creations as the most becoming, the most exclusive, the most distinctive and the most moderate priced.

Note the smartness and the distinctive air they give; note the vast varieties; note the exquisite taste displayed in the color, harmonies and contrasts. Note the very little prices for which some of the hats may be bought.

The display is at its best now, and we strongly urge those women who like first choice of the new things, to make their selections Monday while the showing is at its best.

You will find here the authoritative styles in dress hats—Paris models and Right House adaptations that are at once artistically beautiful, becoming and reasonably priced.

You will find a complete showing of smartest New York outing hats in refined styles and chic effects.

There are glorious plume swept picture hats. Beautiful modifications of the cloche and the new cavalier styles.

Hundreds of hats to select from—types becoming to every face, colorings to match any costume.

Prices are the smallest, ever asked for such distinctively good sorts. Get yours Monday.

Trimmed hats \$5, \$6.50, \$7.50, \$9, \$10.

Ready-to-wear hats \$2, \$2.50, \$3, \$3.50, \$5, \$6.

Children's headwear 75c, \$1.50, \$2, \$3.



New English made raincoats

BLACK and white checked cravenette in semi-fitting style, full skirts; velvet and button trimmed. These are very exclusive English man-tailored raincoats. Full lengths, special price \$12.00.

\$10 cravenette coats at \$6.88 each

Smart, practical fawn shades, well tailored, in full length styles of good cravenette. These are neat and perfect fitting garments. Regular value \$8 to \$10 each. Sale price Monday \$6.88.

New veilings from France

Fashion says, drape your hat

THE new veilings, direct from the Parisian manufacturer, are here in the largest assortments we've ever shown.

\$1.25 and \$2.50 Veils at 88c and \$1.85

New Chiffon Veils—very stylish—1½ and 2 yards long. Black, white, champagne, brown, navy, sage blue and green, 88c, worth \$1.35; \$1.85, worth \$2.50.

Beautiful \$4.50 Jap silk blouses at \$3.50

MADE of extra fine quality, heavy Jap washing silk in black or white, open front or back; long and three-quarter sleeves. Some are beautifully trimmed with fancy lace yokes made of rows of fine net lace and hemstitched ribbon, finished with large Val. lace medallions and several rows of shirring; attached lace collar and trimmed cuffs. Others are in neat tailored styles with large Gibson plaits. Value \$4.50 each. Special price \$3.50.

Reliable kid gloves for fall

WE BUY our kid gloves direct from the world's best manufacturers in Grenoble, France. That is the reason for the superior fit and value you find here.

Skins have all been specially selected for us, ensuring you quality and satisfactory wear.

\$3.25 gloves for \$2.79

Fine quality kid in perfect fitting style, 16 button length. tan brown and black. Value \$3.25, sale price \$2.79 the pair.

At \$2.50 the pair

12 button length, superior quality, black and colors, very special value at \$2.50.

At \$1.75 the pair

Natural Chamois, washable, 12 button length, very smart, \$1.75 pair.

French soutache curtains

EXQUISITELY beautiful effects, all hand embroidered on heavy French nets. Ivory and Arab shades; full large sizes. Some have plain centres and pretty border effects, others have beautiful, dainty design centres in the very newest ideas.

These handsome curtains were specially purchased some months ago and go on sale Monday at a saving of fully 25 per cent. Per pair—

\$4.38 worth \$6.00 \$5.59 worth \$7.50

Newest Nottingham curtains are here

Good wearing, dainty and neat Nottingham, Cable Net and Scotch Lockstitch Curtains, in white, Ivory and Arab shades, very pretty, new designs in many patterns, extra special values, Monday at \$1.50, \$2.00, \$3.00 to \$5.88 the pair.

Beds and bedding---September sale

More big bargains join this remarkable sale

\$1.35 flannelette blankets at 99c the pair, Monday

MORE of these splendid quality flannelette blankets have arrived. My, what a furore they made when they were put on sale last Monday. Better get here early for your share of this lot. Full, large double bed size, perfect in weave and lofty, clear, fine finish. Extra heavy standard quality—11-4 size. They come in white or grey and have pink or blue borders. Our regular good \$1.35 value on sale Monday at 99c the pair.

Beautiful brass beds—bargains

Beautiful new designs and effective shapes. Some are in bow foot, some in straight foot designs. All have heavy posts and neat fillings ornamented with knobs and husks. Many styles to choose from.

\$19.88 regular value here \$25.00

\$29.00 regular value here \$36.00

\$31.88 regular value here \$38.00

Sale of fine English wool blankets

Fine in quality, white and well scoured; superior lofty finish, neat colored borders; finished at both ends. They are all wool, unshrinkable and good full large sizes. On sale Monday morning. Very special.

6 pound size \$4.25

7 pound size \$5.00

8 pound size \$5.65

9 pound size \$6.38



Handsome styles in suits and coats

An array of extraordinary good value offerings

TO BE CORRECTLY gowned is the aim of every woman. Right House fall and winter costumes and coats are correct in every particular—correct in styles, materials and workmanship. They have a distinctive air of smart gracefulness that gives them great popularity with the well-dressed woman. Right House coats are man-tailored abroad after personally selected styles. Right House suits are made by leading New York manufacturing tailors and by our own experts after New York styles.

Here are details of unmatched values:

Women's broadcloth costumes \$25

Smartly tailored in stunning military styles. Rich blues and black; 30 inch satin-lined military jackets, smart, perfect-fitting plaited skirt with folds around bottom. Very rich quality of broadcloth, special value price \$25.

Women's black broadcloth costumes at \$38 each

Rich broadcloth costumes, braid trimmed jackets with vest effect; effective braid trimmed plaited skirt. Very superior and exclusive \$38.00.

Misses' handsome Venetian cloth suits \$15.00 each

Navy, brown and garnet shades in superior Venetian cloth. Smartly tailored semi-fitting Gibson effect coat; stole collar; strapped and button trimmed; plaited skirt with fold at bottom. Very special value \$15 each.

Smart new tweed coats at \$10.00 each

Light and dark tweeds in seven-eighths lengths, button trimmed; velvet collars and cuffs. These are extraordinary value and correct distinctive style. \$10.00 each.

Handsome embroidered Kersey coats at only \$15 each

Browns, blues, tans and black; some are effectively embroidered, some have new cape effect, still others are trimmed with Persian braids. Very special at \$15 each.

Long loose military styles in blue, black, green and brown broadcloths are a decided favorite. Special values at \$23.50, \$24, \$25.

New velvet shirt waist suits for fall \$15

Navy, browns and green. Skirts are made with double box plait front and back and side plait, three folds around bottom. Waists have tucked yoke with full front, special \$15 and \$16.50.

Plaid Shirtwaist Suits are very new and stylish for fall. Waists art made with deep plaits, strappings and buttons. Skirts are cluster plaited and finished with strapping and buttons. Sale price \$12.50.



Handsome suits at \$15.00 each

Nobby styles, in rich plain cloths, smartly tailored to fit perfectly. They are extraordinary values.

Beautiful dress goods and rich silks

Imported exclusive weaves---wonderful values

MONDAY will be the day of days for choice. Cool weather is just around the corner. The new gown should be selected at once. That you will find the right sort of dress fabrics here goes without saying. Our fall importations are now complete and make Monday's big display of the new fall weaves the largest we have ever attempted. Many of the prettiest things have only one or two dresses to the piece. Never in the history of the store, we think, have we been able to show such a large assortment of charming new weaves and rich colorings at prices so moderate.

Handsome broadcloths at \$1.50 yard

Rich broadcloths from France in the correct light chiffon weight and satiny finish; 54 inches wide and woven of pure fine wool long double combed yarns. This elegant broadcloth is a wonderful value. Black and every wanted Autumn shade, \$1.50.

85c all wool panamas on sale at only 69c the yard

Burgundy, black, light brown, mid brown, navy, myrtle; 46 inches wide and a fine good quality for dress or suit wear; all wool. Real value 85c, sale price 69c the yard.

\$1.25 overcheck English worsteds on sale at 95c

Wide width—46 inches. Browns, blues and Burgundy. This is a handsome, stylish and serviceable material for smart tailor-made suits. Value \$1.25, sale price 95c.

60c black armure suitings at only 48c yard

All wool and a rich permanent black; 44 inches wide; correct for dress or suit wear; a good reliable quality worth fully 60c the yard, sale price 48c.

85c all wool black French voiles at 69c the yard

Crisp, snappy voiles, from France, that hang well and drape gracefully. Fine, even, round thread weave. These handsome voiles are extremely popular and serviceable for Autumn dress and skirt wear, value 85c, sale price Monday 69c.

Special purchase and sale of silks

Regular \$1.25 qualities for 78c the yard—50 pieces, 2,000 yards—all in handsome new patterns and rich weaves. Louisines and Taffetas in Dresden effects, plaids, stripes, broches and other popular fancy patterns.

Rich colorings and combinations in blue, pink, cream, old rose, helio, green, navy, brown, turquoise, black and white. Dependable qualities and firm weaves.

Suitable for dresses, blouses, linings and fancy work.

They are the over productions of a reliable French manufacturer, purchased by us at a big discount—a remarkable bargain—on sale Monday; \$1.50 quality, sale price 78c.



Complete silk stocks now

Our ranges of plain silks are now complete with the largest and best showing we have ever made. Qualities are rich and values unmatchable.

Hardwood flooring of quality

None higher. They are best for style and fit. Try one, and you will use no others.

Corner King East and Hughson Sts.

THOMAS C. WATKINS

Hamilton Ontario

Butterick's patterns 10c and 15c

They are modern, clean, and will last a lifetime. Let us tell you about them.