



**MARTIN-SENOUR**  
PAINT & VARNISHES

**FARMERS!**  
Every Building on Your Farm Needs Good Paint.

Paint protects. Paint wards off rot and decay. Paint is a property improvement that increases the value of your whole place. Paint is an investment that pays a big profit in prosperous appearance and long life to the buildings.

**MARTIN-SENOUR**  
"100% PURE" PAINT  
(Made in Canada)

is saving the farmers of Canada hundreds of thousands of dollars by protecting their homes and barns from wear and weather. This pure, reliable paint spreads easily and is the cheapest in the end, because it covers 900 square feet of surface per gallon and lasts far longer than the cheap prepared paint or hand-mixed lead and oil.

Ask for "Farmer's Color-Set" and "Town and Country Homes". Just what you'll need in planning your painting.

**J. L. WHITE, GRAND FALLS.  
H. N. BOYER, HARTLAND.**

#### HOW TO TRIM A LAMP

Good oil can be made to burn badly and poor oil can be made to burn well. The following are some rules for getting good service out of the lamp.

The wick, to begin with, should hang straight down in the oil. The oil will pass more freely to the flame, and a better light will be obtained. The wick should be cut with a thin edge as possible. If it has a broad burning surface at the top the flame will be yellow instead of white.

The chimney should be tight to the brass burner, so as not to let air in where air is not wanted. The holes at the bottom of the burner should be left open so as to let plenty of air in where air is wanted. The wick should not be turned so high that it will char or smoke. An old chimney lets a better light through than a new one, and a shallow bowl lamp is better for poor grades of oil than a deep bowl lamp.

#### TITLES FOR CANADIANS

Bestowal is Said to Endanger Growth of Imperialism

Under the caption "Not Statesman-like," the Ottawa Journal has the following to say on hereditary titles: There is a sharp contrast between London and Canadian press comment on the bestowal of hereditary titles upon men in this country. The enthusiasm of the London Times and Daily Mail finds a strange echo in Canada. The creation of Canadian peers means an important, possibly epoch-making change in the life of Canada. It implies a fundamental constitutional rearrangement. No one sincerely friendly to the Imperial system, properly worked out, can be expected to hail with enthusiasm a first step in the progress which is no enthusiasm in Canada. It is too good a brand of Imperial statesmanship which must offend the people of the Dominion at the very outset. If we are going to start Imperial reconstruction on the assumption that the Canadian must be changed in a revolutionary way so as to accompany the new system, the people of Canada at least deserve an opportunity to express an opinion of the question before drastic action is taken. Imperial reconstruction, by that process can only succeed in spite of the method adopted, and the idea will inspire little enthusiasm in this country. True Imperialists in Canada would be unworried by the great task before the Empire if they did not raise their voices at this time in emphatic protest against a course of action which plays directly into the hands of every anti-Imperialist agitation, and every anti-British element in Canada.

#### FAMINE WARNS LEACOCK

World in Danger, But Canada Very Well Placed

Prof. Stephen Leacock, of McGill University, addressing the Montreal Housewives' League, at the Royal Victoria College, during the winter of 1917, said: "We are in sight of a terrible food famine, such as the world has never seen. We must take steps, besides if we wish to avoid national and world-wide disaster. We must at all costs increase



PROF. STEPHEN LEACOCK

our own food supply. "We in Canada are fortunately placed. We have boundless resources in land to draw upon. We must see that every available acre and every available day's labor is turned to use. It is gratifying to learn that our department of agriculture and our national service commission are wide awake to the situation. We must put behind them the force of public opinion and the efforts of individual citizens."

#### Nations Work Together

A treaty has been entered into between the United States and Great Britain to protect migratory birds in Canada and the United States. By three great highways the birds and the waterfowl pass back and forth between the two countries. One is along the Eastern Atlantic coast, another is by way of the land included in the Mississippi valley, the other is the Pacific slope west of the Rocky Mountains. There is also a northern or breeding zone, and a southern, or wintering zone. While in passage, and while in the north or in the south our migratory insectivorous birds will have the protection of both governments, the game birds also will be protected under laws and regulations agreed upon.

#### Spanish Jews Thrive

Salonica contains a large number of Spanish-speaking inhabitants, not very surprising, perhaps, in a mongrel city of the Near East, but explained by the fact that large numbers of Spanish Jews, exiled some centuries ago, took refuge there and carried their language. Another part of the world in which the Spanish Jew type is outstanding is the high plateau of Colombia. Its inhabitants are a vigorous people, noticeably of Semitic stamp, and successful commercially.

## JUST LIKE A HOUSECLEANING



Every room needs an occasional "Cleaning up", no matter how carefully the regular sweeping and dusting is done. Especially is this true after any unusual event, a party, a wedding or a quilting bee.

So it is with your body. No matter how regular your habits or well cooked your food, there comes a time when you don't feel just right. You may recall an unusually hearty meal or two, irregular hours, or eating something that "didn't agree with you", or it may be just the "dust-gathering".

In any case a few doses of a really good cathartic is all you need to put you right. For this purpose nothing is quite so suitable as

#### Chamberlain's Tablets

Two or three after supper the first night, and one each night for two or three days, and your digestive apparatus is just like the well-cleaned room. Every part of your body is more vigorous, you go about your work with a new feeling and begin again to enjoy life. Are these benefits not worth getting? You know they are. And you need have no hesitation about beginning them for fear you must "keep it up". The effect is just the opposite.

25c at all dealers or direct from

CHAMBERLAIN MEDICINE CO., TORONTO

**CHAMBERLAIN'S**  
TABLETS 25c



What's in a name?

Ask the cooks who use

**PURITY FLOUR**



"MORE BREAD AND BETTER BREAD"

## The Testing Time!



Russia Prospers

During the first eight months of Prohibition in Russia the Savings Banks reports show savings increased 5,000 per cent. (net).

#### Help to Enforce Prohibition

Permanent Prohibition in New Brunswick demands strict enforcement between now and the day when Prohibition may again be voted upon after the war. The whole task of enforcement must not be left to the officers of the law alone. Everyone should help. Eternal vigilance is the watchword.

#### Dominion Temperance Alliance NEW BRUNSWICK BRANCH

DONALD FRASER  
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Plaster Rock, N.B.

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Vice-President  
Fredericton, N.B.

REV. H. C. ARCHER, Executive Secretary  
Fredericton, N.B.

W. G. CLARK  
Treasurer  
Fredericton, N.B.

#### The Dakotas—

Town and city population in South Dakota under License increased 168 per cent. in 20 years. In the Prohibition state of North Dakota it increased 494 per cent.!

In "dry" North Dakota, for the year 1909, 2,789 men produced \$19,137,000 worth of manufactured goods. In the "wet" Dakota it required no less than 3,602—813 more men—to produce only \$17,370,000 worth of manufactured goods, or \$1,267,000 less!

In 1890 commitments to Insane Asylums in "dry" North Dakota were 40 persons per 100,000 more than South Dakota. After twenty years of Prohibition they were forty less! And the Prohibition State began the period with only about half the population of its neighbor!

South Dakota has since adopted Prohibition.

If you don't take The Observer, Try It—Six Months for 25c.

## WRIGLEY'S

A New and Tempting Taste:



As toothsome as the name implies.

Delicious, long-lasting. The third of the Wrigley trio of refreshing confections.

Good for teeth, breath, appetite, digestion.

Sealed Tight—Kept Right!

Chew it after every meal

Three of a kind  
Keep them in mind

MADE IN CANADA

ON SALE WHEREVER CONFECTIONS ARE SOLD

**The Flavour Lasts!**