

BUY FROM THE MAKER YOU SAVE MONEY

The Northway Store

House Dresses for Saturday's Selling

Some 60 house dresses all freshly made this week, ready for Saturday's selling; made from gingham, percales and prints; stripes and checks; both high and low necks; all perfectly fast colors in navy and butcher blues, black and white checks, overchecks; all sizes up to 42; these will be ready for Saturday. **\$1.19**

New White Felt Hats

In newest New York styles; small and medium shapes; both untrimmed and ready to wear; all good felt and special at **\$3.00, \$2.75 and \$2.25**

The New Autumn Suits

A good assortment ready for Saturday shoppers; many in strictly tailored styles, whilst others have pretty touches on collars. Smart little coat styles, all satin lined; materials prominent are Chevots, Diagonals, Wale cloths and two-tone effects. Ladies' and Misses' sizes and perfect fitting; the workmanship without a fault; special at **\$25.00, \$20.00 and \$15.00**

More New Raincoats for Saturday at \$7.50 and \$5.00

In the popular fawn and tan shades, all being a fine cashmere top, thoroughly rubberized and warranted perfectly waterproof; loose-fitting with and without belts; all set in sleeves; both Misses' and Women's at **\$7.50 and \$5.00**

Smart Styles in Norfolk Coats

Correct in weight for the cool days and evenings, and can be worn with your pretty little wash dresses. They come in navy and scarlet all self strapped with belt, and rather longer than previously shown. Misses' and girls' sizes at **\$7.50 and \$6.50**

New Wool Dresses

All the new models for fall are now on display: Bedford Cords, Whipcords, Serges and Brocades in all the best autumn colorings; all smart styles, prettily touched up with contrasting materials; ladies' and misses' sizes; special **\$12.50, \$10, \$8.50**

White Voile Dresses Continues on Sale

Reg. **\$6.50** Values for **\$3.95**

Any one requiring such a stylish little dress as these, should see this offering at this special price. All fresh, new dresses, and made from the finest French voile trimmed with pretty Irish laces; all good stylish dresses at a big saving; regular **\$6.50** value for **\$3.95**

The Northway Co., Limited
124 - 126 Colborne Street

Social and Personal News of Interest

Mr. John S. Dowling, left to-day on a business trip to Chicago.

Mrs. Strachan has removed to Brantford—Paris Review.

Mr. and Mrs. McGregor are Exhibition visitors in Toronto to-day.

Mr. John Morrison of this city was a recent visitor with friends in Galt.

Miss Holt leaves to-day on an extended trip to Calgary and the West.

The condition of Mrs. Woodruff, 140 Alfred Street, still remains unchanged.

Mr. W. Fraser, of the American Hotel, left this morning for Cleveland, Ohio.

Mr. Mopley Drake is spending a few days in Toronto this week, an exhibition visitor.

Mrs. Gordon Duncan, Lorne Crescent, is spending a few days with relatives in Toronto this week.

Rev. and Mrs. W. E. Bowyer have returned home after spending their vacation at Port Dover and Goderich.

Miss Harry Harris and Miss Uriel Harris returned last evening from a few days visit spent with friends at Caledonia.

Master Lester Robertson and his brother Mr. Morton Robertson are spending a few days with Toronto friends this week.

The Misses Wye and Mr. Morgan Bennett, have returned from Point Farm, Goderich, after spending a delightful holiday.

Miss Eva Ruddy, of St. Luke's hospital, Chicago, is spending her vacation in this city; the guest of her mother, Mrs. C. E. Ruddy, Brant Ave.

Mrs. Lindley, who has been the guest of her sister, Miss Carson, at the Brantford General Hospital for a few days, returned to Toronto this morning.

Miss Helen Martin, who has been spending the past week or ten days in the city, the guest of her cousin, Miss Sadie Scarfe, Dufferin Avenue, left yesterday for Hamilton.

An impromptu tennis party is being given at the courts of the Mohawk Institute this afternoon by Mrs. Boyce, in honor of her guest, Miss Nell Davidson of Montreal.

Miss Louise Creelman of the O. A. C. and Miss Mary McIntosh of Delhi street, have left for a week's visit with her friends, Miss Helen Oldham of Brantford—Guelph Mercury.

Mrs. Henderson, Mrs. Robertson and Professor and Mrs. Alexander, who have been house guests with Mr. W. T. Henderson, Brant Ave., returned to Stratford this morning.

Mr. and Mrs. A. B. Muir have returned from spending the summer at Oliphant, Ont.

G. L. Goodwin, secretary of the Y. M. C. A. left yesterday for Lake Couchiching to join his family who are camping there.

Mr. and Mrs. John Kelly and family, Brant Avenue, returned yesterday from their summer cottage at Port Dover.

Dr. Pat Hardy, who has been the guest of Judge and Mrs. Hardy, is spending a few days prior to his return to Toronto, with Mr and Mrs C. W. Aird, Dufferin Avenue.

Mr. A. L. MacLachlan, local manager of the Sterling Bank, has returned from a three week's holiday spent at his home in Mount Pleasant, near Brantford, Ont.—Sudbury Star.

Miss Mildred Cook, Dufferin Ave., is one of to-day's hostesses, when she entertains informally at the tea hour in honor of Miss Eva Ruddy, who is spending her vacation in the city much to the delight of her many friends.

A private dance is being given at the Brantford Golf and Country club this evening by Miss Edna Spence, Wellington street, the guest of honor being Miss Orrel Harris, another popular Brantford girl spending her vacation in town.

Mr. and Mrs. A. A. Hughes, Dufferin Avenue, entertained most delightfully last evening in honor of Mr. T. W. Henderson's guests, the affair being in the nature of a "musical." Mr. George Fleming and Mrs. Alexander, contributing much to the pleasure of the evening.

Mr and Mrs. G. W. Tillson and Mr. Lorne Livingston and family motored to Port Ryerse and spent Sunday with Mr. D. S. Gibson and family of Brantford, and Mr. E. I. Torrains and family, who have cottages there. Another party of friends motored over from Brantford, making quite a large and pleasant gathering at the cottages.—Tillsonburg Observer.

STORE NEWS J. M. YOUNG & COMPANY STORE NEWS

Holiday Suggestions!

If you are going away for the holiday you'll need something new. Here's a list suitable for the day.

New Fall Suits

We are now showing a very complete range of new Fall Suits in all the latest styles, colors and materials. Full range of sizes. Prices from..... **\$12.50 to \$30.00**

Rain Coats for the Rainy Days

You'll need a Raincoat, and we have just the kind you're looking for. Styles and prices to suit everyone.

New Fall Waists

The new Fall Waists are here. They come in silk, net and lawn, some very choice styles, and we have them in all sizes. Prices range from..... **\$1.00 to \$7.00**

New Sweater Coats

Sweater Coats for ladies, misses and children, in all the new styles and latest coloring. All sizes, at popular prices.

New Fall Coats

Never before have we ever shown such a big variety of new Coats for fall wear. The styles are A1, very nobby; and the prices range from..... **\$10.00 to \$25.00**

A Few Saturday Bargains

Dress Goods

Five pieces Tweeds in brown, navy, green, in two-tone effects. Regular 75c. On sale 59c

Two pieces All Wool Tweed, 52 in. wide. Regular \$1.25. Sale price..... **.75c**

One piece Navy Chevot, 54 in. wide, unshrinkable. Sale price..... **.60c**

Two pieces Serge; all wool, in black and navy. Sale price..... **.39c**

Cloth Skirts \$1.75

One lot Ladies' Cloth Skirts, in navy and black, good styles, all sizes. Sale price..... **\$1.75**

Muslin, Gingham and Chambray Dresses. Worth up to \$5.00. On sale for..... **\$1.75**

Wash Dresses, all good styles. To clear at..... **.98c**

MILL END COTTON

Another bale of Mill End White Cotton Lawns, Nainsooks, etc., length 1 1/2 to 10 yards. Worth 15 to 20c. Sale price..... **10c**

15c and 18c Scotch Ginghams, in check, plaids, etc., all good colorings. On sale at 10c

10 yards Unbleached Cotton for..... **\$1.00**

Worth 12 1/2c yard.

10 dozen Odd Table Napkins, large size. Special..... **.2 for 25c**

J. M. YOUNG & CO.

Agents For New Idea Patterns Use Either Phone, 351

It is a comfort to have an easy chair



Saturday Special!

Large Turkish Chairs and Rockers at \$11.00

This middy suit is strictly up to date, being cut on scant lines, with inset sleeves and without any opening, other than the neck. The three gored skirt has a panel front.

Linen, duck, serge, flannel and the like are used for these dresses with trimmings of satin or other contrasting material.

The dress pattern, No. 6318, is cut in sizes 14, 16 and 18 1/2. Medium size requires 3 1/2 yards of 36 inch material, with 1/2 yard of 27 inch contrasting goods.

This pattern can be obtained by sending 10 cents to the office of this paper.

Eight days must be allowed for receipt of pattern.

PATTERN ORDER
Cut this out, fill in with your name and address, number and description. Enclose the fee and mail to the Pattern Department of the Brantford Courier.

No.....
Name.....
Street.....
Town.....

PURSEL & SON
179 COLBORNE ST.
OPEN EVENINGS YOUR CREDIT IS GOOD
PHONE 295

DAILY FASHION HINT.



6318

Misses' Middy Dress.

This middy suit is strictly up to date, being cut on scant lines, with inset sleeves and without any opening, other than the neck. The three gored skirt has a panel front.

Linen, duck, serge, flannel and the like are used for these dresses with trimmings of satin or other contrasting material.

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CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Dr. J. C. Ayer*

WOMEN'S INSTITUTE

The regular meeting of the Terrace Hill-Grandview Women's Institute, was held at the home of Miss Dean, North Park St., on the 20th inst. with 27 members and friends being present.

After the usual opening exercises, a letter from Geo. A. Putnam, Esq., Toronto, Supt. Farmers' and Women's Institutes, was read, regarding the work that has been accomplished by way of demonstration lectures on domestic science, home nursing and sewing; also outlining the work to be taken up this winter along these lines.

A most carefully prepared paper was then given by Mrs. Jas. Willis, "The girl's place in the home," which was full to overflowing with good thoughts and helpful suggestions.

That beautiful poem, "Life's Mirror," was given in conclusion. This was a much appreciated valuable paper.

A splendid reading was then given by Mrs. Mildred Jull, entitled "Woman at the bottom of it."

Mrs. Crawford then gave a very instructive paper on pickling.

Two beautiful solos were given by Mrs. Price, Grandview, and Mrs. Savage, Terrace Hill. The hostess served a dainty luncheon, which made a happy closing to a profitable time spent together.

Great Sale of all summer Ready-to-Wear goods, at half price and less. Don't fail to come Saturday, you will surely find something that you want. E. B. Crompton and Co.

Some Changes Necessary.

"Has your wife found a house that suits her?"

"Well, yes, it suits her." All but the kitchen range, the closets, the cellar, the front parlor, the vestibule, the lighting arrangements, and the dining room wall-paper."

Advance Showing of FURS

We have now on display our Complete Stock of Selected Furs in all the season's newest designs. Our immense Stock embraces the finest furs ever shown. Every piece genuine, backed by guarantee. By making a deposit we will be pleased to lay furs aside for you. The following is a few of our lines:

Mink, Persian, Alaska and Western Sable, Blue and Black Wolf, Black Fox, Persian Lamb jackets in three-quarter and full length, children's furs in grey lamb and Thibet, White, Grey and Natural Marabout stoles and neck pieces, especially suitable for evening wear.

A visit to our show-rooms will be appreciated, whether a purchase is intended or not.

W. L. HUGHES

127 Colborne Street

COOK'S Cotton Root Compound

The great Uterine Tonic, and only safe effective Monthly Regulation medicine. Sold in three degrees of strength—No. 1, 2, 3. For special cases, 50c per box. Sold by all druggists, or sent by mail on receipt of price. Prepared by W. L. Hughes, Toronto, Ont.

TRUSTS

Cor. 43-45 King St. Brantford B. T.

THE ST. BANK OF CANADA

HEAD OFFICE TORONTO BRANTFORD W. C. BODDY, Manager.

USE "COU"