

WOMEN'S BLOUSES--

Including Lawn, Delaine, Linen, Crepe Fancy Prints, Cotton and Silk Repp and Silk Taffeta Materials. High and low neck Collars, trimmed with Embroidery; some with Lace and Insertion, and hemstitched, asstd. style, colors, etc.

Prices Assure a Substantial Saving.

Women's White Duck Blouse ROBES

Lace Trimmed Collars, Tucked and Embroidered Fronts, also a limited number of Serge Robes, in Navy, Saxe, Tan, etc. Extraordinary Values that Challenge their Equal from any other source.

Women's White Underskirts

Made of Fine, Soft Finish Longcloth, Embroidered Flouncing, chosen for their attractiveness and newness of design. Popularly Priced.

Children's Wash Dresses

NO. 1 QUALITY
Check and Figured Percale in two colors: Light Blue and White, matched with self color collars, cuffs and belt; Circular Skirts.

NO. 2 QUALITY
Made of self colored Linene with belt and shoulder buttonings, short sleeves. Colors: Blue, Pink and Tan.

Girls' Fancy Wash Dresses

No. 1 A
Made of Cotton Crepe with floral design in Blue or Pink colors. Trimmed Collar and Cuffs. Circular Skirts.

No. 1 B
Made of self color Linene, trimmed with Check Gingham with matched Pearl buttons. All warranted fast colors and 1915 styles.

An assortment of **CHILD'S WHITE PINAFORES** in a variety of up-to-date styles. Prices according to size and quality.

Children's and Misses' **UNDERWEAR** For Summer wear.

WOMEN'S SUMMER UNDERWEAR Although low priced they are not seconds. Absolutely standard first quality.

WOMEN'S SUSPENDERS With Rubber Grips

WOMEN'S COTTON and CASHMERE STOCKINGS In White, Tan and Black Colors

WOMEN'S SUEDE and SILK GLOVES In all the leading shades

SIDE COMBS, BACK COMBS and BARETTES

JAPANESE SILK In all colors.

WOMEN'S BELTS In Tinsel, Leather, Satcen and Silk. Assorted Colors. Ordinary and out-sizes.

Dainty designs in washable **FANCY SILK MOHAIR** 27 inches wide. A variety of colors. Suitable for Blouses and Dresses.

DRESS MUSLINS Fancy White, or White with colored floral figure.

Brand New Line of Lawn Embroideries and Insertions, all with

FISHERMAN'S UNION TRADING COMPANY.

FIRST BATTALION OF CANADIAN DIVISION PLAYED HEROIC PART IN GREAT ACTION NEAR YPRES

Sir Max Aitken's Thrilling Narrative of Gallant Attack and Stand of Ontario Regiment Under Lieut-Col. Hill. Bomb Throwers and Machine Gun Crews Play Glorious Part. Individual Instances of Devotion to Duty Given by the Record Officer.

An interesting account of a Canadian engagement lasting three days is contained in a letter received by Mrs. George Craig, 160 Cambridge street, from her son, Corp. Forrest Robert Craig, first Canadian Infantry Battalion. Corp. Craig was a former Ottawa but enlisted at the outbreak of the war with the 191st Fusiliers, Edmonton, Alta.

He writes: "I have not been able to write you for the last few days as we have been busy fighting. But we are now back in rest billets and in an orchard where the cherries are ripe, and the apples and pears are coming along pretty well. What do you think I had for breakfast? I bought some strawberries and got some cream from a farmer, so we had strawberries and cream. Pretty good, eh?"

"In your last letter you thought I was a nervous wreck. Now I want to tell you that they do not keep nervous wrecks in the army. I am sunburnt and in fine condition. I have been swimming in a canal and on the whole I think I have been having a pretty fair time.

Preparing War.
"I suppose by this time you will have heard of our last attack. We had been out about two weeks for rest when we were moved up nearer to the firing line, a distance of about three miles. Our battalion was told that it was to make the attack and after that my company was to make the charge. Our engineers had been getting a mine ready under the German front line of trenches for weeks by digging a tunnel underneath the ground about 40 yards away. Our artillery had pulled up and mounted four field guns under cover of darkness, on the parapet, and then covered them until they were ready. Then our artillery kept up a ceaseless bombardment for three days on the German trenches, so as to draw the Hun reserves over to our front line in order that the French might get through behind them. This succeeded.

In Quick Time.
"Then at ten minutes to six we uncovered the field guns and let drive straight through the German trenches and at two minutes to six on the same night we were over the parapet and into them with bayonets and at three minutes past six we were into their second line of trenches.

"When an action of this kind takes place there is a long casualty list of brave and good men who have fought well for their King and country. There was 125 men out of 700 who got through this engagement without a scratch, and only one officer.

Expects Vacation.
"Under date of July 6, Corp. Craig again writes home: "We are still out resting and I am feeling fine. This is such a change to fighting. Our division is beginning to leave for Britain, so many go back each week, and you may rightly think that everybody is waiting in eager anticipation for his turn. It will surely be a relief and a great change for us to get among English speaking people, get a good meal again and see some good shows. I almost forget what a show is like. All the fellows are telling each other how much they are going to eat, etc. I may go in a week, or perhaps not for a month or more, but we have to look forward to it."

"I was surprised to get a letter from England in a lady's handwriting, for although I met several ladies there I did not correspond with them. After reading it I found it was from a young lady who lived near you. She wrote me an exceptionally nice letter and incidentally a big basket of apples, oranges and bananas came with the same mail. Yours truly and some others certainly made quick work of them."

"There is a very well founded rumor current that the war may be ended by October. We all think that the armistice is beginning to tell on Germany whereas Britain is just beginning to send her really big army over here now. I received the papers and was glad to get the news."

STEBAURMAN'S OINTMENT

I had been suffering from Eczema for four years, I had been to five doctors and they all said they could not do anything for me. I was told about Stebaurman's Ointment and I bought six boxes, and after using some I was cured, and no return of it since. I guarantee anyone using this ointment for eczema will be cured also.

I remain, Yours truly, PETER JOY, 204 Pleasant St., St. John's.

Stebaurman's Ointment, 25 cents per box or 5 boxes for \$1.00. Cash must be sent with order, P.O. Box 651 or 15 Brazil's Square.

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CONSERVATION OF HUMAN LIFE

It seems as if no time could be more appropriate to give attention to some of the more vital social problems than the present, says a writer in the July issue of Conservation of Life, which is one of the publications of the Commission, in an article entitled "Public Health and the War."

The reasons advanced in support of the statements are given as follows: "The minds of most men are centered at the present time on the problems connected with the devastating war in Europe. The supreme task which confronts the British Empire, and Canada as an important part of the Empire, require the concentration of all the thought and energy that can be given to its accomplishment. It is a difficult time, therefore, to arouse interest in social problems which are in need of solution. Indeed, there are some people who question whether the present is an appropriate time to discuss them. And yet, when we enquire deep enough, it seems as if no time could be more appropriate for those to give attention to them who are unable to assist the cause of the Empire in a more direct way.

"Problems which have arisen since the war commenced have shown the vital importance of public health and of the efficiency of human labor. Who can measure the enormous debt which the British army today owes to the public health legislation of the past 40 years? That the standard of physique has been raised by improved sanitation and housing is without question. The value of this on the battlefield has been seen in recent months. In our workshops and factories physical and mental efficiency are needed as they never were before, and what has been accomplished by the past generation in purifying our water supplies, in making city life healthier and cleaner, and in educating our workmen is now yielding abundant harvest. In some directions we might have been better equipped than we are, in spite of the progress we have made we might have paid more regard to health and to conservation of life than we have done. Bad housing and sanitary conditions have contributed to the loss of tens of thousands of young lives in Canada alone which might have been saved to the Empire if we had paid more regard to public health requirements.

"The errors or rather deficiencies of the past should be our inspiration for the future. Healthier conditions of life in our cities are needed now as in the past. It is not only the men who are sacrificing themselves at the front who have to be replaced, and large gaps will have to be filled. To prevent avoidable disease and death is to contribute to the success of that real strength of the Empire which today is undergoing its supreme test.

"In regard to finance, the war is affecting the whole political and municipal structure throughout Canada. We need to conserve our national resources, to encourage production, to reduce waste and unhealthy conditions. To accomplish these tasks successfully we must plan for the future so that our towns may produce healthy citizens and be ready to face times of stress and storm as well as times of prosperity."

Grand Duke Nicholas' Strategy

London, July 26.—A "recovered" despatch to the Morning Post says: "Grand Duke Nicholas has maneuvered his armies so as to bring the enemy into positions which will enable him to throw superior forces upon either side. This is one of the oldest devices of strategy, known as the principle of partial defeat, and was first used by Epaminondas at the battle of Leuctra, in which he defeated the Spartans.

"Seldom in history has a great commander been so favorably placed as the grand duke for the application of this principle. The jaws of the German out-croachers are snapping each other steadily, but the grand duke has no intention of allowing them actually to meet upon the Russian nut with the smooth co-operation necessary for success.

"At present it seems that he has decided to deal with the northern attack first, meanwhile holding off the southern attack. Holding the finer lines, with abundant railway accommodation, he is in a position readily to throw the greater part of his forces upon either of the attacking German armies."

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Are stretching their Dollars by having us renovate the old garments, and make up remnants of cloth.
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Genuine Tailor and Renovator,
218 THEATRE HILL

The Dominion government has raised 40 million dollars in New York to provide for the various public works now going on in Canada. As the war street fellows are not vindictive they did not take the position that they would have no truck with the Canucks.