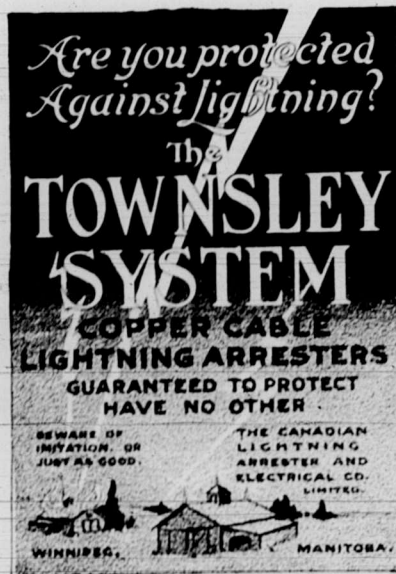


# Summer Storms

ARE HERE, and are accompanied by very severe Lightning. Many buildings have already been destroyed. **Be Careful that YOU are not the next to Suffer Loss. Lightning Strikes Quick,** therefore be prepared and equip your buildings with the famous

## TOWNSLEY SYSTEM OF LIGHTNING ARRESTERS



We are the ONLY Company Using the Townsley System

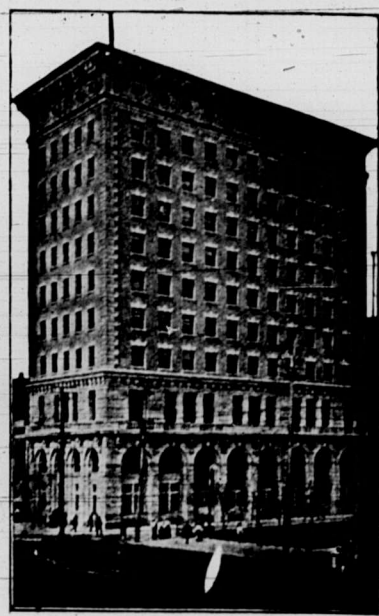
Our Goods Are Made in Canada and Our Prices Are Right

CANADIAN LIGHTNING ARRESTER & ELECTRIC CO. Ltd.  
WINNIPEG, MAN. 199 MAIN STREET

# UNION BANK OF CANADA

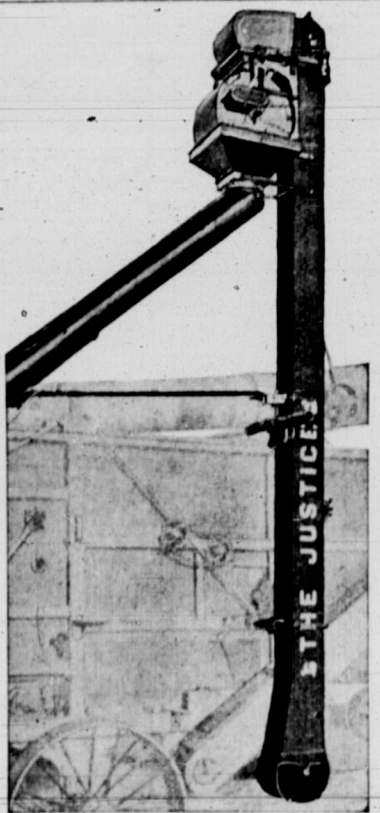
HEAD OFFICE: QUEBEC ESTABLISHED 1865  
Capital paid-up - \$4,668,000 Reserve and Undivided Profits - \$3,100,000  
TOTAL ASSETS OVER \$50,000,000  
HON. JOHN SHARPLES, President G. H. BALFOUR, General Manager  
H. B. SHAW, Assistant General Manager  
WESTERN HEAD OFFICE "STAFF" WINNIPEG  
F. W. S. CRISPO Superintendent Western Branches  
F. W. SMITH Western Inspector  
F. YIBERT Supervisor Alberta Branches  
J. S. HIAM Supervisor Saskatchewan Branches  
THOS. McCAFFREY Supervisor British Columbia Branches  
F. J. BOULTON Asst. Inspector Man. Branches, Winnipeg  
O. F. SEEBER Asst. Inspector Sask. Branches, Saskatoon  
R. H. BAIRD Asst. Inspector Alberta Branches, Calgary

WESTERN BRANCHES OF UNION BANK OF CANADA  
MANITOBA—Barron, Birtle, Bois-Sevain, Brandon, Carberry, Carman, Carroll, Clearwater, Crystal City, Cypress, River, Dauphin, Deloraine, Glenboro, Hamiota, Hartney, Holland, Killarney, Manitoba, Melita, Minnedosa, Minto, Morden, Neepawa, Newdale, Nivara, Rapid City, Roblin, Russell, Shoal Lake, Souris, Strathclair, Virden, Waskada, Wawanesa, Wellwood, Winnipeg, Winnipeg (N.E. Br.), Winnipeg (Sargent Ave. Br.), Winnipeg (Selkirk and Salter Streets).  
SASKATCHEWAN—Adanac, Alsaak, Arcola, Asquith, Bounty, Buchanan, Canora, Carlyle, Craik, Cupar, Esterhazy, Eyebrow, Fillmore, Gull Lake, Humboldt, Indian Head, Jansen, Kindersley, Kerr, Robert, Landis, Lang, Lanigan, Lemberg, Lumden, Luss, Lund, Macklin, Maple Creek, Maryfield, Milestone, Moose Jaw, Moosemin, Nether Hill, Neudorf, Ogema, Outlook, Oxbow, Pense, Perdue, Plenty, Qu'Appelle, Regina, Rosenville, Rosetown, Saskatoon, Strassburg, Swift Current, Simpson, Sutherland, Southey, Tessier, Theodore, Togo, Wapella, Watrous, Webb, Weyburn, Wilkie, Windthorst, Wolseley, Yorkton, Zealandia.  
ALBERTA—Airdrie, Alox, Barons, Bashaw, Bassano, Blackie, Blairmore, Bowden, Brooks, Calgary, Carbon, Cardston, Carlstadt, Carstairs, Claresholm, Cochrane, Cowley, Didsbury, Edmonton, Fort Saskatchewan, Frank, Grassy Lake, High River, Innisfail, Irvine, Lacombe, Langdon, Lethbridge, Lethbridge (North Ward Branch), Marled, Medicine Hat, Okotoks, Pincher Creek, Seven Persons, Sterling, Strathmore, Three Hills, Wainwright.  
BRITISH COLUMBIA—Hazelton, Prince Rupert, Vancouver, Vancouver (Mt Pleasant), Vancouver (Abbott and Cordova Streets), Vancouver (South) Main St., Victoria.



Union Bank Building, Winnipeg

SPECIAL ATTENTION GIVEN TO FARMERS' BUSINESS. GRAIN DRAFTS NEGOTIATED. INTEREST ALLOWED ON DEPOSITS  
Agents and correspondents at all important centres in Great Britain and the United States. A General Banking Business Transacted.  
Winnipeg Branch R. S. BARROW, Manager



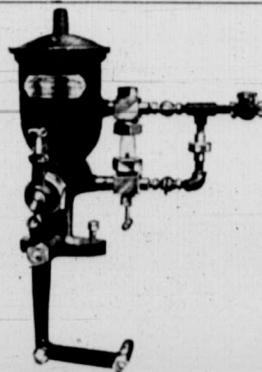
## THE JUSTICE BAGGER

All that the name implies

- The ONLY Canadian Bagger on the Canadian market.
- The ONLY legal machine for threshing purposes in the Dominion.
- The ONLY machine that pays the thresherman for every bushel of grain threshed.
- The ONLY machine that pays the farmer for every bushel of grain raised.

### Built to Government Standard

How soon will you be the ONLY thresherman without one?  
A CARD - A CATALOGUE



### The "PRACTICAL" Force-Feed Oil Pumps

If you are looking for an oil pump that's constructed like a dollar watch DON'T get a "Practical." We DON'T consider it practical to construct oil pumps that way.

If you are looking for an oil pump that is simple in construction, will pump heavy oil as well as light oil, cold oil as well as warm oil, dirty oil as well as clean oil.

### GET A "PRACTICAL"

Every Pump sold under a Positive Guarantee. Absolute satisfaction or money refunded. A Card - a Catalogue.

The Virden Mfg. Co. Ltd. Virden Man.

# HAIL INSURANCE

Many who read this will remember what a muddle Hail Insurance was in in Western Canada eleven years ago. How certain companies had secured patronage on promises that were never fulfilled, how insurers were sued for their premiums when they could not get a dollar of indemnity for loss, and how the Provincial and Territorial Governments were obliged to take action to straighten out the tangle.

So keen and general was the distrust of Company Hail Insurance when our that we had something based on sound business principles and which could be relied plan was first introduced in 1900 that we found it most difficult to convince anyone upon to do what we claimed for it. But we had the courage of our convictions, and under the closest scrutiny and most severe criticism, by actual demonstrations of its merits we gradually won for our plan and the manner in which we administered it the confidence of all classes in any way concerned with Hail Insurance, with the result that when the Government system of Hail Insurance was abolished in Saskatchewan two years ago, our plan was the first to receive permission to transact business in that Province, and in 1910 there was more business written on this plan than all others combined.

Anything that could win out against such odds must have the qualities people look for in good business, and those who know the history of Hail Insurance in Western Canada and what our plan has done to put it on a sound business basis are our staunch friends, yet

### "Fools rush in where Angels fear to tread"

and certain competitors from outside, with little or no experience in Hail Insurance business, having no knowledge whatever of conditions in Western Canada, undertake to point out the weaknesses of our system and extol the merits of what they have to offer. They may win a place after a while if they make good, but in the meantime the majority of those who give thought to these matters will decide that what has been tried and proved to be all right is what they want.

Full information will be furnished on application to any local Agent or

INSURANCE AGENCIES, LIMITED  
General Agents - BRANDON, WINNIPEG and REGINA

The Central Canada Insurance Company  
The Saskatchewan Insurance  
The Alberta-Canadian Insurance

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE