

A Solid, Moisture-proof Background.

Old style backgrounds for Stucco or Cement simply invite failure and dissatisfaction. Bishopric Stucco Board grips the cement and holds it for good and keeps. The kiln-dried laths are 'keyed' so that the cement curls in underneath and 'locks' on.

Stucco Board is absolutely damp-proof and the new house is habitable directly it is finished.

**BISHOPRIC
STUCCO OR PLASTER
BOARD**

is far cheaper than old style material and will also save you money on the labor. It comes in sheets ready for use.

If your dealer does not handle our products, we will gladly send you samples and booklet showing houses built with our materials.

**BISHOPRIC WALL BOARD CO.
LIMITED**

Canada Life Building, Ottawa, Ont.

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Running water on the farm

A Fairbanks-Morse Pneumatic Water System like the one pictured here, can be quickly and easily installed on any farm.

It will furnish you with an abundance of running water for the bathroom, kitchen, laundry, stables, creamery, and for sprinkling the lawn and garden. At the same time it affords you ample protection from fire.

Can be inexpensively operated by hand, motor or small oil engine.

The "Handy" force pump which is a part of this system is easy to operate and will last for years. Tanks are made of boiler steel tested to a pressure of 125 pounds. Any size from 220 gallons up. Send for free booklet, "Fairbanks-Morse Water Systems."

We can supply you with farm engines from 1 h.p. up, sprayers, lighting systems, farm scales, hand and power tools, etc. Particulars on request. Address Dept. 40

The Canadian Fairbanks-Morse Co., Limited

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Canada's Departmental House for Mechanical Goods

Scientific Farming

You use improved methods to-day to put in your crops; to cultivate them; to harvest them. How about them after they are in the barn? Are they safe? There was a day when perhaps you thought Lightning Rods were no good.

That day is past. It is a fact established beyond any doubt, "That Lightning Rods properly installed are almost absolute protection."

Our rods are the good kind. You are welcome to Catalogue for the asking. Write us soon.

The Universal Lightning Rod Co.
The LOCK JOINT Rod HESPELER, ONTARIO

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**A Healthy
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At country clubs, summer resorts, city gun clubs, everywhere—men and women of all ages are taking up the fascinating games of trap and target shooting.

Start a gun club among your friends. We will tell you how, and aid you in every possible way.

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LIVE in comfort. Give your folks—and yourself—as cozy a home as your city cousins have. That means a furnace. And now is just the time to look into the furnace question.

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Let us give you a little help. We make the Hecla with a special fire-pot that saves one ton of coal in seven. We make it gas proof and dust proof. We put in a big circular water pan so that the air is always fresh and mild. But we go further and figure out the best way to make a good heating job for you—blue prints and specifications, etc. FREE. If you want them, write. If you believe one firm can by careful study produce a better furnace than the common run of furnaces, we have a book that will interest you. Ask for it by name "Comfort and Health."
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