

## Get all the Tire Mileage You Buy!

THE average motorist is only getting about 60 to 80 per cent. of the mileage which is built into his tires at the factory.

This is the basic reason behind the Goodyear Service Station policy and Goodyear Tire Savers. Many tires are ruined by poor tubes and lack of tube care.

Buy good tubes and give them the best of care.

Clean the rust from rims when you change a tire.

Be sure the inside of the casing is clean before you insert the tube.

Learn to use a sprinkle of Goodyear French Talc to prevent chafing and friction.

Keep your valves clean and air-tight, and the air-pressure up.

Carry spare tubes

in Goodyear Tube bags to prevent injury by loose tools and from chafing.

Let your Goodyear Service Station Dealer show you the advantages of Goodyear Heavy Tourist Tubes, and how to use the Goodyear Tube Repair Kit.

He is glad to do this, and many other things that save tires, to increase your mileage. He knows that long mileage tires bring customers to him.

He is taught by Goodyear that low-costper-mile has built for Goodyears the largest sale of any tire in the world.

To supplement his work, we will gladly send you, free, our Tire Conservation

Course. Write usat Toronto for this course.

The Goodyear Tire & Rubber Company of Canada, Limited

Toronto, Ontario



Repairing a tube with the Goodyear Tube Repair Kit The tube repaired and ready for taleing



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