



Why Buy BELLEVILLE Holsteins?

On THURSDAY, APRIL 1st
AT BELLEVILLE

In recent issues of this Journal we have drawn your attention to the merits of the Holstein as a breed of superior dairy cattle. Their popularity among thinking dairymen is the strongest evidence we can offer in support of the claim that for all purposes as a **DAIRY COW SHE REIGNS SUPREME.**

BUT

While it is generally admitted that there is no breed of cattle that show such uniformly high production.

STILL

EVERY Holstein cow is **NOT** a large and economical producer. **SOME** families have shown unmistakably their outstanding superiority as producers over many others of the breed. To gain **PLEASURE** and **PROFIT** and avoid **DISAPPOINTMENT**

By All Means Buy the Progeny of Great Producers!

Here AGAIN---DON'T BE FOOLED!!!

If buying a DeKol, a Korndyke, a May Echo, etc., see that the individual claiming to be of such family has enough of the blood of these illustrious producers to be reasonably certain of its dominating the blood, inherited from ancestors of inferior ability. In other



words, let it be a DeKol, etc., in more than name.

"No matter how optimistic, success cannot reasonably be expected in the breeding of pure-bred cattle by the application of the principle 'That the puppy dog's tail will calmly wag the dog!'"

Here the BELLEVILLE Sales Excel!

When we speak of offering animals of the blood of the great 100 lb. cows of the Belleville District, we mean something worth while—25, 50, or even 100 per cent. of the blood of the greatest. "Like begets like, or better." "100 lb. cows from 100 lb. ancestors is the only safe rule to success."

We can **SELL** them, because we **Breed** them.

There are more 100 lb. bulls to the square inch in the Belleville district than in any similar area under the sun. We invite comparison.

The Catalogues are out! Some Things They Tell!

- A Service Bull—a beauty. Dam, a 116 lb. cow, with a R.O.P. official record of 23,807 lbs. milk, 1,037.5 lbs. butter in one year, sire—a brother to May Echo, 108 lb., with 23,707 lbs. milk, 1,042 butter in 1 yr. Look here breeders—this is some bull! Individually as good as his backing.
- Several sons and daughters of Inka Sylvia Beets Posch. Why you know him. He sired May Echo Sylvia, the 118.5 lb. 4 year old, and a host of other good ones. Look them up.
- Grand-daughters ("We are seven") of "Hengerveld DeKol," the only bull in the world with 74 officially tested daughters over 20 lbs. The sisters of these in one herd have milked up to 72.5 a day as 2 year olds, and two now in test in heifer form running between 80 and 90 (one a jr. 3 year old).
- Pontiac Korndyke—represented in this sale by some excellent gr.-daughters.
- Plus Burke—the splendid transmitting son of DeKol Plus, 106 lbs. a day (former Canadian champion), has some excellent sons and daughters.
- Velstra Triumph, (the 100 lb. sire). King Walker Francy 3rd's Admiral Ormsby, Count Segis Walker Pieterje (sire of a 88 lb. 2 year old). May Echo Verbelte, and several other good ones. All have representatives in the 1915 April Sale.

THEN REMEMBER:—

Many of the females are **BRED** to the great bulls above mentioned, and others, including a son of the great \$25,000 sire Rag Apple Korndyke 8th, out of a cow with a 100 lb. sister, and a 30 lb. gr.-dam. But say, we must stop. Get a Catalogue and read them up for yourself. But pin this in your hat and follow: it on April 1st,--

BELLEVILLE--is--the--Place--to--Buy--REAL--Holsteins

Cheap Rates on all Railroads.

Sale 12.30 sharp at Kyle House Stables.

JAS. A. CASKEY, Madoc
President of Club

F. R. MALLORY, Frankford
Secretary of Club

G. A. BRETHEN, Norwood
Sale Manager



The Sanitor

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