

Why Farm Profits Are Less Than Factory Profits

Investigations show farm profits to be considerable less than manufacturing profits, investments being equal. The manufacturer watches his cost of production—plans for minimum waste of time—labor—materials. He plans for a maximum output—and gets it. He sets a price for his product—and gets it.

The failure of the farm to equal the factory on percentage of profit is not the fault of the farm itself—it is *the fault of the operating methods employed*. Cost of production must be closely watched—carefully tended—kept down. You cannot say what your product shall sell for—but you can keep the cost of production *down*. Every penny you cut off the producing cost means the same to you as an increase of that amount in the selling price.



Cuts 25 to 50% Off Producing Cost

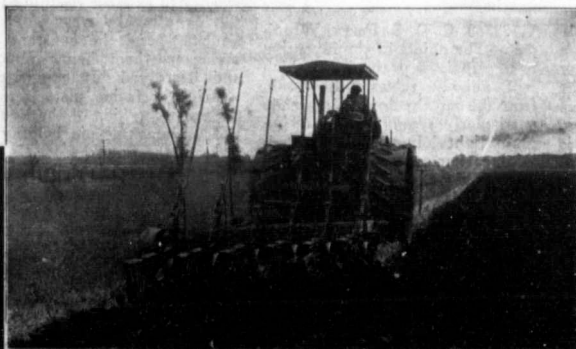
Oil Pull is a wonderful, all-purpose, farm tractor that will cut your cost of production at least 25 to 50%. It will save you \$1.00 each year on every acre you plow. It cuts 10 cents off the cost of raising a bushel of wheat. *Oil Pull* requires neither feed nor attention when not actually producing results. It is the only tractor on the market today which *burns cheapest kerosene at all loads, under all conditions*.

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Oil Pull is built in sizes to fit the 160-acre farm as well as the many thousand-acre ranch. Investigate. You will soon own a traction engine outfit or hire one. The profit lies in ownership. Let us prove it.

Book and Expert Advice *FREE*



Mr. L. W. Ellis, formerly of the United States Government Agricultural Department, is now with us, giving his entire time toward helping farmers with their plowing and power problems. Write him for personal advice—it is free. Also send us your name and address—on a postal if you wish—for free book "Toiling and Tilling the Soil." Send for the free book NOW.

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