

The Insurance Salesman Equipped With



Prudential Policies is well on the way to success. Their liberal features, high guarantees and low cost help to sell them.

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THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

Incorporated as a Stock Company by the State of New Jersey.

JOHN. F. DRYDEN, President.

HOME OFFICE, NEWARK, N. J.

THE IMPERIAL LIFE'S RECORD IN 1909.

ASSETS - \$5,303,236 INCREASE \$749,392
RESERVES - 4,055,540 INCREASE 597,494
NET SURPLUS 627,519 INCREASE 149,306

It pays to be associated with a successful institution

For particulars of attractive agency openings

Apply to

A. McN. SHAW

Supt. of Agencies

HEAD OFFICE, - TORONTO, CANADA

THE MONTHLY CHEQUE CONTRACT Issued by the CROWN LIFE INSURANCE CO.

Guarantees the Beneficiary a fixed income, payable monthly for Twenty Years or longer if desired. The Insurance cannot be squandered, lost or unwisely invested. Costs less than ordinary insurance. Loan, Cash Surrender, Paid-up, Automatic Non-foreitures, Extended Insurance and other modern life insurance privileges guaranteed in policy. Most liberal Life Insurance Policy available to Canadian insurers. No estimates. Everything guaranteed. Agency openings, with salary and commission contracts, for successful life insurance writers. Apply **B. V. GOMERY, Provincial Manager, Montreal**

Head Office - TORONTO

MANAGER WANTED

THE NATIONAL LIFE ASSURANCE CO. OF CANADA requires a high grade Life Insurance man as Manager for the City of Montreal.

Apply, stating full particulars as to experience, etc to

Albert J. Ralston, Managing Director,
25 TORONTO St., Toronto,

or to the Branch Office,
286 St. James Street

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TO LIFE INSURANCE MEN

THE

ROYAL-VICTORIA Life Insurance Co.

desires to engage competent and productive Field Men in the different Provinces of Canada

Terms Attractive

Apply to

DAVID BURKE,

General Manager,

Montreal

ACTUAL RESULTS COUNT

As a tree is known by its fruit, so is a Life Company by the results it produces for its policyholders, and the best proof that a company has made good in that respect is found in the renewal of their confidence by old policyholders.



has many policy-holders who not only take out "new" policies as they can afford to do so, but insure their sons in it just as they attain an insurable age.

A professional man, when acknowledging cheque in settlement of his matured endowment, says:—

"I am well pleased with my investment, and expect to have insured in your Company in the near future my son for a good amount."

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The Continental Life Insurance Co.

SUBSCRIBED CAPITAL, \$1,000,000.00

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GEO. B. WOODS, PRESIDENT & MANG. DIRECTOR

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Several Vacancies for Good Live GENERAL AGENTS and PROVINCIAL MANAGERS

Liberal Contracts to First Class Men

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THE CHIEF DIFFICULTY that confronts the new man entering the Life Insurance Field is the securing of **GOOD PROSPECTS**. This difficulty is eliminated when you write for an **INDUSTRIAL COMPANY**, the debits of which are an inexhaustible mine for both ordinary and industrial business.

THE UNION LIFE ASSURANCE COMPANY

HEAD OFFICE, - - TORONTO, CANADA

More Policyholders than any other Canadian Company

