

THE



# LIFE ASSURANCE COMPANY OF CANADA



HEAD OFFICE: ST. JAMES STREET, MONTREAL

ASSETS = = = \$1,300,000

THOMAS WORKMAN, Esq. . . . . PRESIDENT  
R. MACAULAY . . . . . MANAGING DIRECTOR  
GEO. WILKINS, M.D., M.R.C.S., ENG . . . . . CHIEF MEDICAL OFFICER

## ASSURE IN THE SUN.

WHY? BECAUSE:

- 1.--The Sun is a Home Company, investing its funds in Canada, and has thus a special claim on Canadian Assurers.
- 2.--It is a strong and prosperous Company with large and well invested assets.
- 3.--Its rates are low and its profits to Policyholders large and equitably divided.
- 4.--The SUN issues an absolutely UNCONDITIONAL POLICY. Great care is taken in the selection of risks, but when a Policy is once issued the money is paid on simple proof of the death of the Assured, no matter how, when, or where. The only condition is the payment of premiums.
- 5.--The SUN HAS NOT ONE CONTESTED OR DISPUTED CLAIM ON ITS BOOKS.
- 6.--The SUN is the only Company in Canada issuing the popular Semi-Endowment Policy. It is the simplest and best form of investment policy in use.

The rapid progress made by the Company may be seen from the following statement:

	INCOME	ASSETS	LIFE ASSURANCES IN FORCE
1872	\$48,210 93	\$546,461 95	\$1,064,350 00
1876	102,822 14	715,944 64	2,214,093 00
1880	141,402 81	911,132 93	3,881,479 14
1884	278,379 65	1,274,397 24	6,844,404 04
1886	373,500 31	1,583,027 10	9,413,358 07