

lands and do it on a scale which will attract, not hundreds of people, but thousands, and which will add millions of dollars to the wealth of the community.

The Salmon Arm District is divided into *three classes of lands*; the finest fruit land, the best of hay and dairy land, and land suited to mixed farming. So that it can be readily seen that the Company will have not only one class of farming, but all classes. The orchard soil is a sub-irrigated loam, and hay land a black muck.



This kind grown at Salmon Arm

The Salmon Arm District has been frequently likened to *Southern California*, because of its peculiarly mild climate and absence of sudden changes in temperature and other disagreeable features of the North Temperate Zone. Such a mild and even climate is enjoyed by no other section of the province. Every variety of deciduous fruit, including berries of all kinds, grow to perfection here. The mountains which protect it on all sides, make of the gentle slopes about the lake a veritable Rhineland for the production of grapes, and when you realize that the nearest source of supply is California, you can well believe that large profits are to be had from a Salmon Arm vineyard.