

York's principal rag wins advertising award—blush!

By GREG GAUDET

In Niagara Falls last Friday, *Excalibur* Business Manager Merle Menzies was presented with the Ontario Community Newspaper Association (OCNA) second-place award for General Excellence in University and College Newspaper Advertising for 1984.

Excalibur finished second to the University of Windsor's *The Lance*, based on the judges' assessment of *Excalibur*'s first edition of 1983/84.

In presenting the award, the judges complimented *Excalibur* on its "clean layout and uncluttered look." They were also impressed with the use of

small ads in the overall design."

The presentation was made at the Fall Conference of the OCNA, an organization of community-based Ontario newspapers, of which *Excalibur* is a member.

"It's definitely an honor to be selected by an organization of such sta-

ture as the OCNA. I'm extremely pleased," said Menzies.

"Merle has really improved the look of the paper," said *Excalibur* editor Graham Thompson. Managing Editor Gary Symons was also pleased with the award. "The hard work done by Merle in the past few years is finally getting some recognition," said Symons.

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Excalibur
and help out!

It's a deeply
spiritual experience.

111 Central Square



Grrrrizzly.

Oh boy, new Grizzly Beer is here, it's a smooth, refreshing-tasting beer we've been selling with such success in the United States.

Here at home, Grizzly Beer comes in a big brown bottle and goes at regular beer prices. Get your paws on some soon.

You can encounter a Grizzly in all your local beer stores. It's one roaring good beer.
Grizzly.
A roaring good beer.