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EXTRA
MILD
STOUT

Your dealer should have it. Don't take a substitute but insist on having the genuine O'Keefe brew.

The O'Keefe Brewery Co. Limited, Toronto.

If your dealer will not supply you, phone us Main 758 or Main 4455, and we will see that you are supplied at once.

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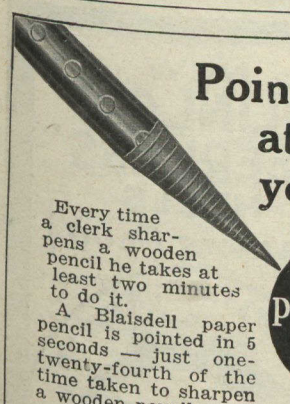

Pointed at you—

Mr. Purchasing Agent

Every time a clerk sharpens a wooden pencil he takes at least two minutes to do it.

A Blaisdell paper pencil is pointed in 5 seconds — just one-twenty-fourth of the time taken to sharpen a wooden pencil.

Figure 15 to 20 sharpenings to each pencil and it won't require much mathematics to show how much clerk-time is lost in your organization because you do not adopt Blaisdell pencils.

We would welcome the chance to "investigate" your pencil item (without cost to you) and give you actual proof that you can cut it one-fourth to one-third. Write us.

For all-round office work we especially commend Blaisdell 202. It has an eraser and the lead is smooth as velvet. Order by number from your stationer.

There are Blaisdells of EVERY kind for EVERY purpose.

Pencils specially imprinted for advertising purposes.

Sold by all progressive Canadian stationers.

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deflect a clear white out-of-doors light into obscure interiors of stores, offices, dwellings, etc., making them not only abundantly light, but dry and sanitary. They effect a material saving in the cost of artificial light. Let us solve your lighting problems.

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The Canadian Courier

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WOMAN'S SUPPLEMENT.

"Bigness and Importance," "A Cessation in Muck-Raking" and "A Western Story" are the group of subjects which "Erin" deals with characteristically. "The 'Y's' Meet in Muskoka" is an account (illustrated), by Isobel Brown, of the recent summer conference up north of the greatest girls' organization in this Dominion. The news of the week is complete in note and snapshot.

Demi-Tasse ..... By Staff Writers.
The Fifth Wheel ..... Our Serial Story.
News of a Week ..... By Camera and Pen.
Money and Magnates ..... By the Financial Editor.
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Editor's Talk

SOME people imagine that national sentiment and policy in this country begins at Charlottetown and ends at the west side of Vancouver Island; or if need be the other way on.

A glance at the contents of this issue of the "Canadian Courier" is enough to prove that Little-Canadianism is now popularly impossible. Our Pacific Coast line exposes us commercially to Japan, China, and India, and gives us practical concern with the political and naval events in both Australia and New Zealand. For three thousand miles we are contiguous to the United States, and therefore interested in the affairs of Mexico. From East to West we are directly affected by whatever action is taken in the Imperial Parliament concerning the overseas dominions; and not less, sometimes very much more, by what our Canadian Parliament may do about the Empire.

Three pages of this issue demonstrate how intimately we are tied up with these world-wide problems. Now and then during the hot weather we discover a man who buys a silk tent and fishing tackle to plunge into a land of rivers and forget that he is a citizen of anywhere. But even in the woods he is likely to get a newspaper or a letter or a telegram reminding him that to be an intelligent, civilized citizen nowadays he can't afford to lose track of the fact—that the annihilation of space by modern inventions makes the individual man a much more complex unit than he used to be fifteen or twenty years ago.

CLEAN---No dust or flying ashes. Ash chutes guide all ashes into convenient pan.

McClary's Sunshine Furnace

No ash shovelling necessary. See the McClary dealer or write for booklet.

33

There is no comparison between the KALAMAZOO and any other binder. It has overcome practically every objection that has ever been offered against the loose leaf idea.

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