



# Kellogg's

## TOASTED CORN FLAKES

10¢

**W**ATCH your alert, keen-eyed, clear-headed business man at breakfast. You never see him eating heavy, soggy foods that clog the body and slow up the mental processes. No, as a rule, he selects some appetizing, easily digested cereal such as Kellogg's, for he knows that these thin, crisp, toasted corn flakes supply all the nourishment that the ordinary body needs without dissipating his energy in digesting and absorbing them.

Kellogg's Toasted Corn Flakes go well with fresh or cooked fruits in place of the usual milk or cream.

The only product made in Canada by  
The Battle Creek Toasted Corn Flake Co., Limited  
London, Ontario, Canada

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