



Ask for the New Packet

In future, BLUE RIBBON TEA will reach the consumer in the new air-tight double package.

This is far and away the most efficient method of packing tea. But only the largest packers can use it—as the process involves extremely costly apparatus.

In place of the old lead packet—easily punctured and liable to rust—a double thickness of absolutely dust-proof, air-tight, oiled parchment and stout cartridge paper is used. The combination makes a perfect preventive of the slightest deterioration.

In a word—a perfect wrapping for a perfect tea—

BLUE RIBBON TEA



PROF. S. A. BEDFORD
Supt. Manitoba Demonstration Farms,
Chairman Provincial Weeds Commission,
who selected the 4-lb. sample of No. 1
Northern Wheat, and who will open and
officially count it on June 1st.

Contest Closes June 1st

This Automobile For One Dollar

Looks easy, doesn't it? And it is just as easy as it looks. It is a real 5-Passenger Ford Touring Car, latest model, and will be delivered to nearest railroad station of the person who wins it. No freight charges.



Read the Conditions

This automobile will be given to the person who first sends us the nearest correct estimate of the number of kernels in four pounds of wheat, the estimates to be accompanied by one or more subscriptions to **THE NOR'-WEST FARMER** for not less than one year. The sample of wheat was selected by the Chief Grain Inspector's Office, Winnipeg, under the supervision of Prof. S. A. Bedford, Superintendent Manitoba Demonstration Farms, and sealed by him. It is a good average sample of No. 1 Northern, perhaps half Red Fife and half Marquis, weighs 64 lbs. per measured bushel, and has been deposited in the vaults of the National Trust Co. for safe keeping, where it will remain until June 1st, when it will be opened and officially counted by Prof. Bedford. All subscriptions must be for bona-fide farmers living in Manitoba, Saskatchewan, Alberta or Ontario west of Fort William, but anyone can send them in. **REMEMBER: Estimates will not be credited unless the subscriptions accompanying them are for bona-fide farmers.**

How Many Estimates Do You Get?

The regular subscription price of The Nor'-West Farmer is \$1.00 per year; two years, \$1.50; three years, \$2.00; four years, \$2.50; five years, \$3.00. A subscription for one year earns one estimate, two years three estimates, three years five estimates, four years seven estimates, and five years ten estimates.

The Nor'-West Farmer

Is Western Canada's oldest farm paper. It is published in Winnipeg on the 5th and 20th of each month, and is the only farm paper covering this field whose subscription price is not more than \$1.00 per year. Each issue is full of valuable information of interest to every Western farmer.

How to Make Your Estimate

In making your estimate it is not necessary to count every kernel. Take one ounce, or half a pound, count the exact number of kernels and from that estimate the number of kernels in our 4-pound sample. **BOYS AND GIRLS! Here's a great chance for you to win an automobile.** Get the subscriptions and send in your estimates at once. The first most nearly correct estimate that we receive up to June 1st will get the automobile without further expense. Use the coupon. If more than one subscription is secured, send in names and estimates on separate sheet. Also be sure to state to whom estimates are to be credited.

The Nor'-West Farmer Ltd.
Winnipeg, Canada

4 lbs. No. 1 Nor.



THE NOR'-WEST FARMER LTD., Winnipeg, Canada.

W.H.M.

Enclosed please find \$..... for which send The Nor'-West Farmer to

Mr. P.O.

Province who is a bona-fide farmer, for years. I understand that this gives me estimates in your Automobile Contest as follows:

credit these estimates to

P.O. Province