

### Germans Imitate Trade-Marks of Neutrals To Hold Their Commerce

Scrapping Their Dies of "Made in Germany," They Have Created a Flourishing Traffic to South America and Thence Back to British Markets in Articles Apparently the Product of Neutral Firms.

(N. Y. Herald)  
London, Nov. 18.—By no means the least interesting chapter to be written of the European war is that concerning the commercial machinations which Germany has been plugging trade defences calculated to counteract and undo the economic pressure placed on her by the Allies, writes a commercial correspondent who has had long experience in dealing with the business houses of Germany.

As the war advances, he says, the secrets of the careful devices of the German war lords in the commercial arena are leaking out and the Allies are beginning to see what tremendous and unscrupulous forces have been organized against them.

There are, broadly speaking, three main descriptions of commercial conspiracy which Germany is using in the present war to prevent the strangulation of her export trade. The first device was to have ready and waiting secret agents as employees in the great number of works on the enemy side of the frontier, which in the early conquest of territory would fall into German hands.

This was projected two, and even three decades ago, and the German officers now controlling the output of the many mills, factories and iron-works in Northern France and in the eastern-area of the war have, as expected, Germans in the pre-war period, been fulfilling the orders of the German War Staff as directly as any commandant to the field. Secondly, German undertakings in foreign countries which cannot be traced to the true quarters, are far more numerous than has been supposed.

The substitution and flagrant defiance of the merchandise marks set of all countries is being practised most skilfully and extensively by Germans at the present time. German houses have been only too happy to "scrap" the dies with which they have previously stamped their goods "Made in Germany."

The marketing of the numerous "fake" English and other commodities thus produced by the German factories is effected through neutral countries. Germany has neighbors whose frontiers are guarded in a military sense, whose commercial defenses are never open for the assistance of the Hun merchants and their hirelings.

There is a flourishing trade flowing at the present moment from Germany to South America, and thence back to British and other buying markets.

The Belgian government has taken the precaution of passing a law declaring null and void contracts, with which it is discovered, German manufacturers have been binding hand and foot Belgian tradesmen to compel them to deal in German produced goods for a certain number of years after the war. This has been largely attempted in both Belgium and Holland.

Before the war there had been springing up in Germany chocolate and soap works of considerable size, which were beginning to prove formidable competitors in England. This market, of course, was closed altogether to those exporters on the outbreak of war, but by ingeniously copying the trademarks, boxes and general style and get up of the goods of a number of chocolate manufacturers, the German factories have managed to dispose of quantities of their chocolate through neutral countries. Moreover, they have actually used those chocolate boxes as a means of disseminating German "war news," doubtless with the view of influencing opinion in neutral and allied countries.

It has recently come to light that boxes of chocolate bearing imitations of the name, brands and trademarks of the well known firm of Messrs. F. K. Callier, of Broc, Switzerland, have been circulated in this way in Russia. For some time, apparently, nobody doubted the genuineness of these goods, and it was only when the fact of their containing German propaganda came to the ears of Messrs. Callier, who immediately instituted an inquiry, that this further instance of German duplicity was unmasked. The Huns had not been tampering with genuine boxes of Callier's chocolate, but had imitated boxes, wrappers, trademarks and all.

This revelation opens the eyes of many persons to the extraordinary ramifications of the German system of commercial warfare. Germany is certainly developing her organization against commercial defense quite as vigorously and circumspectly as her military dashes against the steel walls which encircle her.

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When the blood becomes impure the first symptoms manifesting themselves are a breaking out on some part of the body of various sorts of bad blood troubles, such as boils, pimples, abscesses, ulcers, etc.  
How many times have you met a friend with a handkerchief tied around his neck, and have asked him, "What is the matter with you?" "Oh! I have a boil on the back of my neck; I guess I will have to take something for my blood."  
The best blood cleansing remedy on the market to-day is Burdock Blood Bitters, and the quickest and most thorough method of expelling all the useless and corrupt matter from the blood is to use this old and well tried remedy that has been on the market for the past forty years.

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Harry Myles to Murray McDonald, \$250, property at Hammond.  
I. H. Northrup to Annie D. Myles, \$1, property at Roddesey.  
W. J. Payne to I. T. Coates, \$1,025,

**CATARRH and DISCHARGES Relieved in 24 Hours**  
SANTAL MIDY  
Each Cap. 1000  
Bottle 1000  
Dose 2 Caps 3 Times a Day  
Dissolve in 1000 cc. of Water

### HOW LONG WILL THE WAR LAST?

The War Against Health is Quickly Ended By "Fruit-a-lives"



MRS. DEWOLFE

East Ship Harbour, N. S.  
"It is with great pleasure that I write to tell you of the wonderful benefit I have received from taking 'Fruit-a-lives.' For years I was a dreadful sufferer from Constipation and Headaches, and I was miserable in every way. Nothing in the way of medicines seemed to help me. Then I finally tried 'Fruit-a-lives' and the effect was splendid. After taking one box, I feel like a new person and I am deeply thankful to have relief from those sickening Headaches."

Mrs. MARTHA DEWOLFE.  
"FRUIT-A-LIVES," the medicine made from fruit juices, has relieved more sufferers from Headaches, Constipation, Stomach, Liver, Kidney and Skin Troubles than any other medicine.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent on receipt of price by Fruit-a-lives Limited, Ottawa.

any member of our Association who may become incapacitated or who gives up his life for our country. I am, yours truly,  
T. W. R. ELLIS, No. 41,000.  
Fredericton, N. B., Nov. 19th, 1915.

**WEDDINGS.**  
Woods-Wilson.  
A quiet wedding was solemnized at the home of Mrs. Jas. Wilson in St. Stephen on Thursday, the 4th inst., when her daughter, Miss Florence Wilson was united in marriage to Mr. Charles Woods, of Chatham. The ceremony was performed by Rev. H. S. B. Strothard, of the Methodist church.

### "HUSKIES" FROM YUKON FOR SERVICE WITH THE FRENCH ARMY AT FRONT

Pack of famous Memaluke dogs from north are Yukon man's contribution to the cause.

Victoria, B. C., Nov. 19.—Canadian enthusiasm reaches high water mark here in British Columbia. In proportion to its population this province has given of its sons more than any other province of the Dominion, and in addition its recruiting stations have sent forward the enthusiasts from the Yukon who at any cost of personal hardship insist upon doing their bit for the Empire.

More than two hundred have come down from the sparsely settled north, and more are coming. The government does not pay their way in. The expenses of travel and equipment paid by Mr. J. W. Boyle, president of the Canadian Klondike. The others have come "on their own."

British Columbia's boast is that it is the most loyal part of Canada, meaning by this the most English and therefore most loyal to the Empire. Victoria, the capital, is the centre of this sentiment. Victoria is making good this boast, but Victoria is not alone. There are towns and villages at the north now populated only by aged men and women and children because every man of military age has joined the colors. Not content with sending its men, the Yukon country has made another contribution to the cause of the Allies. "Scotty" Allen has sent his pack of Memaluke dogs, known in the vernacular as "huskies," for service with the French army in operation where snow dogs may be of use.

More than one hundred of these have been sent forward to Calgary to be shipped with the next Canadian contingent. The racing of dog sleds is the great winter sport at Dawson. "Scotty" Allen, one of the most famous drivers, has the best dogs in the Yukon country. They came down in charge of attendants, who give them all the tender care given to race horses. "Scotty" has contributed his mite, full measure and running over. Victoria is also sending over the eyeing brand of Scotch. This is its new regiment of Highlanders. It is a brave lot. I have seen this outfit on parade and will be surprised if it does not surprise its Scottish compatriots quite as much as it does any enemy contingent it may meet.

A more physically tough lot would

be difficult to imagine, for many of the Yukon and North Country men are in it, but with the great majority knowledge of Scotch is strictly limited. Its comradship is the distinguishing characteristic of this battalion of British Columbia Highlanders. In its ranks are Americans, Englishmen, Italians, Russians, Irishmen, Galicians, Hindus and half castes, with now and then a real Scotchman to give it a touch of verisimilitude. However, it is essentially Canadian, being perfectly representative of the population of the Canadian Northwest. One of the Americans, who showed me his honorable discharge from the United States Army, said that more than 90 per cent of the men were Americans, not Canadians of American birth but American citizens, have enlisted here in Canada. Many of these men have seen ser-

vice under the Stars and Stripes. A Seattle man just in from Calgary, where one of the largest training camps is located, told me that the American contingents are regarded as the fittest and most promising that have been seen in the country. It may be so, but it is exceedingly difficult to discover any difference between Americans and these Canadians of the Northwest.



### Will Your "Boy" Spend Christmas "Somewhere in France"? Then help him spend it Merrily!

Nothing is too good to send to the boys who are serving King and Country. But let our gifts show thought and judgment as well as good-will and love.

Among the few really acceptable gifts—smokes and pipes, chocolates and sweet biscuits, fountain pens and tooth brushes, toilet and shaving supplies—the Gillette Safety Razor ranks as a warm favorite, for one of the real luxuries of trench life is a clean, comfortable Gillette shave.

Go far toward making him the most popular man in his Company. Welcome as it is on the firing line, the Gillette is even more keenly appreciated in the hospital. With it the wounded can shave themselves safely, easily and regularly. They certainly do enjoy the Gillette—and Doctors and Nurses can scarcely speak well enough of it.

Gillette "Bulldog" and Standard Sets cost \$5.00 each—compact Pocket Editions \$5.00 to \$6.00—Combination Sets, including Soap, Brush, etc., \$6.50 up. If you wish it, your Druggist, Jeweler or Hardware Dealer will arrange delivery through us, at the Front, of the Set you select, without shipping expense to you.

**Gillette Safety Razor Co. of Canada, Limited**  
Office and Factory: GILLETTE BLDG., MONTREAL.

### SIR WILFRID'S SEVENTY-FOURTH BIRTHDAY

Special to The Standard.  
Ottawa, Nov. 19.—Sir Wilfrid Laurier tomorrow celebrates his 74th birthday. The great number of congratulatory messages which he has been receiving in recent years from friends far and near, will no doubt be more numerous tomorrow than ever, for his health seems to steadily improve after his operation several months ago, and he is apparently some distance yet from the termination of his long and useful career in the public service of his country.

He will go to his office in the morning as he has been doing every day lately, and in the afternoon at his home with Lady Laurier, he will receive a host of birthday callers.

It is understood that Sir Wilfrid has abandoned the southern trip which it was thought he would take this fall or winter.

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SANTAL MIDY  
Each Cap. 1000  
Bottle 1000  
Dose 2 Caps 3 Times a Day  
Dissolve in 1000 cc. of Water

The Old, Reliable Brand  
**WHYTE & MACKAY'S**  
Quality Always the Same

**Labatt's**  
ALE — STOUT — LAGER  
PURE — PALATABLE — NUTRITIOUS — BEVERAGES FOR SALE BY WINE AND SPIRIT MERCHANTS EVERYWHERE  
LOCAL OPTION — Residents in the local option districts can legally order from this brewery whatever they require for personal or family use. Write to JOHN LABATT, LIMITED, LONDON, CANADA

PARTIES IN SCOTT ACT LOCALITIES SUPPLIED FOR PERSONAL USE. WRITE ST. JOHN AGENCY, 20-24 WATER STREET.

**Perfection**  
PRODUCE OF SCOTLAND  
D. & J. McCallum.  
EDINBURGH, BIRMINGHAM & LONDON.  
SCOTCH WHISKY.

No peat is employed in the curing of the malt for McCallum's Perfection Scotch, and the "smoky" taste, so objectionable in many Scotch whiskies, is noticeably absent. Perfection, with all the "elegance" of a distinctively high-class Scotch, is a mellow, epicurean beverage, with a distinct appeal to the cultivated palate.

Beware of Imitations—Always Ask for D. & J. McCallum's

**NERVES, ETC., ETC.**  
BERT WILBY, Medical Electrician and Masseuse. Treats all nervous diseases, weakness and wasteblood, locomotor ataxia, hysteria, sciatica, rheumatism, etc. All ailments of all kinds removed, 400 King Street.

**WATCH REPAIRERS.**  
Bailey, the English, American watch repairer, 133 Mill Street, St. John, N. B.

**ELEVATORS**  
Manufacture Electric Freight, Hand Power, Dumb Waiters, St. John, N. B.

**FOUNDRIES & MACHINE WORKS, LTD.**  
Iron and Brass Castings, St. John, N. B.

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Mechanics and Engineers, Shipyard, Mill and General Repair Work, St. John, N. B.

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