

THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

THE MADAWASKA WEEKLY NEWS

No. 49

EDMUNDSTON, N. B. JULY 23, 1931.

If you are one of our subscribers give us your news; we will publish it without any charge.

SUBSCRIPTION

1 year, payable in advance \$2.00 In U. S. A. 2.50

Advertising. - Classified ads, 60c first insertion, 40c for subsequent insertions. Rates of commercial advertising made known on application. Copy must be in our office on or before Wednesday morning.

News. - We will be pleased to publish any social and personal news. Call the editor, Phone 75.

8 Persons Injured When Car Overturns At Van Buren

A Ford Truck operated by Willie Jacques of this town, overturned on the old Long Lake road Monday night, severely injuring eight persons. The truck, loaded with corn, went out of control when the machine went out of gear while going down a steep hill. Mr. Jacques tried to keep the machine on the road in spite of the terrific speed it was gaining as it coasted down Duperry hill, but a bad ditch in the road caused the truck to overturn after one of the wheels broke. One of the occupants, Lee St-Pierre, jumped to safety before the machine overturned but the seven others, including Lake Levesque, Marcel St-Pierre, Mr. Jacques and his children Harold, Lloyd and Ivan, suffered serious injury after being pinned underneath the truck which was completely wrecked. The three men suffered cuts about the head and arms while the children received cuts to the head and back and one of them a broken nose. They were taken to town for medical aid by Thomas Lapointe and none are in great danger at present.

Thinks Canada's System Superior to United States

Montreal, Que.—Various reasons have been assigned for tourists visiting Canada. A spokesman for a group of ninety New Englanders who entrained here via the Canadian National Railways for a tour across Canada, and thence to Alaska said "We are one party who will see Canada because we want to, not because it's cheaper than seeing Europe." The remark was made at a reception at which Alderman F. W. Gilday, representing Mayor Houde of Montreal, addressed the group. Col. Frank E. Love of Portland, Maine, said "Down in the New England States there is a tone of greater certainty, not prosperity but a refreshing feeling that something beneficial is going to happen." Col. Love was Aide-de-Camp to Governor William Tudor Gardner of Maine who visited Montreal and Ottawa last year. He is a mining engineer and President of the Kennebec Wharf and Coal Company, Portland. He blamed his own country for what he called "present tariff relations," spoke in favor of a tariff board that was not political, said that a limited monarchy was the ideal government and that Canada's political system was superior to that of the United States.

GOVERNMENT STARTS UNEMPLOYMENT SURVEY FOR NEW BRUNSWICK

Provincial Department of Public Works Seeks Co-operation of Municipal Authorities - Data Need For Relief Plans This Winter.

Fredericton, N. B., July 21. - In an effort to obtain complete and accurate data as to the number of unemployed in New Brunswick, the Department of Public Works, through the Minister, Hon. D. A. Stewart, has inaugurated a thorough survey of this province.

The Department is seeking the co-operation of all municipalities within New Brunswick and a questionnaire has gone out to all county councillors and aldermen for circulation in their respective parishes and wards.

The Department of Public Works has issued a special appeal to the county and civic authorities to accelerate the work of gathering this data with respect to the unemployment conditions and the councillors and aldermen are being urged to have the questionnaire distributed without delay.

To Form Basis For Relief This information when compiled

"THE PERFECT SEA BEACH"

"Eye-Witness" For the Montreal Herald, Finds Youghall Beach, seven miles from Bathurst, N.B., the "Dream Place."

Full Page Story in Montreal Newspaper Depicts the Beauties which make Youghall the Superb Beach - Fifteen Miles of Sand Beach; Warmest Salt Water Known - Accommodations Excellent; Food Ample; Well cooked and the Rates Unusually Moderate.

Fredericton, N. B. 22.—Now its "Perfect Sea Beach" that has been discovered in New Brunswick. This province has long laid claim to the best, salmon fishing rivers; it has ever been a mecca for moose hunters; the finest of bird shooting, and in short a "Sportsman's Paradise."

But it remained for an "Eye-Witness Writer" of the staff of the Montreal Herald to accord to New Brunswick the honor of having the grandest of descriptive writing in an effort to submit a true and proper picture of the glories of Youghall Beach.

Writing in the Montreal Herald under date of July 13th the official Eye-Witness of that paper writes the following descriptive writing in an effort to submit a true and proper picture of the glories of Youghall Beach.

What He Discovered. He visited Youghall on the last day of June and here are some of the things he discovered.

Fifteen miles of good sand beach running along the Bay of Chaleur. Warm Salt Water nearly always at 70 degrees.

Bathing absolutely safe for children. Food at the cottage resorts ample, of first class quality and the cooking excellent.

From this superb beach the Montreal writer looked out over 30 miles of salt water.

The temperature at Youghall was 76 degrees at a time when city dwellers were sweltering in the heat with the thermometer registering around 96 and 97 degrees.

And perhaps most attractive of all he found one of the cottage owners, Mrs. Kerr, ready to accommodate guests for a minimum of four weeks at a rate of \$12 per week, or with a rate of \$15 and \$16 for transients.

Where, Oh, Where to Look. Before starting on his quest for this summer heaven the Montreal Herald writer was given this commission by the editor.

"What more delightful instructions could one be given than a roving commission to discover the most delightful salt water beach for the delectation of the fellow citizens? That is just exactly the instructions that were given the writer in the early part of June by the Herald, course a few more details were included in the orders.

Not only must the beach be a good one but it must be a good-sized one; it must be a real salt beach; the water must be genuine salt water; possessing the full values of the ocean; the water must be sufficiently warm all the time, or at least nearly all the time for comfortable bathing; and then there had to be accommodation for eating and sleeping, because after all a vacation cannot possibly be expected to be a night—the food simply must be adequate in every respect for one chiefly likes good food to eat when on a vacation and in surroundings that give plenty of good bathing and real sea air and sound healthy vacationists also want plenty to eat.

"With a commission such as described, naturally one turned one's thoughts towards the east. Where, oh! where could such a place be found?"

Water Is Always Warm. The article contains this interesting bit of information, gleaned from one of the resident near Youghall, in explanation of the warmth of the salt water at this beach.

"Do you mean to tell me that the water here is always warm salt water?" "Yes."

"How do you account for it?" The response was enlightening. "Well, you know the word Chaleur means 'warm,' and of all the plenty of good bath and real sea air coasts of this continent Chaleur Bay has the warmest."

"Yes," I said, "but there are lots of places, aren't they, not so warm most of the time?" "Yes, but then this beach is in a small basin of Chaleur Bay, which makes it the warmest salt water beach to be found anywhere."

Inherent Hospitality. In his article the Montreal "Eye-Witness" tells of his journey to Bathurst, New Brunswick, of his investigation for a superb beach and finally his locating Youghall. Incidentally he pays this tribute to the people of the Maritimes and New Brunswick in particular, as he continues his narrative:

"You know as one travels east one becomes disinclined to enter into conversation with strangers. I have never known why that is the case, for all of my readers will agree that the Maritime Provinces people are

CYCOLOGY SEIZ

"YESSIR—THEY'RE TALKIN' OF BOBBS THE WAVE LENGTHS NOW!"

Do not curtail your home comfort. Let Electricity serve in every department of our life and home. Your electric service department awaits your order.

Pay for your wiring the modern month-after-month way. And pay no more than the job is worth.

"TUNE IN FOR SERVICE" TO LARLEE'S ELECTRIC SHOP 36 CHURCH STREET PHONE 120

not lacking in cordiality toward strangers; indeed once the ice is broken I think they surpass in this respect the people in most of the other sections of Canada."

Ar. To conclude his story he says: "I think I have completed my story and I think the story is proof that my instruction to locate a perfect beach insofar as beaches are ever perfect has been carried out."

PERSONALS

Mrs. John Hierlly was hostess at a most enjoyable Tea on Wednesday afternoon, for the pleasure of her sister, Miss Peggy Creswick of Toronto. Those present were Mrs. Ralph B. Murdoch, Mrs. Miles Bopce (Albany), Mrs. James T. McEwen, Mrs. Aubrey Crabtree, Mrs. Earle D. Nesbitt, Mrs. D. A. Fraser, Mrs. G. G. Gillies, Mrs. F. Dodd Tweedie and Miss Phyllis Hall.

Miss Peggy Creswick, who has been the guest of Mr. and Mrs. John Hierlly for the past two weeks, left on Monday morning for her home at Toronto.

Mr. and Mrs. Willie Turgeon, Miss Irene Collin, Miss Blanche Collin, Miss Lillian Long, Miss Ann McKie, Miss Lillian Bellefleur, Miss Cecile Audette, Miss Jack Bellefleur, Antoine Desjardins, Joseph Michaud and Portant Collin were guests of Mr. and Mrs. Fred Levesque, at the Summer Home at Notre Dame du Lac, on Sunday.

Mr. and Mrs. E. W. Ross and family returned from Woodstock on Sunday.

Mr. and Mrs. Albert Wood and daughter Patricia, are spending two weeks vacation with friends in Woodstock.

Mr. and Mrs. W. L. Seely and family returned from Shill Lake on Sunday.

Mrs. T. M. Ford and little son Jimmie, of Worcester, Mass., are guests of Mr. and Mrs. Fred Trafton.

Mr. William Elvish of Three Rivers spent the week-end with Mr. and Mrs. A. M. Morrison.

Mrs. T. L. S. Landers and two children of Moncton, are guests of Mr. and Mrs. William Matheson at their Summer Home, Notre Dame du Lac.

Mrs. Thomas Malcolm and son Boswell of Montreal, were week-end guests of Miss Emily Babin.

Mr. and Mrs. Clarke Campbell and little son have returned from Ripley, Ontario.

Mrs. R. W. Hammond, Jean and Dayton Hammond of Quebec City, are guests of Mr. and Mrs. Ralph B. Murdoch.

Mrs. J. R. Lockhart who has been spending a few days at her home in Wingham, Ontario, returned on Sunday evening, accompanied by her mother, Mrs. Elliot, who will be her guest for several weeks.

Mr. and Mrs. A. J. Lowe of Sudbury, Ontario, and Mr. and Mrs. Elvish of Three Rivers, P. Q., who have been guests of Mr. and Mrs. A. M. Morrison, left on Monday for Liverpool, Nova Scotia, where they will visit Mr. Earl Lowe.

Mr. and Mrs. Miles Burpee and little daughter Anneke, of Albany, N.Y., who have been guests of Mr. and Mrs. S. E. Burpee for the past two weeks, left on Friday morning for Fredericton, where Mrs. Burpee and Anneke will spend the summer months.

Mrs. John F. MacKendle entertained a few friends informally at the Tea Hour on Wednesday afternoon.

SPECIAUX - SPECIALS

Vendredi-Samedi-Lundi Friday-Saturday-Monday

CATSUP HEINZ - large bottle 19c aux tomates - grosses bleu

Peanut Butter McLAREN'S Glass Barrel 19c haril en verre

Corn Flakes 3 25c

Eatonia Baking Powder, 1 lb tin 19c Poudre à Pâte Eatonia, bte 1 lb.....

Table with 2 columns: REGULAR VALUES and VALEURS REGULIERES. Lists various goods like London CORN STARCH, BON AMI Powder, etc. with prices.

SPECIAL!

Fresh Killed Spring Chicken about 2 1/2 lb each, per lb 40c

Poulets du Printemps fraîchement abattus pesant environ 2 1/2 lbs, à la lb

THE CANADIAN STORES LTD

two weeks vacation with friends in Portland.

Mrs. J. N. Thibault and family are spending two weeks at their summer home at Cap St. Ignace, P.Q.

Mr. and Mrs. Geo. I. Theriault and family will soon leave the province when Mr. Theriault will visit for a few days his brother and sister Mr. I. Theriault of Grande-Anse and Mrs. A. J. Melanson of Bathurst

On Sunday evening, July 26th, Rev. William F. Godfrey of Mount Allison University, will conduct the service in the United Church.

Mr. Godfrey is making a tour in connection with the Mount Allison Alumni-Alumnae Association, and on Tuesday, July 28th, it is planned to hold a banquet at the Madawaska Inn. It is hoped that all former Mount Allison students of this section, which extends from Grand Falls to Cabano, will be present at this banquet.

Mrs. E. L. Perkins and Miss E. Bridge and Variety Show on Tuesday night at the public auction, for Miss Jean Barnett. Those present were Mrs. A. S. McKinley, Mrs. Ralph MacDonald, Mrs. George Gyles, Mrs. Allison, Miss Bessie Olive Seymour, Miss Lillian Dunn, and Miss Dorothy Boone. The bridge prize was won by Miss Lillian Dunn, and Miss Barnett received many beautiful gifts from her friends.

Miss Elizabeth Dunbar, nurse-in-training at the Royal Victoria Hospital, Montreal, is the guest of her parents, Mr. and Mrs. Alex Dunbar.

Mr. and Mrs. Arthur MacKendle of St. Stephen were guests of Mr. and Mrs. J. T. McKenzie on Tuesday.

According to recent advice, the Lumber Sales Department of the General Office of Fraser Companies, Limited, will not be moved to Montreal until August 1st.

Mr. T. F. Theriault, of Chicago engineer for the Illinois Bell Telephone Co., and his sister, Mrs. Dr. A. Albert of Sanford, Maine, are the guests of their parents, Mr. and Mrs. Geo. I. Theriault. Dr. Albert is expected to join Mr. Albert in a few days. Mr. Theriault motored Detroit New York and Boston, resting a few days at Dr. Albert's home, at Sanford. He enjoyed greatly the trip

across Petersburg, Catskill and Whitecomb mountains, which, with an elevation of 2500 feet above sea level, makes the scenic beauty of the Mohawk Trail one to be long remembered. The distance traveled was 1934 miles, in a Cadillac car.

Mr. and Mrs. Geo. I. Theriault and family will soon leave the province when Mr. Theriault will visit for a few days his brother and sister Mr. I. Theriault of Grande-Anse and Mrs. A. J. Melanson of Bathurst

NEWS IN BRIEF

OLD ENEMIES SEEK TO RESTORE GERMANY

London, July 21. - In the deepest gravity, representatives of seven nations met in the Prime Minister's room in the House of Commons tonight in an endeavor to bring order out of Germany's chaos.

FRANCO-GERMAN RELATIONS PLACED ON NEW BASIS

Paris, July 20. - France and Germany have buried the "hatchet" and relations between the two nations have taken a new start.

THE HOUSE OF COMMONS AND THE BEAUHARNOIS SCHEME

Ottawa, July 21. - "I would strongly recommend that the Committee, if possible, to clear up this situation in the interests of the country at the earliest possible moment, so that the project may go on and the public and the people who

VAN BUREN, Me.

Mr. and Mrs. Levite Ouellet of Fall River, Mass. and Mrs. Nat. Blanchet and the Misses Jeannette and Rejeanne Blanchet of Bedford, Mass., are guests of Mr. and Mrs. Vincent Madore of McKinley street for a few days.

The record score on the Golf and Country Club was registered last week when Louis Beaulieu of this town made the 18 holes in 55.

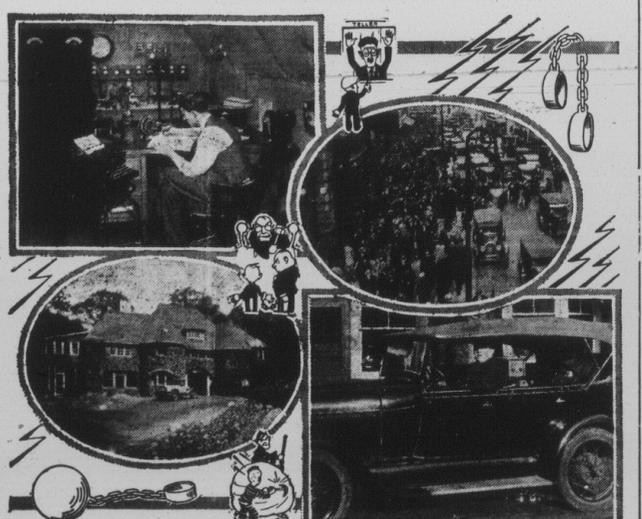
Recent guests at the Golf and Country Club include: Miss Eva Guerette of Cleveland, Maine; Lionel Simois of Madawaska; Mrs. Gilbert Thibault of St. Leonard; Mrs. Magloire Dalgic and son Hermel, of Madawaska; Geoffrey Gaudet, of Amherst, N. S.; Lionel Michaud of Waterville; Mrs. W. F. Cheneault and son of Washington, D. C.; Mr. and Mrs. F. L. Boone and daughter Mary of Presqu'Isle.

Mr. and Mrs. A. P. Labbe and family are enjoying a few days at their camp at St. Rose P. Q.

Miss Joan Ayotte is enjoying a vacation from her duties as operator in the local telephone exchange.

Gilbert Le Brun is replacing Abel Martin as clerk in the Hammond House during the latter's vacation.

Sleuthing by Radio



(Photos by Courtesy Northern Electric Company Limited.)

Detroit police radio equipped cars made 1,193 arrests in 1928. In September last year they made 175 such arrests in an average time of 61 seconds each. These streets ranged from petty crimes to murder. Fifty specially equipped Ford phaetons patrol the entire city day and night under the direct control of police radio system headquarters.

Above, left to right, the headquarters, note the microphones through which the operator transmits to all cars, particulars of crimes as received. Typical downtown scene through which police cars operate. Below, the police radio headquarters. One of the radio equipped patrol cars, note receiving set at the back of front seat.