MC 2035 POOR DOCUMENT

Is Your Baby Doing Well?

Do you dread the summer? Are you afraid that baby can't stand the heat and sudden changes of temperature? Cow's milk is a danger.

NEAVE'S MILK FOOD (Starchless)

is the perfect diet for the youngest and most delicate baby. It agrees with babies who are wasting away on mother's milk. It is readily digested when cow's milk cannot be retained. And *it is always the same*—always the safe, tested, perfectly balanced food *for babies from birth*. Put your baby on Neave's Milk Food if you want to bring the little one safely through the first summer.

Sold in 1 lb. airtight tins by all Druggists in Canada.

FREE TO MOTHERS—write today for free tin of Neave's Milk Food and copy of our valuable book, "Hints About Baby." Address to Canadian Agent: EDWIN UTLEY, 14 Front St. E., TORONTO.

Sold Wholesale by: Lymans, Ltd., MONTREAL; The National Drug and Chemical Co., The Drug Trading Co., Lyman Bros. & Co., R. G. West & Co., TORONTO; The Bell Drug Co., The T. Eaton Co., Martin Bole & Wynne Co., WINNIPEG; J. A. Teeporten & Co., VANCOUVER.

Mfrs. JOS. NEAVE & SONS, ENGLAND. 32

SPRUCE BUDWORM IS INJURING THE FOREST

Considerable uneasines sand even alarm has been felt by lumbermen and others interested in forest products, over the depredations in different parts of Canada, of the spruce budworm, (Tortrix fumiferana). It was feared that the spruce might suffer a fate similar to that of the tamarack which was killed by the larch sawfly about twenty-five years ago. As a result, however, of careful investigations begun by the Division of Entomologyy of the Dominion Department of Agriculture during 1909 and still in progress, the situation appears to be much more satisfactory and reassuring than was at first considered possible.

The destructive work of the budworm was first reported two years ago from Vancouver Island, where the Douglas fir was attacked; and from Quebec, where the spruce and the balsam suffered chiefly. In the case of Quebec, the pests were at first confined to the west central portion of the province, but during 1910 areas on the east of the St. Lawrence were also attacked. It was this latter circumstance that roused timber owners to a sense of the possible extent of the danger.

While in the caterpillar stage these insects destroy the buds of the spruce and balsam, especially at the tops of the trees. They also bite off the leaves, which, together with the excrement of the caterpillars, cause the tops of the trees to assume a reddish brown appearance. When a large area is attacked it appears as if it had been swept by fire.

As such plagues of air insects can only be controlled by natural means, the Dominion Entomologist visited a number of the infected districts for the purpose of discovering a natural remedy that would meet the situation. Various insect enemies or parasites were found, that prey upon the budworm, and these are being used to destroy the pest. As the percentage of important parasites, especially of the minute species which attack the eggs of the budworm, is unusually large, there is abundant reason for hoping for the extermination of the latter. Judging by previous experiences in studies of this nature, it is not impossible that the insect will be controlled by its natural parasites in the course of a year or two, that is, before it has inflicted any serious damage to the spruce and balsam by repeated defoliation.

INTERESTING FACTS CONCERNING WOMEN

(Continued from page 7).

vote to women were restated with force and fire, and with a confidence which took the place of the old threatenings. Mrs. Pankhurst, who presided in the Albert Hall, said that the insignificant band of women which had taken very active steps in the movement only a few years ago had now become a mighty army—an irresistible force, which was bound to win. (Loud cheers.)

Resolutions were adopted at all the meetings expressing satisfaction with the pledge which Mr. Asquith had given in regard to the Conciliation Bill.

During the evening it was announced that the funds in hand for propaganda work now amounted to $515,000.

HE WAS WISE.

"I have sold my typewriter."

"You were sensible. Jinx married his."—Washington Herald.

For Skin Health

A lifetime of disfigurement and suffering often results from improper treatment of the skin or neglect of simple skin affections. Cuticura Soap, assisted by Cuticura Ointment, affords the purest, sweetest and most economical method of caring for the complexion, preventing minor eruptions from becoming chronic, and speedily dispelling severe eczemas and other torturing humors, itchings and irritations, from infancy to age.

Cuticura Soap and Ointment are sold by druggists everywhere. Potter Drug & Chem. Corp., Sole Props., Boston, Mass. Mailed free, Cuticura Book on the care of skin and scalp.

PERSONAL AND SOCIAL NEWS OF THE WEEK IN ST. JOHN

This week has been unusually quiet as regards social events. So many serious accidents and financial disasters seem to have made social functions to be forgotten. Then the city houses of a number of those who entertain are closed and the hostesses are giving small luncheons and week-end parties at their suburban homes. For those who remain in town there are the baseball games, which, by the way, seem to attract a large number of spectators. One can find the grandstand filled to its utmost capacity, and members of automobile parties taking in the games each day. These games, with small picnics are the only things going on with the exception of course of the weekly golf club and tennis club teas.

Mrs. H. A. McKeown entertained informally at the tea hour on Tuesday afternoon at her residence, Mount Pleasant, in honor of her sister, Mrs. Bonnell, of Fernie (B. C.) Mrs. H. S. Bridges presided at the tea table and was assisted by Miss Gronlund, Miss Mae Harrison, Miss Hazel Deinstadt and Miss Jean Campbell. Among the guests were Mrs. DeMille, Mrs. Geo. R. McLeod, Mrs. Lawson, Mrs. H. C. Schofield, Mrs. Smith (Montreal), Mrs. W. H. Harrison, the Misses Reed, Mrs. C. W. deForest, Mrs. C. B. Allan, Mrs. Steevens (Montreal), Mrs. G. M. Campbell, Mrs. T. H. Estabrooks, Miss Freeman, Miss Bridges and Miss Hegan.

Mrs. Thane M. Jones and daughter, of Woodstock, are visiting Mrs. Jones' father, Dr. H. G. Addy.

Mrs. J. B. Crocker and little daughter, who have been visiting Miss Jean Sealy, have returned to their home in Fredericton.

Mrs. J. A. Macquarrie received her friends this week at her home in Horsfield street, Tuesday and Wednesday afternoons. Mrs. Macquarrie received in a very pretty cream satin voiled in mimon with handsome cream and gold trimmings. She was assisted by her sister, Mrs. Charles Robertson and Mrs. H. R. Sturdee. Mrs. Harrison, of Middleton, presided in the dining room, assisted by Miss Nancy Kingdon, Miss Gladys Hegan and Miss Mollie Robinson.

Miss Frances Sutherland, of Boston (Mass.), is visiting here, the guest of Mrs. C. M. Bell, King street east.

A camping party returned on Wednesday from spending a week at the summer residence of Mrs. John R. Gillis, Red Head. Among them were Miss Carrie Fairweather, Miss Kittie Woods, Miss Grace Fairweather, Miss Edith Fairweather, Miss Hazel deForest and the Misses Norah, Marjorie and Bessie Knight.

Mrs. Atwater Smith is visiting her father, Mr. E. Peters, Germain street.

Mrs. J. M. Fraser was a week-end visitor with Mr. and Mrs. C. W. deForest at their camp at Okotoko.

Mr. and Mrs. Homer D. Forbes passed through the city on Thursday on their way to Gondola Point, to spend a week with Judge Forbes and Mrs. Harvey Morton who are summering there.

Mr. Chas. S. Addy left on Friday night for Calgary, where he will reside. His many friends wish him every success in his new home.

Mrs. R. Keltie Jones is spending the month of August at her summer home, McLaren's Beach.

Miss M. M. Skinner is visiting friends in Nova Scotia.

Mr. and Mrs. Manning Doherty have taken the apartments in King street east formerly occupied by Mr. H. B. Clarke.

Miss Cameron, of Winnipeg, is visiting here, the guest of Miss Ella Smith, Orange street.

Mr. Meredith Gerow, of Litchfield (Va.) is visiting Mrs. George Gerow, Sewell street.

Mrs. L. R. Harrison entertained a few friends at a delightful sail on the river on board The Dream on Thursday afternoon. The guests included Mrs. James Jack, Mrs. J. S. MacLaren, Mrs. Andrew Jack, Mrs. E. M. Shadbolt, Mrs. Lawson, Mrs. D. C. Clinch, Mrs. Will. Green, Mrs. Asleton, Miss Mae Harrison, Miss Helen Jack and Miss Fannie Jack.

Mrs. Bonnell, of Fernie (B. C.), spent a few days here this week with her sister, Mrs. G. M. Campbell.

Miss Mabel Thomson and Miss Sara Hare have entered the Maritime Golf Championships to be played on the Ottawa Golf Club links. Games to be played from the 25th to the 29th of September.

A very quiet wedding took place in St. Barnabas church, Toronto, on Tuesday, when the Rev. Frank Vipond married Miss M. Louise Beer, youngest daughter of Mrs. Wm. Beer, formerly of this city, and Mr. Frank W. Moody, of Yarmouth (N. S.). Mr. and Mrs. Moody will spend their honeymoon in the maritime provinces. Mrs. Beer is a sister of Mrs. H. B. Robinson and Mrs. Arthur Bowman.

Mr. and Mrs. W. B. Tennant and children and Mr. and Mrs. E. L. Rising spent the week-end in Fredericton. They were on an automobile trip through the province.

Mrs. Morrisey, of Montreal, is visiting here, the guest of her mother, Mrs. S. Patterson, Horsfield street.

Mr. J. W. Clawson, of Collegeville (Pa.), arrived on Monday to join Mrs. Clawson, who has been visiting at her home here. Mr. and Mrs. Clawson have gone to Ingleside, where they will be the guests of Miss Jean White at her summer home for a few days.

Mr. and Mrs. Robert Campbell and daughters, of Fredericton, who have been visiting here, returned to their home this week in their automobile.

Miss Pattie Kedey, of Boston, formerly of St. John, has been visiting here and left this week to visit friends in Fredericton.

Mr. and Mrs. W. S. Fairweather, of Sussex, spent the week-end here, coming in their automobile. Miss Nettie Niles returned with them and will be their guest for a few days.

The many friends of Mrs. D. P. Chisholm will regret to hear of the death of her only son, Mr. Noel Scovil, which occurred at Rockville Centre (L. I.), on Tuesday. Mrs. Chisholm was summoned to Long Island early Monday morning and left immediately for that place.

Miss Grace Robertson is visiting in Sussex, the guest of Mrs. O. R. Arnold at The Knoll.

The friends of the late Sheriff Ritchie were shocked to hear of his sudden death on Monday morning. His funeral took place from Trinity church on Wednesday afternoon. Among the relatives who were here for the funeral were Messrs. Owen and J. A. Ritchie, of Ottawa; Hazen R., of Peterboro; Wm. J. and Baron, of British Columbia, all brothers; Mrs. J. S. Fuellie, Mrs. Hodgins, Hon. Mrs. McNaughton and Mrs. D. D. Robertson, the Misses Grace and Elsie Ritchie, of Ottawa.

Mrs. Geo. F. Smith and daughters, Mrs. G. D. Robinson, of Toronto, and Mrs. Allan Magee, of Montreal, left on Tuesday for St. Andrews, where they will spend the month of August.

Mrs. Norman Guthrie and children, who have been visiting Mrs. Guthrie's mother, Mrs. Geo. F. Smith, have returned to their home in Ottawa.

Miss Bessie Smithers, of Boston, is visiting here, the guest of her sister, Mrs. Robert Seeley, King street east.

Mrs. F. S. Nicholson and daughter, of Middleton (Conn.), are the guests of Mrs. C. F. Sandford, Orange street.

Mrs. T. E. Ryder was hostess at a luncheon at her summer home, Acamac, on Thursday. The guests included Mrs. Barnaby, Miss Barnaby, Miss Alice Hegan, Miss Edith Hegan and Miss Clara Schofield.

Miss Ella Smith, daughter of J. Willard Smith, intends leaving for England in September, where she intends studying for a year at Oxford.

Mrs. G. R. Price and Miss Beatrice Price have returned from a delightful trip to England.

Mrs. W. D. Foster is visiting in St. Andrews, where she is the guest of her sister, Mrs. Sills.

The tennis tea this week was in charge of Mrs. Alex. Fowler, Miss Cushing and Miss Bridges. Among those present were: Miss Louise Best, Miss Marjorie Lee, Mrs. F. Stevens, Miss Jean Trueman, Miss Kit Schofield, Miss Daphne Crosby, Miss Lily Raymond, Miss Nora Robinson, Miss Isabel Jack, Miss Lou Girvan, Miss Ena MacLaren, Miss Doris Sayre, Miss Del McAvenney, Miss Alice Green, Miss Dorothy Jack.

Miss Mary MacLaren and Miss Kathleen Trueman arrived from Yarmouth on Thursday.

Miss Ethel Emerson is spending a few days in Westfield.

Miss Vera MacLauchlan is cruising on the river for a week.

Miss Daphne Crosby will leave next week for Halifax.

Mrs. J. D. Seely will entertain at bridge next week in honor of Mrs. Douglas Seely, of Montreal.

A ladies' all day tournament was held on the local courts yesterday afternoon. Prizes were offered by Mrs. Percy Thomson. A dainty luncheon was served at the clubhouse at noon. Among those taking part in the tournament were: Miss Edith Schofield, Miss Clara Schofield, Miss Dell McAvenney, Miss Ena MacLaren, Miss Norah Robinson, Miss Lily Raymond, Miss Dorothy Jack, Miss Isabel Jack, Miss Daphne Crosby, Miss Doris Sayre, Miss Sadlier, Miss Grace Fleming, Miss Lou Girvan, Miss Nancy Kingdon, Miss Gladys Hegan, Miss Dorothy Brown.

Miss Portia MacKenzie left for western Ontario this week.

Mrs. Wm. Peters and Miss Hilda Peters are summering at the Cedars.

You Should Tremble And Shudder

When an unscrupulous druggist offers you a substitute for **DR. FOWLER'S Extract of Wild Strawberry.**

If you are suddenly attacked by DIARRHOEA, DYSENTERY, COLIC, CRAMPS OR PAINS IN THE STOMACH, CHOLERA MORBUS, SUMMER COMPLAINT, or any LOOSENESS OF THE BOWELS, do not experiment with some new and untried remedy, but get one that has stood the test of time.

For 65 years this wonderful medicine has been used in thousands of homes in Canada, and has given universal satisfaction. When you want a bottle of "Dr. Fowler's," insist on being given what you ask for. Cheap no-name, no-reputation preparations may be dangerous to your health.

Mr. J. Castle, Totonal, Man., writes: "Just a word in favor of Dr. Fowler's Extract of Wild Strawberry, which I used last summer for Cramps in the Stomach and Diarrhoea. I was very sick for a week and not able to do anything until I purchased a bottle of the above remedy, and after three or four doses I was as well as ever."

The price is 35 cents per bottle. See that the name, The T. Milburn Co., Limited, Toronto, Ont., appears on the label, as we are the manufacturers and sole proprietors of this remedy.

Saturday Bargains EXTRAORDINARY

AT THE GREAT CLEARANCE SALE OF

C.B. PIDGEON'S, COR. MAIN AND BRIDGE STS.

One of the hundreds of great bargains which we offered in our previous special advertisement, we have arranged a special list which will be featured for Saturday as bargains of extraordinary value.

One lot of 30 pairs of Men's Finest Black Calf Boots, extra $3.50 value, $2.68.

One lot of 17 pairs of Boys' $4.75 Black Calf Boots, $1.28.

One extra special lot of 27 pairs of Women's Black Vici Laced Boots, most excellent $3.00 values, $1.98.

One lot of Women's Tan Shoes, worth $3.00, for $1.98.

A handsome lot of Girls' Shoes, over 100 pairs, well worth $1.75, $1.28 and $1.38.

Men's high quality 40c. Balbriggan Underwear, well worth 50c., 28c.

Finest 35c. Men's Black Hose, 18c.

Regular 15c. Collars, 3 for 25c.

Finest 35c. Silk Reversible Ties, 2 for 35c.

Splendid $3.00 Hats in hard and soft shapes, $1.98.

Greatest Straw values ever offered at 23c.

One lot of 4[illegible] Men's finest $10.00 Suits in neat tones of finest Worsteds and Tweeds — truly the greatest $10.00 values ever known of —Clearance price, $6.98.

One lot of 24 Men's high quality Silk Mixed Worsted Suits, hand-tailored throughout, the kind that city stores sell not less than $18.00; Clearance price, $10.98.

Extra quality $1.50 Work Trousers, 98c.

Finest $2.00 Work Trousers, $1.58.

Special $3.00 Dress Trousers, $2.18.

Extra special $2.75 and $3.00 Outing Trousers, $1.98.

A handsome lot of 15 Boys' Tweed Two-Piece Suits, reduced from $3.00 to $1.78.

Extra quality, Fancy Boys' Two-Piece Suits, our usual liberal $3.50 values, $2.18.

Great values in Boys' Knee Pants, the very best qualities ever offered at 75c.; Clearance price, 38c.

C. B. PIDGEON,

North End — Corner Main and Bridge Streets.

EDUCATIONAL

GLEN MAWR

651 Spadina Ave., Toronto

RESIDENTIAL AND DAY SCHOOL FOR GIRLS

Large staff of highly Qualified and Experienced Teachers and Professors. Native French and German Teachers.

Pupils prepared for the Universities and for the Examinations in Music of Toronto University, the Conservatory of Music, and the Toronto College of Music.

Modern Educational Methods, Refining Influences of a Well-Regulated Home.

Lawn Tennis and other games. Rinks. School reopens Sept. 12th. For Prospectus apply to MISS VEALS, Principal.

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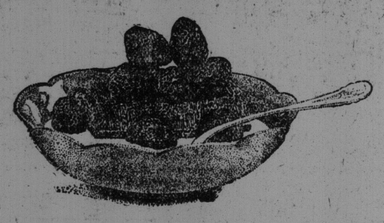
One of the best Residential Schools in Canada for Girls and Young Ladies.

Fully equipped. Efficient Staff. Excellent Accommodation. Ample grounds; Beautiful Situation.

WRITE FOR CALENDAR AND PARTICULARS.

Rev. W. D. ARMSTRONG, M.A., Ph.D., D.D., President. 15



The Cook's "Day Off."

You have to give her a day off from the hot kitchen. The cook's "day off" is generally an "off day" for the entire household. It is a day of short rations and unsatisfied hunger. It need not be an "off day" if you have

SHREDDED WHEAT BISCUIT

in the home—the food that is ready-cooked, ready-to-serve, full of nutriment and easily digested. You can prepare a delicious, nourishing meal with Shredded Wheat Biscuit and Triscuit without building a fire in the kitchen. Place two Biscuits (whole or crushed) in a deep dish and cover with berries of any kind—raspberries, blackberries, huckleberries or other fresh fruits—and then pour over them milk, adding a little cream and sugar to suit the taste. Serve Triscuit instead of ordinary toast with butter, soft cheese or caviar. It is a crisp, delicious snack for the Summer days.

Shredded Wheat is ready-cooked, ready-to-serve. It is made of the whole wheat steam-cooked, shredded and baked—nothing added, nothing taken away—the cleanest, purest, most nutritious of all cereal foods.

MAKE YOUR "MEAT" SHREDDED WHEAT

MONARCH KNIT

is the best woollen wear your money will buy anywhere.

THIS is a straight, emphatic statement which we are prepared to prove—

This way: Every merchant handling "Monarch Knit" will guarantee our garments to give utter and absolute satisfaction.

Big as we are—even suppose our business is International—we could not make that announcement over our name, unless—we knew positively the superiority of "Monarch Knit" garments. We do know.

"Monarch Knit" garments are all wool—selected wool at that. Every ounce of the raw material is imported from Australia, where the best wool comes from.

Then it's assorted, combed and cleansed by our special germ-destroying process—

And spun into the yarns which have made "Monarch Knit" famous—and knit to the exact measurement of individual types, after being specially preshrunk.

So—when you want the best sweater, coat or toque tell your merchant that you want "Monarch Knit."

The Monarch Knitting Co. Ltd., Dunnville, Ont. Factories also at St. Thomas, Ont.; St. Catharines, Ont., and Buffalo, N.Y.

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