

POOR DOCUMENT

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16

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, APRIL 14, 1920

The Blow That Tells The Tale ONLY FIVE DAYS MORE

We are now going to liquidate the stock of the King
Square Sales Co., opposite the market

Price cutting and slashing at the King Square
Sales Co., opposite the market

GEORGE DURAND COMPANY, MONTREAL

have delivered their ultimatum so that their representative here can turn these goods over
and stay expense---THE TIME IS SHORT!

Commencing Friday Morning April 16 at 9.30 O'clock

ST. JOHN WILL SEE THE BIGGEST SLAUGHTER IN HISTORY!

LOOK AT THESE PRICES

ONE BIG LOT
LEATHER AND NEOLIN
SOLE BOOTS
Regular \$12.00

For \$5.98

ONE BIG LOT
LADIES' OXFORD LOW
SHOES

Very New Style for Spring
Wear. Regular \$7.00
to \$8.00
Go at \$2.98

ONE BIG LOT
BROWN AND BLACK
LEATHER BOOTS
French and Cuban Heels.
Regular \$9.00

To Go at \$4.98

ONE BIG LOT
BROWN KID BOOTS
Cuban Heel, Pointed Toe.
Regular \$14.00

To Go at \$6.48

ONE BIG LOT
MEN'S HANDKERCHIEFS
Khaki and White. Regular 35c.

To go at 3 for 50c.

ONE BIG LOT
WOOL PULL-OVERS
Regular \$6.00

To go at \$1.98

LADIES' PURE WOOL
SWEATERS
At Extraordinary Low Prices

ONE BIG LOT
SHAKER BLANKETS
To go at \$2.89

ONE BIG LOT
MEN'S SILK FRONT SHIRTS
Regular \$4.00

To go at \$2.98

ONE BIG LOT
MEN'S FELT HATS AND
DERBYS

ONE BIG LOT
MEN'S SOCKS
Regular 35c.

To go at 19c.

ONE BIG LOT
LADIES' APRONS
Regular \$1.50

To go at 89c.

ONE BIG LOT
MEN'S WORKING GLOVES
At Extraordinary Low Prices

ONE BIG LOT
MEN'S WOOLLEN SOCKS
Regular 75c.

To go at 39c.

ONE BIG LOT
SLIPPERS
Extra Good. Regular \$5.03 to \$4

To go at \$1.29

ONE BIG LOT
EXCELLENT BABIES'
SWEATERS
Regular \$2.00

89 cents

ONE BIG LOT
MEN'S SHIRTS
\$4.00 Value

To go at \$1.19

GRASP THIS OPPORTUNITY

ONE BIG LOT
LINEN TOWELS
Regular 25c.

To go at 9c.

ONE BIG LOT
BEST QUALITY TOWELS
Regular 90c.

To go at 49c.

ONE BIG LOT
LADIES' HOSIERY
Sunshine. Regular \$1.00

39 cents

ONE BIG LOT
MEN AND BOYS' CAPS
Silk Linings. Regular \$2.50

79 cents

ONE BIG LOT
MEN'S BOOTS
Rubber and Neolin Soles.
Regular \$9.50

\$6.98

ONE BIG LOT
MEN'S CALF BOOTS.
A. H. M. All Sizes.
Regular \$10.00, \$12.00

\$3.98

ONE BIG LOT
MEN'S BLACK SHOES
Leather and Cloth Top. Regu-
lar \$6.00 to \$8.00

\$4.98

ONE BIG LOT
MEN'S LOW SHOES
Brown and Black.
Regular \$8.00

\$3.69

LADIES' AND MEN'S
RAINCOATS
\$7.98 Up

TRUTH!

At least \$40,000 Men's and Ladies, Shoes, Clothing and Furnishing Goods, etc. A full line of
general merchandise are going to be thrown out on the market and must be cleared regardless of cost,
loss or value.

MORE MONEY NEEDED, AND RIGHT NOW!

A CHANCE TO SAVE

All kinds of merchandise are high
today and prices are advancing right
along. Only conditions here have made
it necessary to sacrifice the goods now
on hand.

NEVER BEFORE AND NEVER AGAIN

A chance like this only comes when
goods have to be sold. King Square
Sales Co. are taking their loss on these
goods. One man's loss is another's
gain.

DON'T WAIT; DELAYS ARE DANGEROUS!

We have closed our eyes to values
and cut and slashed prices for these
five days to get money!

THE END IS NEAR!

Mark well or words. These prices
are lower than factory price today.
You have five days; use them well.

The extra reduction in prices are the result of the unfavorable weather conditions that existed during the opening days of the big sale. Roads
were impassable; people could not get to the store, the result being that business was slowed up. Now, with only five days left, we are bound and
determined to make up this money and take the loss, no matter what it may be. Don't say there is no such thing as luck. What the King Square Sales
Company loses, you win.

Remember The Reason of This Sale; The King Square Sales Co. are going out of business and out for-
ever and everything must go for what it will bring at this forced sale.

King Square Sales Company

OPPOSITE THE MARKET!