

STORE OPENS AT 8.30 A.M. CLOSES 5 P.M.

EATON'S DAILY STORE NEWS

We prepay shipping charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail Orders and City Purchases.

Clearance of Silk Parasols Wednesday, \$1.75

THESE ARE MADE OF SILK throughout, and are in an immense variety of attractive designs and various hues. Included in the array are plain white centres with a border of black and white shepherd's plaid check, allover crease, plain centres with Dresden borders, and black and white small checks. Among the handles are many with embossed disc heads and square handles that gradually widen at the top. All are odds and ends of lines to be cleared. Each, Wednesday, \$1.75.

MEN'S AND WOMEN'S UMBRELLAS, that have strong cotton tops, reliable steel rods, and nice rolling frames. Good selection of stylish handles. Wednesday, each, \$1.00.

—Main Floor, Yonge St.

Wide Ribbons For Workbags

Gay Little Patterns and Attractive Large Designs, Alluring Combinations of Colors, Nowhere to be Equalled Except Among the Flowers of an Old English Garden. Patterns So Varied as to Beggar Description, in Fact, Here is a Charming Array of Fancy Ribbons of Unusual Beauty and Value

IN BAKST DESIGN one combines navy, red, turquoise, gold, orange, emerald in small squares and triangles, looking, for all the world, like a Cubist masterpiece and yet presenting such a wonderful harmony of colors that it is a delight to the eye. This would make an enchanting workbag. Price, per yd., 98c.

A CORDED TAPESTRY RIBBON is of peculiar weave which gives an effect of velvet pile to its tartanplaid. An all-over pattern has bright hues roses massed together, leaving tiny areas of black background visible as accent notes to prevent a too rich effect. Wreaths of roses trail over a background of blue and buff in one ribbon while another is a "checkerboard" of pink and grey with shadow flowers over all. Price, per yd., 98c.

SHADOWY FLOWERS IN PASTEL TINTS form a lovely design, while hairline corded stripes of bright rose, blue or emerald give contrast and emphasize the soft tones between. Floral patterns are often found bordered with satin stripes, wide and single, or narrow and numerous. Price, per yd., 75c.

These are goods which are especially recommended for their good dyes and all are suitable for the many dainty fancy articles for which pretty and high grade ribbons are used.

—Main Floor, Yonge St.

For The Skillful Fingers of The Embroiderer

With the Usual Host of Autumn Weddings Just Over the Sunshine Horizon and Beyond Them the Snow-clad Realms of Winter When Christmas and Gifts Become the Themes of the Hour, Surely Now is the Time to Plan in Advance

FOR THE NEW HOME for which the bride-to-be is planning each happy day, many things will be the more valued because adorned by her dainty handiwork.

CENTRE PIECES OF FINE QUALITY LINEN are here stamped ready for completion in solid or eyelet embroidery; varied and charming are the designs. Sizes: 18 in. diameter, price, 20¢; 22 in. diameter, price, 35c.

TRAY CLOTHS ARE OF HEMSTITCHED LINEN stamped in pretty designs, as sprays and wreaths, for solid or eyelet embroidery; size 18 in. x 27 in. Price, each, 60c.

HEMSTITCHED PILLOW CASES of good quality cotton are shown, either stamped in border effect across the end or with centre designs for day use; size 42 in. Price, each, 39c.

TURKISH TOWELS are stamped in a number of attractive designs for embroidery, and have button-holed scalloped edge. Size 25 in. x 46 in. Price, each, 50c.

NIGHTGOWNS of white nainsook cut in Kimono or Empire styles and stamped in many dainty designs are ready for the fingers of the needleworker. Special value, 79c.

LONG KIMONOS OF GAY HUED CREPES are handsome when hand embroidered. In Empire style, in colors of rose, pink, blue and mauve, and stamped for embroidery the price, each, is \$1.35.

BRASSIERES completely made with buttons for fastening stays to give firmness and "stickerei" edging for a fancy finish are stamped in simple designs ready for embroidery. Sizes 34, 36, 38, 40 and 42. Price, each, 40c.

New goods for Fall and Christmas selling are arriving each week in great abundance.

—Second Floor, Centre.

Misses' Autumn Coats Suggest Quaint Modes of Long Ago

With All the Whimsical Bandings and Voluminous Folds of the Early Victorian Era; With Huge Collars Suggestive of the Military Great Coat; With Beauty of Line and Smartness in Every Detail These Coats Announce An Autumn Season for Which Dame Fashion Has Designed Many Delights

AMONG MANY HANDSOME MODELS one of brown velours cloth has been pictured by our artist. How charming is the enormous double cape collar and how delightfully characteristic of the 1840 period is the rippling skirt with its wide trimming bands! And the sleeve!—plain above till stopped by a narrow band at the elbow, then a full gathered frill which only an artiste could successfully fashion from such a heavy fabric! The bands and larger collar are of sealette, the buttons are Hudson seal; the coat is interlined for extra warmth and satin lined throughout. Price, \$55.00.

A CUFF OF FUR REACHING TO THE ELBOW is a modish feature on another silk-lined coat of brown velours cloth which has a loose back but a suggestion of belt at each side of the front into which the coat is pleated. The shawl collar begins its career by being of cloth but a few inches from the neck it assumes the form of an eight-inch band of fur which when loose extends almost to the waist line at the back, and when fastened close to the neck leaves only the fur visible. Price, \$45.00.

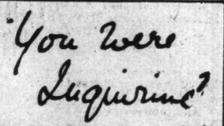
A GREAT CAPE COLLAR OF SEALETTE fastens up to the throat and then lies flat in true Puritan style on a silk-lined coat with shirred and belted front and sides but loose back; a strap on the cuff and large buttons of electric seal add to its charm; colors, green, brown, navy and black. Price, \$28.50.

BROADCLOTH IS ONE OF THE MOST popular coat fabrics this season and here is a coat with a pelerine collar adorned at one side with a row of large buttons, at the other with buttonholes. The front is partly belted in semi-Russian effect; colors, brown, navy, black, green. Price, \$22.50.

A BLACK AND WHITE CHECK with fleck of green is charming in a moderately-priced model; the large collar ends at the front in fancy tabs which cross and button down when the collar is closed. This coat is cut on raglan lines and has large fancy pockets at each side. Price, \$15.00.

CHECKED VELOURS CLOTH in tones of grey is made in raglan style with panel front extending into quaint little tabs at each side and forming roomy pockets; the wide collar has a velvet inlay and the high cuff is strapped over in unusual style. Price, \$15.00.

—Third Floor, Albert St.



"You were Sequirine?"
Sunshine.—Would that you possessed the essential which you say would lead you to write often if all your letters were as charming as this one! So you long for a frilly, "little" blouse? One of white Habutai silk (which launders and wears exceptionally well) might suit you exactly; it has a ruffle down the front, pearl buttons, long sleeves, and low collar; the price is \$2.95. The same style in crepe de chine or Georgette would be \$5.00 or \$7.50. The rose wool sweater is more difficult to secure, within the limitation you set, as our new Fall stock will not be in till the first of September. However, one may be obtained in rose with rose bone buttons and roll collar, at \$7.50.

"Mermaid."—The "sensible bathing suit" question.—Well, here is one solution for wearing under your silk suit the Annette Kellerman style—without stockings attached—would be excellent but alas! just at this moment none are in stock. However, they are on order so by the time you write again we may have them. It takes at least two days' time for mailing; by money order is a good method of payment, but do you know of our Customers' Deposit Account system?—it is such a trouble saver.

O. J. P.—So the suit was a success and now a fluffy, frilly blouse requires our advice? Many are here in the dainty styles which "delight the hearts of women," as you say. A Georgette craze, white or maize, with frills down the front, hemstitching, low collar and long sleeves would be attractive, don't you think so? Or one of white nainsook with pleated frill and cuffs would be delightfully neat and firm. Crepe de chine in colors of maize or white, has a frill front and is more practical, while several lovely styles are obtainable in white voile with embroidery in French floral patterns and insets of guipure, Valenciennes, or silk; one with three-quarter sleeve and a flaring cuff is charming. The price for any one of the above is just \$5.00.



Practical Nainsook Underwear

Attractive Undershirts and Drawers in a Few Selected Styles Have Been Chosen for Description From Among the Large Quantities of Charming and Moderately Priced Underwear Now Being Shown

FINE NAINSOOK IS THE MATERIAL and the styles show great variation; the trimmings include Valenciennes lace and insertion as well as handsome embroidery. All the undershirts are finished by a narrow dust ruffle, are fastened by a drawstring, and in most of the styles the sizes range from 36 to 40.

SEVEN ROWS OF FINE VALENCIENNES lace, and insertion in graduated widths from the flounce of one petticoat which is finished by bows and loops of blue silk ribbon; price, \$5.25. Insertion and lace combine to make the flounce of another which has French little rosettes of pink silk; price, \$5.00.

TWO DEEP FLOUNCES OF LACE topped by a wide band of Val. insertion give a charmingly filmy effect to a \$4.50 petticoat. Vandyke points in eyelet pattern form the edge of a deep flounce while above is all over shadow lace and insertion. Price, only \$3.75.

DEEP FLOUNCES OF EMBROIDERY in several patterns form the decoration on well-finished petticoats of fine cotton with plain dust frill. Price, \$1.75.

DRAWERS OF FINE NAINSOOK, in both styles and a complete range of sizes, make another item of interest. Embroidery medallions outlined by fine insertion are charming in one style finished by a scalloped edge and a deep ruffle of shadow lace; price, \$2.50.

LIKE HAND EMBROIDERY is the decoration which combines with fine Val. insertion, inset in a "criss-cross" motif, in another style which is finished by a buttonholed edge and double ruffle of lace; price, \$2.00.

TINY GROUPS OF TUCKS, instead of gathers, give fullness to a frill of embroidery with ruffle of Val. and tiny pink bows; these drawers are seamed with narrow French beading; price, \$1.75.

Swiss Embroidery, ribbon-run beading, fine insertion and ruffles of embroidery are features noted in other styles priced at \$1.50, \$1.25 and \$1.15.

—Third Floor, Queen St.

The English Walking Boot

Stands, without a Peer, for Good Service, Comfort and Common-sense Appearance—the Very Realisation of That Plain Serviceability Which is Always Suggested by the Word English.

OF FINE BLACK VELOURS CALF this new arrival in the boot department is made in smart style with perforated "wing" toe-cap, that is, a toe-cap in fancy design extending along the sides of the shoe for a short distance.

THE BROAD, LOW HEEL—about one-half inch in height—and the strong Goodyear welted sole make this boot admirable for cross-country tramping. The vamp is long, the toe receding and the instep well arched—all essentials for comfort in a walking boot. Sizes 2½ to 7; widths A to E. Price, per pair, \$7.00.

—Second Floor, Queen St.

THE T. EATON CO LIMITED

RISH OBTAINED NINE RECRUITS

Men From Camp Borden Stimulate Recruiting With Good Reports.

SIXTY-EIGHT APPLIED

And Thirty-Five Attested—Yesterday's Results Biggest in Weeks.

The 208th Irish-Canadian Battalion, under the command of Lieut.-Col. T. H. Lennox, yesterday secured nearly twice as many recruits as all the other infantry units together, nine being added to the strength of the battalion. The 208th has been steadily gaining in strength, but yesterday's results eclipse all former records for "march" weeks past. This is partially due to the presence of many members of the battalion in the city over Sunday from Camp Borden, who expressed nothing but the highest praise for the treatment accorded them by their officers. They state that their tents are pleasantly situated, and few complaints were heard as to the conditions existing at the camp. The Irish Battalion is popular with men of other nationalities than Irish, as of the nine men who joined yesterday only three were Irish, two being Canadians, two Scotch and two English.

Thirty-five Attested. The recruiting results yesterday were usually good, 35 being attested

out of 68 who applied. Of these the 208th Forestry Battalion secured 10, the 208th a close second with 9. The other units gained as follows: 166th I., 185th I., 201st I., 215th I., 29th Battery 2, 70th Battery 3, A. M. C. 2, Cyclists 1, and the C. M. E. 1.

Forestry May Go to France. The fame of the Canadian woodmen has reached France. For various strategic reasons and quicker transportation, the great forests in the south of France will likely be the next place attacked by Canadian bushmen-soldiers. According to semi-official source it is now likely that the 283rd Forestry Battalion will go to France immediately to the heart of one of these great forests. Yesterday 28 men applied for enlistment, ten of whom were accepted, which brings the battalion over the 200 mark. Lieut. A. H. Dangerfield, with a record of 24 years' service in the Imperial and Canadian army, was yesterday attached to the 283rd.

An Old Soldier Enlists. The latest recruit to join the ranks of the 208th Irish Canadian Battalion is J. O'Connor, who is an old soldier, having seen service in India. He has also had the unique experience of being aboard both the Lusitania and the Arabic when they were sunk by German submarines. He was fortunate enough to escape injury from both disasters. Now the sea holds no terrors for him, as he firmly believes that he cannot drown, so he is going to try his fortune with the infantry, to see if he is as immune from injury on the battlefield.

Provost Marshal Capt. Sinclair's men have had a busy time since beginning their duties on Friday. They have recovered 60 absentees and more than 200 warnings have been issued to men on the street in reference to their dress and conduct. All ranks are being treated alike, as a young officer who was carrying his coat was

requested to wear it. He objected to performing the request, and the military policeman appealed to a staff officer, who was passing, who prevailed upon the young officer to don his coat. Returned men and those who have been rejected for military service are being signed on daily for police duty.

Funeral of Pte. Henderson. Pte. James Henderson of the 198th Battalion, who died at the base hospital on Friday, as a result of self-inflicted wounds, was buried yesterday at Mount Pleasant Cemetery. The funeral was held from his parents' home, 211 Shaw street. Several members of the battalion and comrades of the dead soldier were present. Capt. O. Hezlewood, who for some time has been head of the Recruiting League in Toronto, has been appointed to the staff of Lt.-Col. Williams, chief recruiting officer of the Toronto military district. Capt. Hezlewood is arranging to sever his connections with the firm of McLaughlin Motor Co., of which he has been manager of the local business of the company. He recently offered his services to the recruiting department in any capacity, and his appointment to the recruiting staff followed.

NO WONDER.

There were two Browns in the village, both fishermen. One lost his wife and the other his boat at about the same time. The vicar's wife called, as she supposed, upon the widower, but really called upon the Brown whose boat had gone down. "I am sorry to hear of your great loss," she said. "Oh, it ain't much matter," was the philosophical reply; "she wasn't up to much." "Indeed!" said the surprised lady. "Yes," continued Brown, "she was a rickety old thing. I offered her to my mate, but he wouldn't have her. 'Tve had my eye on another for some time." And then the scandalized lady fled.

THREE CASUALTIES ARE REPORTED FROM GUELPH

Death of Pte. Lee is Announced—Pte Horton and Pte. Hannigan Are Wounded.

Special to The Toronto World. GUELPH, Aug. 14.—Today's casualty list announced the death of Pte. John Lee, who enlisted here and went with one of the first drafts to England. A short time ago he was reported dangerously ill. Miss Belle Lee and Mrs. George Fairley, Grange street, are sisters. Word has been received that Pte. Thomas Horton, who enlisted here and went overseas with the first draft of the 34th Battalion, has been wounded twice. He recovered from the first wound and went back to the trenches, to be again injured in the knee on June 8. From a letter written by J. Costello, T. J. Hanson, secretary of the Ontario Hydro Radial Commission, received the first intimation that his son John, who is at the front, has been wounded. Just how seriously is not stated.

MAYBE HE DID.

The townsfolk arranged that as the newly elected mayor paraded to his inauguration he should pass under an arch of flowers from which a floral crown should hang, surmounted by the words: "He well deserves it." But the wind blew away the crown and, when the pompous mayor passed under the arch, to the great joy of those who voted against him, only a "pop" with a nose at the end of it dangled there with "He well deserves it" standing out in bold relief above it.

ASKS PROVINCE TO GIVE FIRE SUFFERERS MORE

St. Catharines City Council Makes Small Grant for Relief.

ST. CATHARINES, Aug. 14.—In making a grant of \$500 to the forest fire relief sufferers the St. Catharines City Council passed a resolution stating that this was but for instant help, and issued instructions that the government be notified that in the opinion of the council the province should bear a heavier burden than \$400,000, as in this way people would contribute to the fund that would otherwise escape.

SUMMER HOME DESTROYED.

GUELPH, Aug. 14.—Word reached the city today that the summer home of the Misses Hall, at Beumarris, Muskoka, had been totally destroyed by fire. Several Guelph people were visiting there at the time, among whom were Miss O. Grenside, Miss Winlow, Mrs. G. E. Davidson and Mr. Sydney Saunders, all of this city. They are all reported to be safe, but probably lost all they had.

DEATH OF MRS. HEARD.

Special to The Toronto World. ST. THOMAS, Ont., Aug. 14.—Pauline Heard, wife of W. H. Heard of St. Thomas, died this morning after a brief illness of appendicitis. Mrs. Heard has resided in St. Thomas for over twenty years. She was prominent in church work and the social life of the city. Her husband and one sister survive her.

NEIGH!

"Neigh!" asked little Willie, "when has a man horse sense?" "When he can say 'Nay,' my son."

GUELPH HOTELS WILL STAY.

GUELPH, Ont., Aug. 14.—Twelve of the thirteen hotels now running in Guelph have applied for licenses to run "standard" hotels under conditions laid down by the license department. From the country they have not been an application received to operate under the new rules.

WANT AN INCREASE.

GUELPH, Aug. 14.—The motorman and conductors of the Guelph Street Railway want an increase in wages. They have petitioned the commission for a graded wage scale up to 35 cents per hour, according to length of service. The men are at present working under a maximum of 25 cents an hour, all but two or three receiving this figure.

SAFE.

An Italian was being examined in the civil service commissioner's room for a laborer's job. He was fluent in most of his answers, and it appeared as if he would pass without any difficulty. But his downfall came when they asked him if he had been naturalized. He seemed a little confused, but finally his face beamed with added intelligence and he said: "Ah, I know whata you mean. S'utha de arm. Ya, lasta week."

ONE WAY.

The boss of a woodworking shop in west Philadelphia was examining an Irishman as to his fitness for a job as a cabinet-maker. After a somewhat lengthy examination, the foreman asked: "How would you make a Venetian blind?" "I'd poke him in the eye with me screw-driver," answered the tired Celt.

BRITISHERS OF BERLIN STICK TO THEIR GUNS

Want New Name and Will Not Be Satisfied Till They Get It.

Special to The Toronto World. BERLIN, Ont., Aug. 14.—Word has been received from Toronto that the Ontario Cabinet will decide on the question of change of name for this city at their meeting tomorrow. Speculation is rife as to what decision they will arrive at, as many are tired waiting for a decision, as it was on July 5 that the formal request was made by the city council for the order in council to change the name. It is strongly hinted that the request will not be granted, but on the other hand the government will suggest that the warring factions get together and see if amalgamation with Waterloo is not a possibility. According to the order of the election, this municipality must be given a new name, and the Britishers of Berlin are sticking to their guns determined not to retreat but keep on until the new name is obtained.

SOLDIERS RECEIVE COMFORTS.

Special to The Toronto World. BERLIN, Ont., Aug. 14.—Mrs. (Dr.) J. F. Honnberg, treasurer of the 118th Battalion, reports tonight that \$262.75 has been received for the comforts of soldiers, and advice from Camp Borden say that the greater portion of this has already been spent on hospital supplies, assisting gas mask repairs, piano rental, etc. The soldier boys appreciate very much the spirit shown by the ladies.