

The Robert SIMPSON Company Limited

Store Closes 5.30 p.m.—Saturday 1 p.m. DURING JULY AND AUGUST

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841 We have 50 lines to Central.

The Robert SIMPSON Company Limited

Lasting Satisfaction—the Simpson Watchword

Women's Summer Vests to Clear on Thursday at Two for 25 Cents

These exact qualities we have sold all season at twenty and twenty-five cents each. They go Thursday at two for twenty-five cents. The explanation is that they are slightly imperfect or have small stains that prevent their being sent out from the mills as first quality. No phone or mail orders.

2,100 Women's Summer Vests, fine white ribbed cotton or lisle, low neck, short or no sleeves, lace beading, and draw ribbons; sizes 32 to 38 bust. Regular prices 20c, 25c, and 30c each. Thursday 2 for 25c

Elegant Corsets at Extremely Low Prices

The balances of some of our finest models in famous makes will be taken from our shelves for rush-counter selling Thursday. Some will be half regular, while most all will be marked a third, and less, of their usual price. For instance, a "Madame Irene," or a "Modart" will sell for less than two dollars. No phone or mail orders.

About 280 pairs beautiful and stylish corsets to be cleared Thursday, consisting of up-to-date models, in "Madame Irene," "Modart" (laced front), "C. B. a la Spirite," "Royale," and "Jewel," all in finest materials, with 4 or 6 suspenders, medium, high, or low bust; sizes 18 to 30 inches. Regular prices \$4.00 to \$6.50 a pair. Thursday, pair \$1.95

Women's Real Silk Gloves, 25c

Women's Real Silk Gloves, 2 dome fasteners, double tipped fingers, heavy stitched backs, nice weight, in navy, grey, reseda, plum, helio, mauve, sky, and pink. All sizes. Regularly 50c. Thursday, pair 25c

Several Hosiery Values

Women's Finest Black Cotton Hose, with pure wool black sole, fashioned, best stainless dye, close, even finish; double heel and toe. Sizes 8 1/2 to 10. Regularly 35c. Thursday, pair 25c
Boys' and Girls' Fine 1.1 Ribbed Black Cotton Hose, seamless finish, medium weight, and good wearing; double heel and toe. Sizes 6 to 10. Extra value Thursday, pair 12 1/2c
Women's Plain Lisle Thread Silk-finish Sox, fine sheer quality, good wearing, in plain colors and fancy effects, best of finish. Double heel and toe. Sizes 9 1/2 to 11. Special price Thursday, 3 pairs, 55c; pair 19c

French Bordered Delaines

These are very fashionable, in pretty combination of colors of blue, brown, tan, black and white, white and black, with Persian Paisley ribbon and Oriental borders, which are largely used as a trimming for the dainty fabrics in the special showing. Thursday, selling at, yard 50c

Black Dress Goods

Three very special items for Thursday, in all-wool black French Voiles, made from selected all-wool yarn, medium mesh, and finished with fine crisp touch, wear and color guaranteed. Note the widths: 42 inches 49c
45 inches 59c
54 inches 97c

Summer Sale of Linen Handkerchiefs for Women

Handkerchiefs of sheer Irish linen, hand-worked initial, with 1 1/2-inch hemstitched border, the initial in a neat design, with pretty hand-embroidered wreath of daisies in corner. A 15c quality. Summer Sale price, each 3 for 25c
Handkerchiefs of fine Irish linen, 1 1/2 and 1 3/4-inch hemstitched border, extra fine quality of linen, smooth even thread. A 15c quality. Summer Sale price, each 3 for 27c
Handkerchiefs of sheer linen with 1 1/2-inch hem, each kerchief has pretty floral design in corner, all hand worked in bow knot or small spray of flowers. A 15c quality. Summer Sale price, each 10c

MILL ENDS OF EMBROIDERIES.

Mill ends of embroideries, that means hundreds of pieces of edges, insertions, beadings, bandings, and flourishes at half-price. These remnants are beautifully fine in quality of cloth and patterns. All widths, from 1 inch to 12 inches wide, in fine nainsook, Swiss, or cambrie; each remnant is 4 1/2 to 6 3/4 yards. Summer Sale price, per length 32c, 36c, 43c, 45c, 58c, 63c, to \$3.15

Buy in haste and judge at leisure—for every purchase has the quality guarantee of the Simpson Store behind it. Every possible facility is given for careful choosing and for the exchange or return of goods that do not make their welcome with you. Money has its maximum value when buying at the Simpson Store.

Handsome Dresses at Half Price

Women's and Misses' Dresses of French lingerie and muslin embroidery, nets, and light summer silks. There are white, cream, and stripes. Waists have high or low collars, trimmed with lace or embroidery insertion; Empire or Princess sleeves; skirts pleated, gored, overskirt, and plain styles. Regular prices \$15.00, \$18.00, \$22.00, \$25.00 and \$27.50. For \$7.50 to \$13.75.

FIFTY SILK COATS.

Including messaline, taffetas, in black only, shantung and tussore, in natural shades. About 50 coats in the lot, all cut in attractive styles, trimmed or plain tailored. Regular value \$19.50. Thursday \$9.95

STYLISH COATS FOR MISSES.

Many blue serge, back slightly fitted and front single-breasted; long revers with large detachable collar of shepherd check. A unique value, at \$10.50

CLOTH SKIRTS FOR GENERAL WEAR.

A number of lines, made from Panamas, serges, and cheviot serges, in navy, black, and a few fancy tweeds. Some have overskirts, others plain panel back, with front cut in a one-sided effect and trimmed with buttons. Hand- 5.00
some models reasonably priced ..

A Stock-Taking Selling in the Boot Section

MEN'S \$4.00, \$4.50, AND \$5.00 BOOTS AND OXFORDS, \$2.95.

3,400 pairs Men's Highest Custom Grade Boots and Oxfords, in all the newest styles of which the size ranges are incomplete, the brands are "Victor," "Invictus," "McCready," "Murray," "Ames-Holden," "Jackson and Savage," in button, Blucher, and straight lace styles. The leathers are tan, Russia calf, patent colt, gunmetal, box calf, and vici kid. Every pair is Goodyear welted with single, double, or triple thick soles, high, medium, and low heels; sizes 5 to 11. Regular \$4.00, \$4.50, and \$5.00. Thursday \$2.95

WOMEN'S AMERICAN CUSTOM GRADE BUTTON BOOTS, \$2.45.

Women's tan Russia calf, dull kid, black suede, patent colt, gunmetal, and vici kid button boots, made on the new short vamp lasts. These are very superior boots; sizes 1 1/2 to 8, A, B, C, D, and E widths. Regular \$5.00. Thursday, half-price \$2.45

WOMEN'S PUMPS AND OXFORDS, \$1.95.

American and domestic pumps, ties, and Oxfords, in all the dainty new summer styles, tan, calf, gunmetal, vici kid leathers, also satin, velvet, and black cravenette; sizes 1 1/2 to 7. Regular \$2.50, \$3.00, and \$3.50. Thursday \$1.95

BOYS' BOOTS, \$2.25.

300 pairs Boys' Boots, button and Blucher styles, tan calf, patent colt, vici kid, and box calf leathers, every pair made by the Goodyear welt process, all sizes in the lot, 1 to 5 1/2. Regular \$2.50, \$3.00, and \$3.50 \$2.25

CHILDREN'S SHOES.

120 pairs Children's Shoes, in tan calf, vici kid, and patent colt leathers, button style, kant-slip soles; sizes 2 to 6 only. Regular \$1.50. Thursday 89c

Bargains in the Notions

Pin Sheets 3 for 5c
Hooks and Eyes, 8 cards of 2 doz., black only 5c
Dome Fasteners, black and white 3 dozen 5c
Ironing Wax 4 for 5c
Victor Collar Supports, adjustable sizes 2, 3, and 4 2 for 25c
Invisible Hair Pins, 100 in box 3 for 5c
Shoe Laces, black and tan, 45-inch, Dozen 5c
Ties Mending Cotton, black, white, and tan 7 1-2 doz., 8c
Simpson's Special Dress Shields, Sizes 2, 3, and 4 2 for 25c
Men's Elastic Arm Bands, per pair 10c
Linen buttons, assorted sizes 7 1-2 doz., 8c
Pearl Buttons, 2 and 4 hole, small and medium sizes 5c and 10c doz.

Hemstitched Table Linen

75 sets only, including one Cloth, 2 x 2 1-2 yards, and one dozen 20 x 20 inch Table Napkins. Made of pure linen, full bleached satin damask, speckhemstitched all round. July sale, Thursday, per set \$1.45
English Nainsook, needle finish, 42 inches wide July Sale Wednesday, per yard 15c
Hemmed Sheets, made from a plain bleached English sheeting, close, even weave, Size 74 x 90, July sale Thursday, per pair \$1.48
Irish Linen Embroidered Pillow Cases, embroidered, with hemstitched ends. Size 44 x 36. Several pretty designs. July Sale Thursday, per pair \$1.68
On Sale Second Floor.

Black and Ivory Duchesse Satins

Black Mousseline Duchesse Satin, a special purchase of this much-wanted Silk, lustrous finish, deep, full black, and steel dyed; guaranteed to give satisfaction, 40 inches wide. This silk usually sells for one-third more than Thursday's price. Per yard \$1.55
1,000 yards Black Messaline Satin, and Black Satin Paillette. These two silks are of exceptional quality and finish, sleek dyed, with a soft, bright finish. (They are an extraordinary value at the price quoted, 36 inches wide. Thursday special, per yard \$1.00
Ivory Duchesse Mousseline Satin, beautifully dyed and finished for bridal gowns, etc., and has a rich ivory tint that meets the artistic requirements of bridal gowns. 40 inches wide. Thursday special, per yard, \$1.35; 40 inches wide, per yard \$1.69

Heavy Smyrna Rugs and Mats

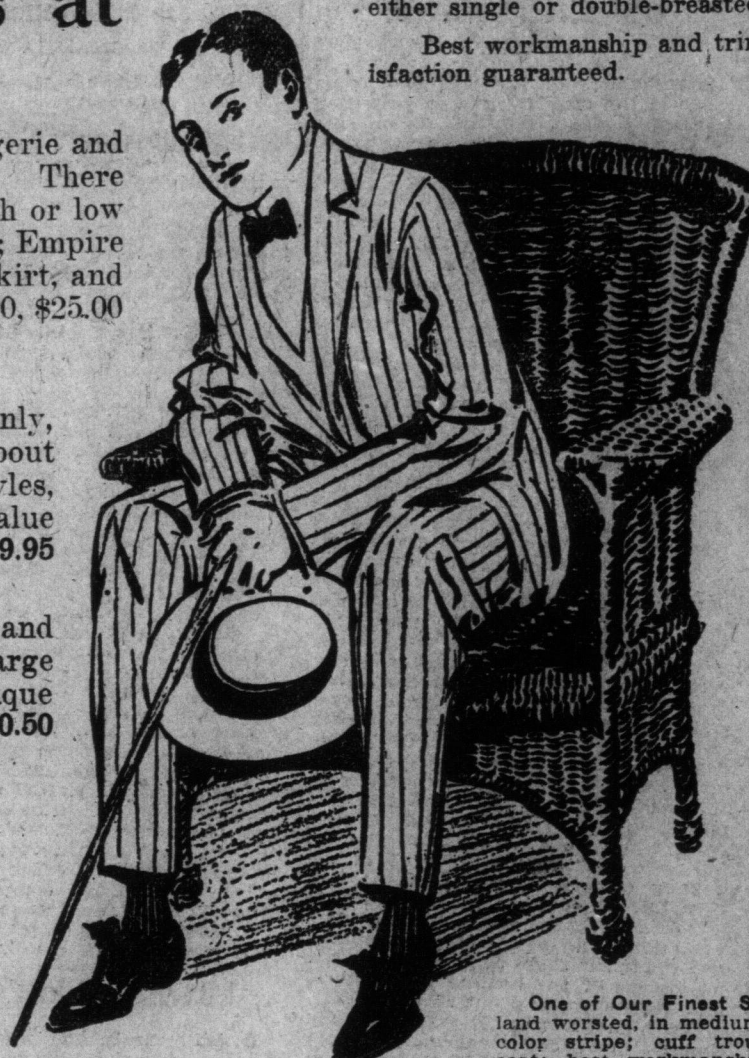
Green Oriental, Tan Oriental, Red Oriental
30 x 60, Special \$2.35
18 x 36, Special 75
26 x 50, Special 1.75
EXTRA GRADE WILTON AND AKMINSTER SQUARES MARKED DOWN FOR CLEARING BEFORE STOCK-TAKING. EVERY SIZE SHOWS SOME REDUCTIONS AND MANY DIFFERENT STYLES.
—Wiltons—
11.3 x 13.6. Reduced to \$39.75
11.3 x 12.0. Reduced to 35.75
9.0 x 12.0. Reduced to 24.25
9.0 x 10.6. Reduced to 19.25
—Axminsters—
9.0 x 9.0. Reduced to 16.95
9.0 x 12.0. Reduced to \$35.00
9.0 x 10.6. Reduced to 30.00
HEAVY SCOTCH PRINTED LINOLEUMS.
Tile, floral, block, and hardwood designs. Extra value, square yard 45c
Reduction on stencilled and woven through Japanese Matting Squares and Mats:
—Stencilled—
18 x 36 \$ 10
6 x 6 75
27 x 54 20
9 x 10 1.69
36 x 72 29
9 x 12 2.19
—Woven-through—
27 x 54 \$ 23
6 x 9 1.47
36 x 72 36
9 x 9 1.79
6 x 6 89
9 x 10 1.85
9 x 12 2.35

The Robert SIMPSON Company Limited

A Clearing in the Men's Custom Tailoring Dept. BEFORE STOCK-TAKING

150 suit lengths to select from of the finest Imported Fancy Worsteds, and English and Scotch Tweeds. All are this season's most-called-for designs and colorings; light greys and browns in the various tones. There are also a few plain navy blues and black in the lot. On sale Wednesday, made to your order in either single or double-breasted sack style for \$19.45

Best workmanship and trimmings to match. Fit and satisfaction guaranteed.



Men's Two-Piece Outing Suits

Made from plain grey English flannel. These English Suits are as light and cool as you could wish. Coats are single-breasted and unlined; trousers have cuffs, belt and side straps. Price \$7.00

A very smart summer outing suit is made from light grey English tweed, cut single-breasted, three-button style; trousers have belts, side straps, and cuffs. Price \$16.50

The material in a third Suit is plain blue worsted with a fine hairline stripe; smart in appearance and will wear well. The single-breasted coat is well lined. The trousers have cuffs, belt, and side straps, and are well tailored. Price \$20.00

One of Our Finest Suits is made from West of England worsted, in medium shades of grey, showing a neat color stripe; cut trousers; half-lined single-breasted coat; best workmanship. Price \$22.00

Boys' Scarlet Blazers, with patch pockets and scarlet and white braid trimmings. Sizes 28 to 33. Price \$2.75

Boys' Shirtrwaists, of striped English cambrie, made in outing style with soft turn-down collars and patch pockets. Sizes 12 to 13 1/2. Price 70c

Boys' Russian Suits, double-breasted, military style, made from English drill in light tan; bloomer pants with elastic bottoms. 2 1/2 to 6 years. Price \$1.25

Great Selling of Neckwear

3,000 Men's Silk Neckties, in various shapes and styles; a splendid assortment of colors and designs, clearing up all the oddments from the season's best selling lines. Regular prices 50c, 75c and \$1.00. Thursday, each 25c

Men's Neglige Shirts, with small laundered cuffs in all white, white with small black or blue hair-line stripes, fancy assorted colored stripes, etc., in chambray, percales, and cambries. Sizes 14 to 18. Thursday special, each \$1.00

Men's Soft Lounge Collars, with ties to match, in white, tan, or blue, plain Soisette weave. Sizes 14 to 16. Thursday special, per set 25c

Artistic Tapestries for Wall Decoration and Upholstery

Liberty Tapestries and coverings, well known for their superior, rich, exclusive patterns and effects. Our stock was never more complete, and we beg to call your attention to our special display, which you will find interesting and profitable. Thursday special, per yard \$1.25 to \$3.50

ENGLISH CHINTZES.

Rich Border Chintzes, on cream (jaspe grounds), conventional and floral patterns of soft tones. Full 50 inches. Very effective for bedrooms and sitting-rooms. Worth 75c and \$1.00. Thursday, at, per yard 59c

TURCOMAN CLOTH.

Reversible Turcoman Cloth—A rich and economical drapery fabric used for curtains and portieres, in shades of camel, tawny, blue, green, and brown. 50 inches wide. Worth \$1.25. Thursday, at, per yard 89c

ARTCRAFT CASEMENT.

50 yards figured Artcraft Case-ment Cloth, in a wide variety of usual patterns of soft tones, full 49 inches wide. Very effective for summer curtains. Worth 50c and 45c. Thursday, per yard 14c

50c WINDOW SHADES, 33c.

Best quality all opaque shades, soft finish, hand-made, and mounted on hartshorn rollers, 37 inches wide x 76 inches long. Worth 60c. Thursday, at 33c

CURTAIN POLES, 25c.

An exceptionally good offer in window curtain poles, 5 feet long, in oak, mahogany, and walnut finish. Ends, rings, and brackets to match. Thursday, at 23c

40-Piece Tea Sets

In German China, pretty floral decorations, and gold finish. Thursday, very special, selling at, per set \$1.98
Royal Doulton Cake Plates, Hall Plates, Dinner plates, etc., in hand-some designs. Thursday special, 19c
7-Piece Berry Sets, in Nippon China. Thursday special, 98c
Brass Flower Baskets, in dull or bright finish. Thursday special, 69c
Cream Jugs, Sugar Bowls, Cake Plates, etc., etc., in English China-ware. Thursday special 9c

This in the LUNCH ROOM

Thursday Afternoon 3 to 5.30

Strawberry Sundae with Sweet Biscuits TEN CENTS

Groceries

2,000 pounds Dairy Butter, in print, per lb. 25c
Smoked Roll of Bacon, lean and mild, half or whole per lb., 5c
Imported Macaroni 3 pkgs., 25c
Salt, in 5-lb. bags 3 bags 14c
Edwardsburg or Beehive Syrup, 4-lb. pail 25c
Imported Malt Vinegar, Imperial Quart Bottle 25c
E. D. Smith's Pure Marmalade, 1-lb. jar 15c
Finest Lima Beans, 2 lbs. 15c
Fresh Flaked Wheat, per stone, 45c
Choice Red Salmon, per tin, 18c
Scott-Taylor's Worcester Sauce 25c
Maggi Soup, assorted, 6 pkgs., 25c
Grape-Nuts 2 packages 25c
English Marrowfat Peas, 3 pkgs., 25c
50 lbs. Fine Rich Full-Bodied Assam Tea, of uniform quality and fine flavor. A 35c tea anywhere. Thursday, per lb. 25c

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