

SIMPSON

Store Opens 8 a.m.

Closes at 1 p.m. To-day

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.—Price not much change in temperature.

SIMPSON

Let the Simpson Store Speed You on Your Way to Contentment If You're a Bachelor, You'll Be Interested in the Hosiery Sale

The quality of the stockings sold here is good enough for fine gifts, and, as for the socks, it's really amazing how little money a bachelor has to spend here to re-stock his drawer completely.

What Does the Hosiery Sale Mean?

So far it means: Firstly—A proof positive to us that we were not wrong in importing such immense quantities of good hosiery for the occasion; but that will not interest you. Secondly—There are neater ankles, more comfortable feet, fuller bureau drawers in Toronto than there were before the sale commenced. Thirdly—The selection is even better for Monday (some of the bales were late arrivals), and hosiery for men, women and children is here in infinite variety at prices that WILL interest you.

- Women's Imported Plain Black "Llama" Cashmere Hose—Soft and fine, double-spliced heel, toe and sole. Special Hosiery Sale price Monday 29
- Women's Ribbed Black Cashmere Hose—Full fashioned, double-spliced heel, toe and sole; English made. Regular 45c. Monday 29
- Women's Imported Lisle Thread Hose—Lace, silk embroidered and plain black and colors. Regular 50c. Monday 35; 3 pairs 1.00
- Women's Plain Seamless Cotton Hose—Tan, black. Regular 20c. Monday 12½
- Girls' Plain Black Cashmere Stockings—English made; sizes 4 to 8½. Regular 40c. Sale price 25
- Children's Ribbed Tan Cotton Stockings—Seamless, double-spliced heel, toe and sole; sizes 6 to 10. Regular 20c. Monday 12½
- Infants' Socks—Lisle thread, black, also white, with fancy tops; sizes 4 to 7½. Regular 25c. Sale price 10
- Men's Lisle and Cotton Fancy Socks—Stripes, checks and plain colors. Regular 25c. and 35c. Hosiery Sale price, Monday 12½
- Men's Plain Black Cashmere Socks—English made. Regular 25c. Monday 19



Store Closes at 1 p.m. To-Day

News from the Men's Department

Here's good news from the Men's Store—not only for men, but for boys young and old. Every price quoted represents a big saving.

Smart Trousers, in grey and black mixed worsteds, with neat fancy stripe, well made, excellent linings; sizes 32 to 42. Regular \$3.50 and \$4.00. Monday 2.49

Good Serviceable Trousers, neat mixed patterns, well made; sizes 32 to 42 waist. Regular \$2.50. Monday 1.49

Boys' English Flannel Blazer Coats, plain navy blue, with fancy silk tape edging, also in assorted club stripe patterns; sizes 26 to 32. Regular \$2.00 and \$2.50. Monday98

Boys' Tweed Russian Suits, in dark grey ground, with fancy stripes, double-breasted style, with sailor collar; pants elastic bloomer; sizes 2½ to 8 years. Regular \$3.75. Monday 2.49

Summer Shirts and Underwear

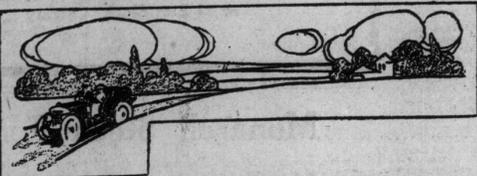
Men's Natural Wool Shirts and Drawers, summer weight, best English makes, unshrinkable, properly sized, giving a comfortable fit; sizes 34 to 44. Regular \$1.25. Monday, per garment 79

Men's Tan and Grey Duck Shirts, cashmerette and white cellular shirts; all have attached or reversible collars; cool, soft outing negliges; sizes from 14 to 18. Regular 75c. Monday, each 59

Hats for Young People

Children's White Braid Straw Hats, in turban and middy styles, round and square crowns, well trimmed and finished. Monday 45

Boys' and Girls' Land and Water Hats, in plain white, pearl, navy, brown or cardinal colors. Monday 25



Seamless Velvet Rugs---At Low Prices Monday

(Fourth Floor)

For the next six days we will offer on our Fourth Floor desirable rugs at prices designed to give us room for new goods that are waiting to come in.

One weave will be specified each day, and the prices will merit your attention. For Monday we have chosen:

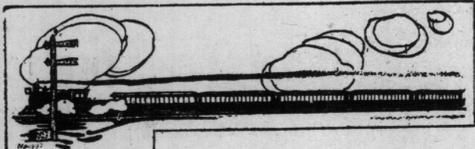
Seamless Velvet Rugs, in excellent designs and beautiful colorings, including self-tone greens, true Orientals and conventional designs; the very best quality, which will wear like Wiltons, and look almost as well. There's a big difference in the price, however, in your favor, particularly with these special Rug Sale prices:

- 3 x 3½ yards Seamless Velvets. Monday 16.49
- 3 x 4 yards Seamless Velvets. Monday 19.49
- 3½ x 4 yards Seamless Velvets. Monday 23.49

50c Imported Wall Paper at 19c per Roll

(Fifth Floor)

A Clearance of English, French, German and New York Papers—Will suit any room or suite of rooms. Ideas for any style of decoration, and a well-lighted showroom at your disposal; reds, greens, blues, browns, buffs, tans, greys and color blends in tapestry, cork and silk finish. Regular to 50c and over. Monday 19



Flyers in Gas and Electric Fixtures

- 4-light electrolite, in brushed brass finish, massive square pattern, suitable for library or dining-room, with brass-mounted mission shades. Regular \$16.00. Monday 11.89
- 3-light ceiling electrolite, large brushed brass pan, with long chain drops, complete with fancy shades. Regular \$10.00. Monday 6.95
- Electric verandah lamps, brass ceiling-band, lamp-socket and large white ball shade complete. Regular \$1.25. Monday95
- 2-light electrolite, in rich gilt finish, complete with fancy shades. Regular \$4.00. Monday, 2.69
- 3-light electric chain fixture, latest design in brushed brass, complete with fancy shades. Regular \$1.15. Monday79
- Electric wall brackets, brushed brass or nickel plate finish, complete with fancy shades. Regular \$1.15. Monday79
- 2-light gas fixture, newest design, in rich gilt finish, complete with fancy shades. Regular \$5.00. Monday 3.69
- 2-light inverted gas fixture, in brushed brass, complete with burners, mantles and fancy shades. Regular \$5.00. Monday 3.69
- Lindsay or Welsbach upright lights, with mantel and "Q" globe complete. Regular 75c. Monday 59
- The well-known "Rational" inverted light, with mantle and half-frosted globe complete. Regular 60c. Monday 49

Artistic Mantels Reasonably Priced

(Fifth Floor.)

- Early English Mantel, with facing and hearth of red quarry tile, studded iron frame and hood and iron lining. Regular price \$60.00. Set up complete in city 49.00
- Birch Mahogany Mantel, with facing and hearth of enameled tile, oxidized brass or oxidized copper gas grate. Regular price \$48.00. Set up complete in city 37.50
- Early English Mantel, wide cabinet above, with leaded doors, facing and hearth of enameled tile and choice of oxidized brass or oxidized copper gas grate or iron lining. Regular price \$48.00. Set up complete in city for 39.50
- Golden Oak Mantel, with British bevel plate mirror, facing and hearth of enameled tile, oxidized brass or copper gas grate. Regular price \$36.00. Set up complete in city 29.50



The **SIMPSON** Company Limited

If You're a Benedict, You'll Be Interested in the Furniture Sale

Dependable Furniture for the library and other rooms has rarely been offered at such prices as these for Monday:

Here's a sensational curtain-raiser for the opening day in the third week of our AUGUST FURNITURE SALE. Half as much again as we're asking for this Library Table on Monday would not equal its price under ordinary circumstances; but, as we've shown you, there's nothing ordinary about this sale.

Library Tables, made of selected quarter-cut oak, early English finish, top is 42 inches long and 26 inches wide. Regular price \$15.00. August Furniture Sale 9.99

Library Tables, in selected quartered oak, fumed or early English finish, also in mahogany finished dull colonial design, heavy round posts and scroll feet. Regular price \$18.00. August Furniture Sale 12.90

Library Tables, massive design, built on straight lines of quarter-cut oak, fumed finish, top is 48 inches long and 30 wide. Regular price \$27.00. August Furniture Sale 19.95

Book Racks, made of solid oak, in golden, early English or rumed finishes. Regular price \$4.75. August Furniture Sale 2.85

Ladies' Desks, in genuine oak, finished golden, fumed or early English, good writing space with cupboard above. Regular price \$12.75. August Furniture Sale 9.90

Ladies' Desks, in solid oak fumed, early English or golden finishes, wide writing board, with drawer beneath. Regular price \$7.75. August Furniture Sale 5.95

Chiffoniers, in selected quartered oak, rich golden finish, highly polished, shaped front, with neatly hand carved toilet and heavy British bevel

plate mirror. Regular price \$55.00. August Furniture Sale 29.00

Chiffoniers, in genuine quarter-cut oak, finished golden, full swell front, four long, deep drawers, with two short drawers above, bevel plate mirror on neatly carved toilet. Regular price \$37.50. August Furniture Sale 21.70

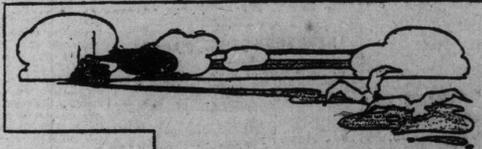
Dressing Tables, in selected oak and also in mahogany, highly polished, heavy circular bevel plate mirror. Regular price \$32.75. August Furniture Sale 21.60

Brass Bedsteads, with heavy posts and filling equally strong, in full size and bright finish only. Regular price \$23.00. August Furniture Sale 17.95

Brass Bedsteads, upright posts, 2 inches in diameter, with upright filling, in bright finish only. Regular price \$13.75. August Furniture Sale 11.40

Iron Bedsteads, in full size, in pure white or light green enamel finishes, fancy scroll design, strongly made. Regular price \$8.40. August Furniture Sale 6.90

Iron Bedsteads, in pure white enamel finish, in all standard sizes, brass rails and caps at head and foot ends. Regular price \$4.75. August Furniture Sale 3.95



Some of the Attractions in the China Department

Tea Sets—170 only 40-piece Tea Sets, white porcelain ware. Monday, per set ... 1.00
No mail or phone orders.

Complete Dinner and Tea Service for Eight People—Beautiful English porcelain ware; rich decoration. A big special Monday 3.69

400 Jugs—All sizes, shapes and decorations. Regular to 35c. Monday15

200 Royal Doulton China Cake and Rail Plates to Clear Monday25

Jardinieres—Dainty art colors, embossed designs. Monday, special75

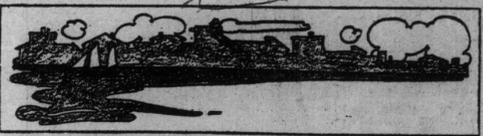
18 Beautiful English Dinner Sets—Complete service for twelve people. Regular up to \$25.00. Half price Monday 12.50

Tumblers—Table size, concave shape, fine glass, flute cut, polished bottom. Monday special, per dozen 1.00

Ice Cream Plates—Clear glassware. Monday, per dozen60

100 Large Size Toilet Ewers—Artistic shapes. Monday, special29

Fruit Jars—For Monday, quart size for the price of pints. Quart size, Monday, per dozen55



Hardware, Garden Tools, Woodenware, Etc.

- Yankee Spiral Screw Drivers**, with 3 bits. Reg. \$1.75. Monday 1.59
- Wire Fence Pliers**, 8-inch. Reg. 30c. Monday, 23c; 9-inch. Reg. 40c. Monday, 33c; 10-inch. Reg. 50c. Monday 39
- Horizontal Rim Locks**, with porcelain knobs. Reg. 40c. Monday 23
- Steel Sash Locks**, old copper finish. Monday5
- Bronze Iron Letter Box Plates**. Reg. 25c. Monday 19
- Stanley Ratchet Brace**, nickel plated, 10-in. sweep. Reg. \$1.25. Monday98
- Star Hack Saw Frames**, nickel plated, adjustable from 8 to 12 inches. Reg. \$1.25. Monday, .98
- Roxton Jack Planes**, 15-in. long, 2-in. cutter. Monday 1.09
- Nickel Plated Stair Plates**, with nails. Monday, per doz. 27
- Combination Gas Pliers**. Reg. 35c. Monday 15
- Bronzed Iron Match Safes**. Monday 15
- Panel Saws**, cast steel, 18-in. Reg. 35c. Monday 19
- Garden Spades**, D handle. Reg. 35c. Monday 29
- Garden Rakes**, steel, 10 teeth. Reg. 35c. Monday 29
- Garden Rakes**, malleable cast, 10 and 12 teeth. Reg. 25c. Monday 19
- Lawn Mowers**, Daisy, 18-in. Reg. \$3.75. Monday 3.19
- Lawn Mowers**, Star, 16-in. Reg. \$4.75. Monday 4.19
- Lawn Mowers**, Woodrat, 20-in. Reg. \$5.25. Monday 4.59
- Lawn Mowers**, Woodrat, 20-in. Reg. \$6.00. Monday 5.39
- Garden Hose**, 50 ft., ½-inch cable, hose, fitted with nozzle and couplings. Reg. \$5.15. Monday 4.39
- Garden Hose**, 50 ft., ¾-inch. Banner hose, fitted complete with nozzle and couplings. Reg. \$4.65. Monday 3.89
- Marvel Washing Machines**, cradle style, a most popular and satisfactory washer. Reg. \$4.25. Monday 3.98
- Clothespins**, 6 doz. in pkg. Reg. 10c. Monday 7
- Iron Heaters**. Reg. 25c. Monday 18
- Ceiling Brooms**, 7-ft. Reg. 35c. Monday 25
- Stair Brooms**, long handle. Reg. 15c. Monday 10
- Stable Brooms**, heavy bristles. Reg. 65c. Monday 49
- Clothes Lines**, 50 ft., galvanized wire, 20. Monday 14
- Clothes Lines**, 100 ft., galvanized wire, 20. Monday 23
- Willow Clothes Baskets**, 35 size. Monday, 65; 75 size. Monday, 55; 56 size. Monday, 45; 50 size. Monday 35
- Chair Seats**, wood fibre, black and tan, all styles, sizes. Reg. 15c. Monday 10

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