

Introduction

The "Campaign Manual" has a twofold object: (1) To disseminate information concerning the principles that underlie the prohibition movement, and the extent and success of the working out of the prohibition policy; (2) To furnish workers with a convenient compendium of the Ontario Local Option legislation, suggestions of campaign plans and methods, and such facts and arguments as will be found helpful in explaining the law and meeting objections raised by its opponents.

The first part of the book contains a brief history of the Local Option movement in the Province of Ontario, a list of the municipalities from which the liquor traffic is already excluded, full instructions concerning the carrying on of Local Option campaigns, details of the Local Option law and the machinery for its enforcement, advice upon certain legal points which need special attention in order that by-laws may be valid, and suggestions concerning voters' lists, literature circulation, and public meetings.

Next comes a series of articles showing the progress that has been made in the application of the principle of prohibition in different parts of the world, and the rapidity with which the liquor traffic is being driven out of large areas in different countries.

Further on will be found much information, mainly statistical, dealing with the economic aspect of the liquor question, articles upon the principles which underlie the prohibition movement, an explanation of the increased criminal record of Canada, answers to some of the so-called arguments urged against Local Option, and statements of the facts concerning the results of the operation of the Canada Temper-

ance Act and some other matters that are often misrepresented.

A good deal of space is then devoted to a setting out of the results of the adoption of prohibition in different countries, states and municipalities. Brief articles give a general idea of what has been accomplished by provincial prohibition in Prince Edward Island, by the Canada Temperance Act in New Brunswick, and by Local Option in Manitoba. In more detail, although also much condensed, is shown what has been done by Local Option in some typical Ontario municipalities. The effect of prohibition in Maine, Kansas and Alabama is discussed, these three States being selected as representative of different sections and conditions in the United States. There are also submitted some interesting facts concerning prohibition in other countries.

Near the end will be found a statement of the history, plan and methods of work of the Dominion Alliance, with a summary of what this organization has so far done in promoting the cause of temperance and prohibition in Canada. Extracts are re-printed from deliverances made on the temperance question by different ecclesiastical authorities. A few pages are occupied by a selection of Campaign Songs that will be found useful in adding to the interest of temperance and prohibition meetings.

The whole has been prepared by direction of the Executive of the Ontario Branch of the Dominion Alliance, in the sincere hope that it will be found to some extent helpful in the great campaign that is now being carried on for the banishing of the barroom and the treating system from the Province of Ontario.