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# C. POTTER, JR. & CO.

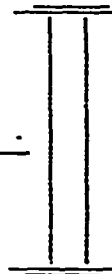
Manufacturers of



ESTABLISHED 1860

ROBINSON & COMPANY

NEW YORK



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# PRESSES

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NEW YORK

## IMMENSE

Is a small word, but expresses the encouraging letters that PRINTER AND PUBLISHER receives by each mail. The success of the first issue is exceeded in our second. We intend narrowing and enlarging so as to have the greatest and best



## ADVERTISING

I wish to reach the Printers and Publishers throughout the Dominion, that you may obtain startling results from your advertisement. Will you not consider these facts, and try an advertisement for a year in this the only

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