

Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

## New Spring Coats for \$6.95

Regularly \$13.50 to \$17.50. This group shows many unusual features of material and style. They are for misses and women, in smart checks and plaids, Bedford cords, English serges and light weight tweeds. Colors navy, black, grey, mahogany and light or dark mixtures. Strictly up to date, very nicely trimmed and lined in harmonizing shades. Three-quarter or full length models. A splendid choice. **6.95**

### WOMEN'S SUITS, \$10.95.

Misses' and women's sizes, finely tailored suits, new spring styles. There are black and white checks, worsteds, navy and black serges; coats lined with satin, skirts in gored and caught-up styles. Regularly \$15.00 and \$16.50. Wednesday **10.95**

### SILK DRESSES FOR WOMEN AND YOUNG GIRLS, \$8.95.

A new shipment includes these attractive dresses for afternoon and street wear. They have novelty collars and are lace frilled. Skirts are accordion pleated and have crushed silk girdles. Colors navy, tan, Copenhagen and black. Wednesday special **8.95**

### NEW SKIRTS AT \$2.65.

A variety of smart styles, in splendid serges, striped worsteds, diagonals, fancy Bedford, checks, ratines and tweeds. Colors black, navy, brown, grey, Copenhagen, tan or cream. Front-lengths 37 to 41 inches. \$5.00 to \$7.50 values. Wednesday **2.65**

### 30 GIRLS' SAMPLE COATS, \$3.65.

A variety of materials and shades for spring wear. Samples, in button styles, with rounded or straight fronts. In ages 6 to 14 years. Special Wednesday sale **3.65**

### SAMPLE WASH DRESSES AT \$3.95.

All new styles, consisting of jumper and bolero effects; pretty colors, in crepe, ratine and voile. Wednesday **3.95**

## Four-Day Sale of Millinery

Easter week will be here in a trice. Against that time, when every woman will don her new chapeau and sail forth to enjoy the spring sunshine and the warm consciousness of looking her best, we have prepared these items of a four days' sale. Now is the right time to buy!

Eight Cases Trimmed Hats, showing many models, each **7.50**

Three Cases Suit and Tailored Hats, very smart, at **7.50**

Two Tables of Hats, specially made and trimmed for the big sale **5.00**

Two Tables Black Hats and Toppies, some of daintily jetted trimming, specially priced, **\$3.00** and **\$4.50**.

Among the shapes you will find so much that is striking in outline and varied in color that the inspection will prove well worth your time and interest.

## Special Lunch

SIXTH FLOOR.

Boiled Fresh Caught Haddock, Oyster Sauce, Boiled or Mashed Potatoes, Bread and Butter, Baked Custard Pudding, Tea or Coffee. **25**

## Enjoyable Reading 25c

"Secret Pimpernel" by Orcoy; "Night Atom" by Corelli; "Joseph" by Danby; "Barbara of the Snows" by Greene; "Spanish Gold" by Birmingham; "Those Delightful Americans" by Duncan; "Fire in the Stubble" by Orcoy; "Philip Steele" by Curwood; "Hilrick" by Maxwell; "Beloved Vagabond" by Locke; "Passing of the Third Floor Back" by Jerome. Cloth **25**

## Beautiful Shadow Flouncings

Direct from Lyons are these silk needle-run Shadow Flouncings, 18 and 27 inches wide, in white and cream. Fine, filmy design. Special display on Wednesday. Prices, per yard, 85c to \$2.00.

### NETS.

Plain Bretonne Nets, in white, cream, navy and black, very fine quality, 36 inches wide. Wednesday, per yard, 25c, 50c to \$1.25.

## Spring Ribbons

Roman Strip Ribbon is the ribbon of the moment, and this one at 48c per yard is a very heavy quality and very firm, suitable for girdles and millinery. It is about six inches wide and the color combinations show the art of one of the best French designers. Wednesday, per yard **.49**

## New Style Tunics

30 sample Tunics, just received from Paris, and marked for quick sale at

### ONE-THIRD ORDINARY PRICES.

Styles are varied, from the short cuirass to the longer overdress, mostly beaded, in all the new tones. Usual prices: \$12.50, \$15.00 and \$19.50. One price on Wednesday is **5.00**

## Novelty Silk Crepes

A comprehensive showing of Swiss, French and Oriental Crepes for Wednesday.

The newest Parisian ideas, in self, printed and brocaded Crepe-de-Chêne, Crepe-de-Chêne, Ondines, Crepe-Armures, Paconnes and many other weaves and styles in these popular fabrics, also combination effects in self and figured designs in the various kinds.

Diagonal and Plain Serges, in a good color range, including all the much wanted, staple shades, made from the finest quality yarns, thoroughly soap shrunk and guaranteed fast unfading dyes, cloths that sell regularly at 65c and 75c per yard. 44 inches wide. Wednesday's price, per yard **.69**

Fancy checks and shepherd checks, in black and white, also in colors, 44 inches to 54 inches wide, cloths that tailor to perfection and launder satisfactorily, a big money-saving on your spring and summer costumes, 44 to 54 inches wide. Wednesday's price **.53**

Black Broadcloth, special for 8.30 shoppers, a limited quantity of this lovely rich Austrian broadcloth on sale Wednesday morning. This is one of our well-known cloths, in the "pecon" finish, that ensures its permanent satin finish, soft and pliable, and drapes beautifully; guaranteed thoroughly spotproof and fast, unfading dye. Regularly \$2.00 per yard. Wednesday morning's price, 54 inches wide, per yard **1.44**

Cotton Crepe Kimonos \$1.49

Long Kimono Gowns, of plain cotton crepe, sky, Copenhagen pink, navy, black, old rose and grey; loose back, new slashed sleeve and front finished with shirred ribbon, in self-color, sizes 34 to 44. Wednesday **1.49**

JERSEY KNICKERS, \$5.00.

Imported Knickers, of extra heavy quality silk, jersey in black, emerald gold, and white. Cut good size, elastic at knee and waist band, reinforced and perfectly finished. Extra value. Wednesday **5.00**

WOMEN'S SPRING UNDERWEAR

A lot of six thousand Women's Vests for special sale, light weight, white ribbed cotton, low neck, short or no sleeves, crocheted edges with draw tapes, sizes 32 to 40 bust. Wednesday, each **10**

Women's Drawers, ribbed white cotton, umbrella style, wide lace trim, open or closed styles, sizes 32 to 42. Wednesday, pair **25**

Women's Vests and Drawers, Zimmer-Knit, plain white balbriggan, vests high neck with long or short sleeves, and button front, drawers either tight fitting or umbrella style, sizes 32 to 44. Wednesday, each **35**

### HALF PRICE FOR FINE CORSETS.

Still another sacrifice of profits on beautiful corsets in our selling campaign to reduce stock. Wednesday's offering provides a full range of sizes for both medium and stout figures. Phone orders filled.

Three hundred pairs D. & A. Corsets, a handsome model, in extra strong, fine white coutil, guaranteed not to split or stretch, medium bust, extra long, hip-confining skirt, 6 garters, rustproof boning, 4 wide side steels, deep embroidery trim, bust draw cords, sizes 18 to 30 inches. Regularly \$3.00 a pair. Wednesday **1.50**

Much less than half price. We cannot promise to fill phone or mail orders.

Girls' Dresses, fine corded or plain velvet, several beautiful styles to choose from, colors navy, brown or cardinal, prettily trimmed, sizes 9 to 13 years only. Regularly \$6.00 to \$7.00 each. Wednesday, each **2.75**

Little Girls' Dresses, fine corded velvet, Buster Brown style, box pleats, one-piece style, with or without bloomers; colors navy or cardinal, sizes 2, 3, 4, 5 years. Regularly \$3.00 each. Wednesday, each **1.25**

THE NEW BLOUSES \$2.95

Our Wednesday sales of Blouses is this week of unusual interest.

Here are broken sizes, colorings and styles, in rich chiffon, lace and silk materials, plain and combination effects, also some fine laces and embroidered-nets and crepes, and a choice of practically all the new colorings, usual prices \$5.50, \$7.50, \$8.50, \$10.00 and \$12.50. Wednesday **2.95**



## Carpet, Oriental Rugs and Linoleum Sale

Just as Spring requirements are coming along we offer this good opportunity to save considerable money on your floor covering. The Oriental rugs included at these special prices are exceptional values, in many cases costing only a little more than ordinary machine-made rugs. The next most important feature is the offering of rich deep pile Axminster Carpets, some with borders to match, at \$1.19 per yard. Come early Wednesday and bring approximate sizes of your rooms.

### FLOOR CLOTH IN THE NEW SEASON'S DESIGNS AT 23c PER SQUARE YARD.

There are about 1,000 yards only of these included in our Spring shipment, which are imperfectly printed, otherwise of regular standard quality; 2 yards wide only. Special sale, square yard **.23**

### SCOTCH AND ENGLISH LINOLEUM AT 35c.

Some of the best designs in different styles. In some cases there is a saving of 15c on each yard at Wednesday's special price; 2 yards wide only. Square yard **.35**

### WOOL RUGS AT NEARLY HALF PRICE.

About 18 rugs, some of which have become slightly soiled on the reverse side, but are perfect otherwise, are reduced to way below cost price to clear out Wednesday. Sizes 7.0 x 9.0, 7.6 x 10.6, 9.0 x 9.0, 9.0 x 10.6, and 9.0 x 12.0. Regular values from \$13.50 to \$19.75. Marked at two special prices to clear—6 of them at \$9.00, 12 at \$11.75.

### RICH AXMINSTER CARPETS AT \$1.19.

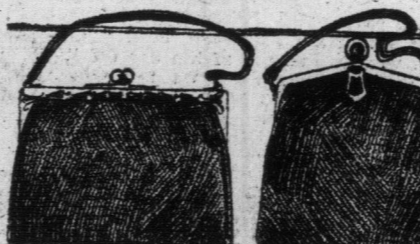
Save 31c to 51c on every yard bought at Wednesday's price. The qualities are standard grades, designs and colors include the very best styles, and at this price is considerable less than the manufacturer's actual cost price. Don't fail to bring approximate sizes of rooms, as there is a limited quantity of some of the designs and colors, and we cannot possibly supply more than this special lot at this price. Yard **1.19**

### ANOTHER 50 BALES OF \$10.00 JAPANESE MATTING AT \$5.99.

Bale lots of 40 yards only. Some of the best designs and colors Regularly \$10.00. Wednesday **5.99**

### ORIENTAL RUGS.

Special Note: As Wednesday is the second day of this special sale, some one or other quoted here may have been sold the previous day. Attractive Persian Heriz, gold coloring, 13.1 x 11.5, rare bargain, \$99.50. Special Jumba Rug, 12.10 x 10.2, \$89.50. Persian Muskhad, green medallion design, 10.2 x 8.5, \$89.75. Fine Persian Tabriz, 12.9 x 9.8, half-price, \$172.00. Fine quality Turkey Sparta, 18.7 x 10.2, \$197.50. Plain red Ouchak Turkey, 15.2 x 11.10, \$99.50. All quotations subject to previous sale.



## Hand Bags

1,600 Leather Hand and Shopping Bags, regularly sold at \$1.50 to \$3.00, for **.95**

An exceptional purchase. A complete sample line. Also other styles from our own stock. Leathers such as Morocco, Angora seal, walrus seal and Morocco grain. A big assortment of styles in frames, from the neat narrow frame to the wide fancy frames, the new Kodak and Pannier shape, as well as large useful shopping bags. Principally black but a few colors. Regularly from \$1.50 to \$3.00. Wednesday **.95**

## Tango Necklaces

NEW YORK'S LATEST CREAZ.

Tango Necklaces, in all the latest shades and styles. All colors and combinations of colors, in the new length of 27 inches. The popular pink and white coral, blue or pink Venetian, Japanese effects, black jet and mourning beads, real amber in large sizes, and many other new designs. Prices ranging from 28c to \$5.00.

## Men's Tweed Suits at \$7.95

Suits that will give genuine satisfaction and retain their appearance. They are made from good English, Scotch or Irish tweeds. The style is a good single-breasted, three-button sacque, with linings of fine twill mohair, and the tailoring the very best. Regularly \$10.00 to \$12.00. Wednesday to clear, at **7.95**

### STOUT MEN'S WORSTED SUITS.

Made from plain medium grey English worsted cloth. Will give excellent service. Cut in a good fitting, single-breasted sack style. Specially designed to meet the requirements of the heavy figure. Sizes 40 to 50 breast. Price **18.50**

### THE ENGLISH NORFOLK SUITS.

Norfolk Suits will be much worn this season, and will be among the most stylish suits of the season. In these suits is an English tweed in brown, showing a stripe pattern, English Norfolk style with straps and belt; workmanship and tailoring are excellent. Price **13.50**

### BOYS' DOUBLE-BREASTED TWEED SUITS, \$3.95.

To clear 275, regular-price of which were \$6.00, \$6.50, \$7.50 and \$8.00. Beautifully tailored styles on full cut double-breasted models; also a few Norfolk models. Bloomers are cut full and lined through with white and fancy cottons. The cloths are imported and domestic tweeds, in fine rough and medium finishes. Splendid assortment of shades, including grey, browns and fawns. Splendidly tailored, best wearing linings. Sizes 23 to 33. Special to clear Wednesday **3.95**

## Men's Combinations

In pure wool and wool and cotton mixtures, elastic rib and flat knits, mostly medium weights, some heavy weight styles in the lot, natural or blue-grey effects, sizes 34 to 44. Regularly \$3.00, \$3.50, \$4.00 and \$4.50. Wednesday **1.95**

### MEN'S NEW PYJAMAS.

Men's Pyjamas, in a light weight soirette, new kite shape front, with silk frogs and pearl button fastenings, very pretty shades of sky, ecru or pearl grey, sizes 34 to 44. Each, \$1.50 and \$2.00.

### NEW NECKWEAR FOR SPRING WEAR.

The latest novelties in men's new spring neckwear now ready; the shapes are larger than ever, the colorings and designs are brighter and more effective in every way; a wide variety at the popular prices of 75c and 50c each.

## Values in Draperies

COLORADO MADRAS MUSLIN, 59c YARD.

A collection of beautiful designs on grey grounds, 60 inches wide, suitable for over-curtains. Regular value 85c and \$1.00 yards. Wednesday special **.59**

ETAMINE SCRIMS, 19c YARD.

500 yards of this artistic yet inexpensive curtain fabric, in cream and ecru, with rich colored borders, 40 inches wide. Regular value 25c yard. Wednesday, special **.19**

ENGLISH CHINTZ, 33c YARD.

A wide range of colorings for bedroom or living-room hangings, bedspreads, box or chair covers, etc. Very special **.33**

EGYPTIAN CLOTH, FIGURED ARMURES, CREPE CLOTH, ETC., 79c.

In rich shades of green, ecru, champagne or crimson, 50 inches wide, a material appropriate for portieres or over-drapes. Regular value \$1.00, \$1.25 and \$1.50 per yard. Wednesday special **.79**

TAPESTRY COUCH THROWS, \$2.98.

In Oriental effects, also Roman stripes, a heavy and durable fabric, full size. Wednesday special **2.98**

TRIMMED WINDOW SHADES, 39c COMPLETE.

Fine quality opaque cloth, mounted on reliable spring rollers, trimmed with rich lace or insertion. Size 37 x 70 inches, complete with brackets and pulls. Wednesday special, each **.39**

CURTAIN STRETCHERS, 79c SET.

Only a limited quantity of this inexpensive stretcher, full size and made of clear white wood, fitted with non-rusting, unbreakable pins. Spring cleaning will soon be here and curtain stretching is almost indispensable. Very special, set **.79**

CURTAIN RODS, EACH.

Brassed Extension Rods, with extended brackets, silver-plated ends, extends 24 to 44 inches. Very special, each **.8**

NOTTINGHAM LACE CURTAINS, PAIR, 69c.

Only a few pairs of Nottingham Curtains, 3 yards long, with rich borders. Regular value 75c and 85c. Very special pair, **69c**

## Eyeglass Chain Sale

Gold-filled, ear-looped style **.35**  
10k. Solid Gold, ear-looped style **.70**  
Gold-filled, half-pin or waist-pin style **.49**

These regularly sell for 75c to \$1.50, and are exceptional value. Any chain replaced which fails to give entire satisfaction. Optical Department, Second Floor. \*Phone Orders Filled.

## Boot Specials for 8.30 a.m. Selling

"EMPRESS" AND "RELINDO" PUMPS AND OXFORDS, \$3.00, \$3.50 AND \$4.00 LINES, FOR \$1.99.

This represents a big purchase of overmakes and floor stock, beautiful new footwear in patent colt, vici kid, Tan Russia calf and gummetal, high or low heels; sizes 2 1/2 to 7. Regularly sold at from \$3.00 to \$4.00. Wednesday, 8.30. **1.99**

"QUEEN QUALITY," "DOROTHY DODD" AND "EMPRESS BOOTS," \$2.49.

Beautiful New Spring Boots, in suede, patent, line vici kid, tan calf and gummetal calf leathers, button and laced styles, Goodyear welted, McKay sewn and hand-turned soles, high or low heels; sizes 2 1/2 to 8, A, B, C, D and E widths. Regularly \$3.00 to \$6.00. Wednesday, 8.30. **2.49**

MEN'S HIGH-GRADE SAMPLE BOOTS, \$2.95.

Boots that sell regularly at from one to two dollars more, but having served their purpose as samples, we have bought the entire range at almost half price. They are made in button and laced styles, on all the very newest lasts, of patent colt, mahogany tan, gummetal, box calf, dog-gold kid and tan Russia calf leathers. Every pair Goodyear welted and hand-finished. Regularly \$4.00, \$4.25, \$4.50, \$5.00 and \$5.50. Wednesday, 8 o'clock **2.95**

## Men's and Youths' Caps

New Spring Tweeds, in greys, tans and browns, stripes, checks or diagonals, also navy blue worsted, silk-lined and specially finished. Wednesday **.45**

Men's and Boys' Caps, new American style, with stiff band and large peak, latest patterns, large assortment of colorings, at 50c, 75c, and \$1.00.

New Spring Shapes in Men's Stiff Hats, good wearing, imported English fur-felt, fast black, easy fitting sweatbands. Wednesday **.95**

## Gloves and Hosiery

Women's Fine Lamb Gloves, black and tan shades, perfect finish, regularly 59c. Wednesday **.29**

Women's "Elite" Kid Gloves, real French kid, best finish, black and tan. Sizes 5 1/2 to 7 1/2. \$1.00 Wednesday **.85**

"Kaiser" Washable Gloves, natural and white, extra fine quality, best finish. Sizes 5 1/2 to 7 1/2. Wednesday **.50**

Women's All-wool "Llama" Plain Black Cashmere Hose, the regular 59c quality, all sizes. Wednesday **.39**

Women's Silk Lisle Thread Hose, extra fine quality, fast dye, German make. Sizes 5 1/2 to 10. Regularly 35c. Wednesday **.29**

Children's All-wool One-and-One Ribbed Black Cashmere Hose, good weight, split heel and toe. Sizes 6 to 8 1/2, 40c value. Wednesday **.29**

## New Dress Linens

Natural Brown Linen Suiting, extra good quality, all pure linen, round uneven thread, splendid wearing quality, 36 inches wide, at, per yard, 35c and 50c.

White Grass-bleached Linen, same style as above, at **.50**

White Dress Linen, in a firm even weave, with a small percentage of cotton woven in, 44 to 46 inches, at, per yard, **.25**

Fine White Linen, with a sheer finish, suitable for making fine handkerchiefs, surpluses, etc., 36 inches wide, at, per yard **.50**

## LINEN RATINE AT 45c YARD.

This beautiful loosely woven material is all pure linen, in pretty oyster or white colorings, and will make into pretty blouses or dresses, width 27 inches, at, per yard **.45**

Irish Brown Holland Linen, very serviceable for making boys' washing suits, ladies' dresses, etc., wide width, 40 inches, good strong close weave, at, per yard **.19**

Better quality, at, per yard **.25**

## The Groceries

- 2,000 stone Fresh Rolled Oats **.35**
- Choice Side Bacon, peasant, half or whole, Per lb. **.22**
- Finest Canned Corn or Peas **.25**
- 3 tin Canned Tomatoes, Per tin **.25**
- Finest Canned Tomatoes, Per tin **.25**
- Choice Pink Salmon, half pound flats, 3 tin **.25**
- One car California Sunkist Oranges, good size, sweet and seedless, Per 25 **.25**
- Choice Cuban Grapefruit, 3 for 25 **.25**
- 3 lb. Shortening Compound, Per tin **.25**
- Finest Split Peas, 5 lb. **.25**
- Canned Sombard Stew, Per tin **.25**
- Pure White Clover Honey, 5 lb. **.25**
- Oxo Cubes, Per tin **.25**
- Canned Beans, golden wax or French, 2 tin **.25**
- Finest Evaporated Peaches, Per tin **.25**
- Tetter's Cream Soda Biscuits, 5 lb. box **.25**
- Choice Lima Beans, 5 lb. tin **.25**
- Choice Olives, in quart gem, Per tin **.25**
- Imported Sausages, Smucker's brand, Half lb. tin **.18**
- Canned Beets, Rowland, brand, Per tin **.15**
- Fancy Paints, 3 lb. **.25**
- Macaroni's Blotter Paste, Per tin **.25**
- FRESH ROASTED COFFEE, PER POUND, 24c.
- 1,000 lbs Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wednesday, per lb. **.24**

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