

FIELD DEVELOPMENT

Chart 7

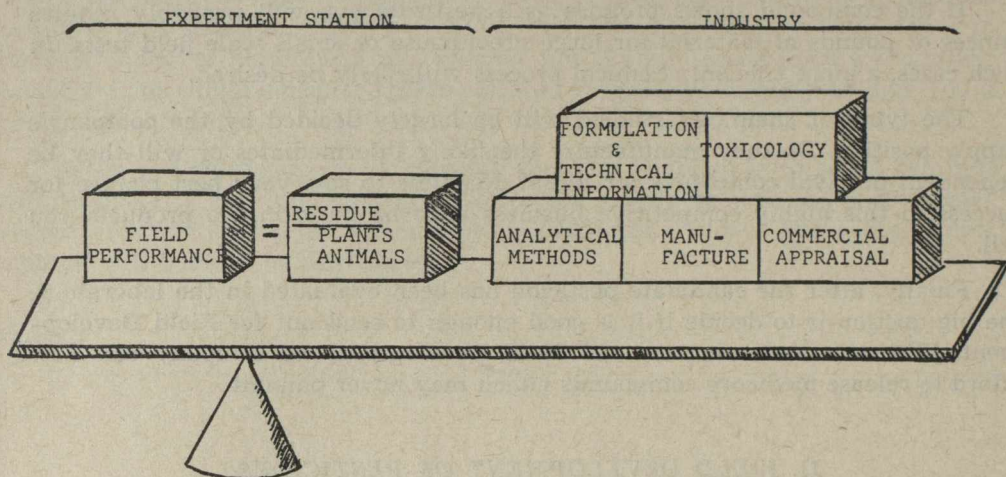


Chart 7—Shows the necessary seven segments of our *FIELD DEVELOPMENT PROGRAM*, each of which will be discussed separately. College and Federal research workers are responsible for most of the data for Field Performance as well as collecting crop samples for determining Toxic Residues in plants.

The responsibility of the remaining five categories; Formulations and Technical Information, Toxicology, Analytical Methods, Manufacturing Procedures, and Commercial Appraisal are borne almost entirely by the sponsoring company.

A well-balanced Field Development Program depends on keeping Field Performance of a pesticide in balance with the other items listed. If Field data lags in relation to the other items you may find you have acquired considerable laboratory information on a product which will never become commercial. When the opposite is true, registration and sales may be delayed until the necessary laboratory studies are complete.