



Minister for
International Trade

Ministre du
Commerce extérieur

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MINISTER CARNEY ANNOUNCES CANADA EXPORT TRADE MONTH

The Honourable Pat Carney, Minister for International Trade today announced the start of a month-long national export education and awareness programme designed to stimulate export trade.

Canada Export Trade Month is a four-year old co-operative programme held each October which involves companies, industry associations, universities, governments and media.

"Given the vital importance of exports to our national economy, and the fact that one in three Canadians has a job directly because of exports, we have to work on all fronts," the Minister said. "That means, we have to spread the word about the benefits of exporting among our local companies, provide them with opportunities to learn how to do it better, and set the climate in which exporting is considered a business way-of-life."

"That is precisely Trade Month's mandate," she said.

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