
Other initiatives to help alleviate the workload on our officers:

Since the 2000 Employee Survey, we have:

- as a Department, hired an additional 26 trade FSDPs in FY 00-01 and 30 trade FSDPs in FY 01-02 (a 15% increase year over year) to further alleviate the workload burden

Leader: Robert Brooks

Starting: Summer, 2000

- participated in an inter-departmental review of Investment Partnerships Canada which resulted in an assessment and a management response to be implemented by next year to improve support services to posts

Leader: Ken Sunquist

Starting: Spring, 2001

- worked with Team Canada Inc's business network to improve in-Canada back-referral mechanisms in support of posts abroad

Leader: Marie-Lucie Morin, TCS Planning and Policy

Starting: Fall, 2000

- defined and communicated the Department's Science & Technology roles and responsibilities so that science-based departments understand better our services

Leader: Marie-Lucie Morin

Starting: Summer, 2001

- clarified our role to clients through increased marketing of the Trade Commissioner Service in Canada to build awareness and highlight the preparatory role of our domestic partners

Leader: John Gero

Starting: Summer, 2000

We are:

- supporting the use of the new Government of Canada online Internet portal (www.canada.gc.ca), a site to which general inquiries, from both Canadian and local foreign contacts, can be referred. This should reduce unnecessary information demands on posts

Leader: Louis Marcotte, TCS Marketing Division

Starting: Spring, 2001