

BENEFITS (CONT'D)

- o KNOWLEDGE OF ISSUES
 - SYNDICATED STUDIES FOR 120 SUBSCRIBERS
 - FOCUS CANADA
 - FOCUS ONTARIO
 - HOMES
 - GLOBE AND MAIL
 - ROB CONSUMER TRENDS POLL
 - GLOBE-ENVIRONICS POLL
 - DATA BASE OF PUBLIC OPINION SINCE 1976
 - MULTI-FACETED CLIENT BASE
 - BUSINESS
 - GOVERNMENT
 - CROWN CORPORATIONS
 - INDUSTRY ASSOCIATIONS
 - MEDIA
 - LABOUR UNIONS