Media Advisory

March 3, 2003 No. 20

Media representatives are advised that International Trade Minister Pierre Pettigrew will participate in a number of activities organized to highlight the benefits of the Canadian Trade Commissioner Service, from Tuesday, March 4 to Friday, March 7, in four Canadian cities: Quebec City, Kitchener-Waterloo, Edmonton and Regina.

In each city an event has been organized by the Department of Foreign Affairs and International Trade to provide local businesses that are currently exporting and others that are interested in getting into export markets, with the opportunity to share notes with trade staff from Canadian embassies and consulates in export markets as well as with other local exporters.

Tuesday, March 4, 2003

Event:

Visit to Advitech Solutions inc. (open coverage)

Time:

10:00 a.m.

Location:

650 Père-Lelièvre Boulevard

Office No. 170 Vanier, Quebec

Event:

Luncheon address at Export Café (open coverage) followed by media

availability

Time:

12:00 p.m.

Location:

Palace Royal 775 Honoré-Mercier Avenue

Quebec City, Quebec

Wednesday, March 5, 2003

Event:

Luncheon address at Export Café (open coverage) followed by media

availability

Time:

12:00 p.m.3

Location:

Grey Silo Golf Course

Timber Room

2001 University Avenue

Waterloo, Ontario



