## Medi Athleti-K-Incorporated

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Export Contact: Mr. Joseph I. Khlat, President

Medi Athleti-K-Incorporated was incorporated in 1983 a division of Diamond Canada Ltee. to manufacture and distribute orthopaedic bandages known as "SUPPORO". Medi Athletic-K is involved in developing, manufacturing and distributing orthopaedic products of the highest quality under the brand name SUPPORO, including Supporo Support, Supporo Thermocure, Supporo Thermolaine, and Supporo Prestige.

The principal clients for the firm's products are pharmacies and orthopaedic centres. The company is seeking to expand sales to distributors, hospitals, and to the various appropriate markets associated with sporting activities.

Currently, sales of the firm's products are concentrated in the province of Quebec, with approximately 10 percent of sales destined for Ontario and the United States, however, the firm is interested in expanding sales to other Canadian provinces and more regions in the United States.

## **Products For Export**

Bandages
Cervical Collars
Cold Packs
Compresses
Cushions
Leg Immobilizers
Neck Braces
Orthopaedic Appliances
Pillows
Shoulder Immobilizers
Slings
Splints
Supports