

- * PROVINCIAL GOVERNMENT PROGRAMS ALSO BRIDGE THE GAP.
- * SPECIAL FUNDING SUCH AS THE STRATEGIC GRANTS PROGRAM OF THE NATURAL SCIENCES AND ENGINEERING RESEARCH COUNCIL.
- * TAX INCENTIVES TO SUPPORT INNOVATION WITHIN THE PRIVATE SECTOR.

No. 25A

PICTURE — RESEARCH

CONTRACT RESEARCH

ONE OF THE MOST EFFECTIVE SERVICES UNIVERSITIES CAN PROVIDE TO FURTHER THE INNOVATION PROCESS IS THROUGH CONTRACT RESEARCH. IT CAN BE CRUCIAL AT TIMES TO SMALL COMPANIES, UNABLE TO AFFORD THEIR OWN R & D PROGRAMS.

MORE AND MORE, CANADIAN UNIVERSITIES ARE ACTIVE IN CONTRACT RESEARCH. AT WATERLOO, WE HAVE BEEN DOING CONTRACT RESEARCH FOR 20 YEARS AND HAVE UNDERTAKEN SCORES OF PROJECTS, FOR LARGE COMPANIES AS WELL AS SMALL.

WE HAVE WORKED WITH THE CANADIAN AIRCRAFT INDUSTRY, THE SHOE INDUSTRY, THE SPORTS EQUIPMENT INDUSTRY, THE STEEL INDUSTRY, THE CONSTRUCTION INDUSTRY . . . AND MANY MORE.

UNIVERSITIES HAVE, OF COURSE, A CONCERN OVER THE "ACADEMIC" CHALLENGES INVOLVED IN THIS TYPE OF RESEARCH — THEY MUST BE PART OF IT; WE ALSO HAVE A CONCERN NOT TO IMPINGE ON THE AREAS OF THE