

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 619-ATLANTA

001-AGRI & FOOD PRODUCTS & SERVICE  
PUERTO RICO

| PLANNING: | ACTIVITIES PROPOSED IN POST PLAN:   | ANTICIPATED RESULTS:  |
|-----------|---|---|
|           | SEMI & PROCESSED FOOD & DRINK   |   |
|           | FOLLOW-UP ON PREVIOUSLY MADE CONTACTS IN THE RETAIL AND WHOLESALE SECTOR WITH ONE-ON-ONE INTERVIEWS.  | ATTAIN KNOWLEDGE OF MARKETS, IMPORTERS, BUYING PATTERNS.                          |
|           | CONTINUE CONTACT WITH PUERTO RICO DEPT. OF AGRICULTURE IN ORDER TO FIND OUT BUYING REQUIREMENTS FOR DAIRY CATTLE.   | PROMOTION OF CANADIAN DAIRY REPLACEMENT HERDS                                     |
|           | INPUT OF INDEPTH INFORMATION ON AGENTS, ETC. INTO POST COMPUTER.  | HAVE USEFUL INFORMATION ON CONTACTS, MARKETS, TRADE SHOWS, ETC.                   |
|           | ONE-ON-ONE INTERVIEWS WITH FOOD IMPORTERS IN THE RETAIL/WHOLESALE SECTOR.   | KNOWLEDGE OF MARKETS, IMPORTERS, BUYING PATTERNS.                                 |
|           | INVESTIGATE & INTERVIEW PERSONS AND/OR AGENCIES THAT CAN PROVIDE INFORMATION RELATIVE TO THE RE-EXPORTER OF GOODS FROM PUERTO RICO TO OTHER AREAS OF THE CARIBBEAN. | ABILITY TO ASSIGN DOLLAR OR PERCENTAGE FIGURE TO CANADIAN EXPORTS TO PUERTO RICO. |
|           | IMPLEMENT AND ORGANIZE TWO PROMOTIONAL EVENTS WHICH WILL MAKE KNOWN CANADIAN CAPABILITIES TO LARGEST COMPANIES IN THE MARKET.                                       | ESTABLISH INTEREST IN CANADIAN COMPANIES WITH VALUE ADDED PRODUCTS.               |

| TRACKING:  | ACTIVITIES UNDERTAKEN IN QUARTER: | QUARTERLY RESULTS REPORTED: |
|------------|-----------------------------------|-----------------------------|
| QUARTER: 1 | -----                             |                             |
| QUARTER: 2 | -----                             |                             |
| QUARTER: 3 | -----                             |                             |
| QUARTER: 4 | -----                             |                             |