

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPT02

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROGRAM ACTIVITIES IN MISSIONS ABOARD

Mission: BOSTON

Country: UNITED STATES OF AMERICA

The mission has proposed the following investment promotion activities for the next fiscal year:

	Date
Type: SEMINAR, ABOARD	
PRESENTATIONS BY CDN MANUFACTURERS OF MEDICAL DEVICES	11/89
Location: RTE 128	
Invest Nature: JOINT VENTURE STRATEGIC PART.	
Sector: EDUCATION, MEDICAL, HEALTH PROD	
Cooperants:	
Estimated Budget: \$5,000.00	
Type: DIRECT MAIL CAMPAIGN	
CONTACT 200 COMPANIES TO PROMOTE JOINT VENTURES/STRATEGIC ALLIANCES	1/90
Location: NEW ENGLAND	
Invest Nature: JOINT VENTURE STRATEGIC PART.	
Sector: ADVANCED TECH. PROD. & SERV	
Cooperants: MASS HI-TECH COUNCIL	
Estimated Budget: \$4,000.00	
Type: OUTCALL PROGRAM	
INDIVIDUAL CALLS FOLLOWING FEB 89 BIOTECH SEMINAR IN BOSTON	11/89
Location: CAMBRIDGE RTE 128	
Invest Nature: JOINT VENTURE TECH. LICENSING	
Sector: EDUCATION, MEDICAL, HEALTH PROD	
Cooperants: MASS BIOTECH COUNCIL	
Estimated Budget: \$1,000.00	
Total estimated budget for all proposals:	\$10,000.00