

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM  
ACTIVITY REPORT  
FOR 4TH QUARTER OF 1986 (B64)

Summary for POST: Seoul

| Activity                                | AVERAGE TIME ALLOCATION  |           |                 |           | TOTAL TIME ALLOCATION | WORKLOAD (#) |                       |
|---|--------------------------|-----------|-----------------|-----------|-----------------------|--------------|-----------------------|
|   | CANADA-BASED             |           | LOCALLY-ENGAGED |           |                       |              |                       |
|   | TRADE                    | NON-TRADE | TRADE           | NON-TRADE |                       |              |                       |
|   | %                        | %         | %               | %         |                       |              |                       |
| A. Servicing Export Enquiries           | from Canada              | 13.3      | 0.0             | 25.0      | 0.0                   | 1.40         | 565 (Enquires)        |
|   | from Territory           | 10.0      | 0.0             | 13.8      | 0.0                   | 0.85         | 353 (Enquires)        |
| B. Export Promotion Projects and Events |                          | 16.7      | 0.0             | 15.0      | 0.0                   | 1.10         | 165 (Projects/Events) |
| C. Other Trade Development Activities   |                          | 0.0       | 0.0             | 1.3       | 0.0                   | 0.05         |                       |
| D. Promotional Projects                 |                          | 8.3       | 0.0             | 12.5      | 0.0                   | 0.75         | 10 (Fairs/Miss/Conf.) |
| E. Servicing Investment Development     | from Canada              | 3.3       | 0.0             | 1.3       | 0.0                   | 0.15         | 18 (Enquiries)        |
|   | from Territory           | 3.3       | 0.0             | 1.3       | 0.0                   | 0.15         | 30 (Enquiries)        |
| F. Service to Government                | External Affairs         | 18.3      | 0.0             | 12.5      | 0.0                   | 1.05         | 65 (Reports)          |
|   | OGDs, Provinces, ETC     | 15.0      | 0.0             | 15.0      | 0.0                   | 1.05         | 138 (Contacts)        |
| G. Administration                       | Program Management       | 6.7       | 0.0             | 0.0       | 0.0                   | 0.20         |                       |
|   | Leave, Professional Dev. | 1.7       | 0.0             | 2.5       | 0.0                   | 0.15         |                       |
| Total TID Program                       |                          | 96.6      | 0.0             | 100.2     | 0.0                   | 6.90         |                       |
| H. Other Programs                       |                          | 3.3       | 0.0             | 0.0       | 0.0                   | 0.10         |                       |

Canadian Business Visitors: 173  
Local Business Visitors: 157

Trade Officers: 7

Non-Trade Officers: 0

Note: Percentage values may not add due to rounding adjustment; maximum adjustment is 1 percent

COMMENTS