For those who plan to invest in Canada, these facts add up to unprecedented long- and short-term advantages.

he Free Trade Agreement provides new and highly inviting opportunities for investors, including:

- · more secure access to the U.S. market
- freer trade in services
- liberalized conditions for cross-border investments

In turn, these changes are resulting in:

- a more flexible and innovative Canadian economy
- a boost in Canadian real income
- lower cost of intermediate goods imported from the U.S.
- the exploitation of economies of scale
- lower consumer prices
- an expectation of 120 000 net new jobs by 1993

PROVISIONS OF THE AGREEMENT

Under the Free Trade Agreement, investors benefit from the principal provisions for tariff removal, a substantial reduction in non-tariff barriers and a trail-blazing extension of rules into such areas as trade in services.

The agreement took effect on January 1, 1989. At that time, tariffs were completely removed on about one-sixth of dutiable bilateral trade, including items such as computers and fresh frozen fish of Canadian or American origin.

At the same time, tariffs were reduced (by 20 per cent) on an additional one-third of dutiable-traded goods, including machinery, paint, furniture, paper and paper products, hardwood plywood, petroleum and after-market auto parts. Each succeeding year on