

SECTION 8 - (SPARE)

Estimates (1977): Payments 89.4
 Receipts 28.0

Comments : These figures are reported as the "advertising and sales promotion on the quarterly Balance of Payments survey 89-215." On the payments side an estimate for advertising by the provinces has been removed from government expenditures and added here, in agreement with input-output division estimates.

U.S. Data : The U.S. Balance of Payments reports "advertising" credits and agency expenses and advertising "debts".

Other Services Related to Records and Information

U.S. Data : The U.S. consultants report (ECS) contains estimates of U.S. accounting firms revenue from foreign sources. These estimates are largely U.S. and branches of U.S. companies abroad, figures which do not conform with balance of Payments concepts of exports and imports.

73 Communication Services

Estimates (1977):	Payments	78.9
(\$ millions)	Receipts	65.8

Comments : These figures cover payments and receipts for telephone, telegraph, cable and satellite communications lines plus lesser amounts of postal payments and receipts. These data are recorded on a settlement basis; they are not gross. In other words, the net payment or receipts for each of services and related products are recorded.

U.S. Data : The U.S. Balance of Payments reports "telecommunications and postal services" as a separate category on the credit side.