NOTICE.

THE MOON is published with the object of supplying Canadian readers with satire and humor dealing as much as possible with Canadian subjects. For some years past, those persons who read publications of this nature have been forced to buy the comic papers of the United States, and these, while unsurpassed in broad humor, are so intensely "American" that they are always objectionable, and often decidedly offensive, to any patriotic Canadian.

To the patriotic Canadian, then, THE MOON respectfully presents herself and expresses her assurance that she shall never intentionally offend. At the same time Where our Imprint appears the work she begs leave to request that she be given a standing invitation to call regularly and discuss the rights, the wrongs, the foibles, of this Canada of ours, and, perhaps, muster up humor to have a quiet laugh, without being under an obligation to Uncle Sam for it.

Please put your name and address in the application form below and send it - with two dollars-to the address given, and you shall receive THE MOON once a week for FIFTY-Two WEEKS.

THE MOON. PUBLISHING CO., 48 Adelaide St. East. TORONTO. Gentlemen:

Please send me one copy of THE MOON once a week for one year, in payment for which I enclose Two Dollars.

Name
Address



WF DRINT CATALOGUES, BOOKS.

IN FACT, ANYTHING IN PRINTING

is well done. Telephone Main 3130. Let us show you what we can do.

enough DOUGLAS FORD & CO.

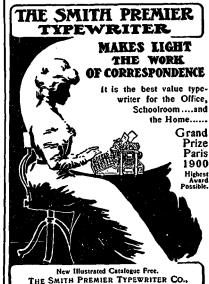
The Thomson **Engraving** Company

Half-Tone. Zinc. Steel, Copper •

ENGRAVING

49 King St. W., Toronto BOOK TICKETS Phone Main 3489

All Plates in This Publication are Made by Us



NEWSOME & GILBERT Sole Dealers 68-72 VICTORIA STREET. Toronto, Ont.

SYRACUSE, N. Y., U. S. A.

NIAGARA NAVIGATION CO.

BOOK TICKETS NOW ON SALE

A. F. WEBSTER. North-East Cor. King and Yonge Sts.

BOOK TICKETS

NIAGARA HAMILTON -\$5

BARLOW CUMBERLAND, 72 Yonge St., Toronto.

Under Dominion Bank.

NIAGARA NAVIGATION CO. LOCAL LINES

> R. M. MELVILLE. Toronto and Adelaide St.