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CANADA AT THE PARIS EXPOSITION.

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IT was a fitting sequel to the prominence which, somewhat unexpectedly perhaps, Canada attained in the eyes of the world through the brilliant achievements of her volunteer soldiers in South Africa, that when the Paris Exposition of 1900 opened a few weeks ago it found the Dominion one of the principal exhibitors. Under such favourable auspices, with the echoes still ringing of the praises of Canadian valour, and with the object lesson of the extent and variety of Canadian industry which the Exposition has afforded, Canada begins the Twentieth Century better known and better appreciated, with an assurance of widened markets for her products and a certain standing among the nations. In other words, Canada now has a reputation.

It would, indeed, be difficult to overestimate the value, actual and potential, to Canadian producers and manufacturers which the Exposition at Paris has afforded. Canada heretofore, as even the most patriotic of Canadians must admit, has been but little known in Europe, and that little generally wrong. It is not the fault of the present-day Canadian that his country is popularly regarded abroad as a land of all but perpetual snow and ice. That is a legacy from the past, a fallacy which only time and knowledge can correct. A splendid opportunity, however, now offers to correct the errors of the past and to begin with a fairly clean slate.

The Exposition has served to advertise the Canadian producer, without any great individual effort on his part, and what is now necessary is that he should take advantage of it and go ahead. That Europe wants many articles that Canada can produce for export is beyond question. Even in the few weeks that the present Exposition has been open, and before the installation of all the exhibits has been completed, there have been scores of inquiries from all over France and from Great Britain, Austria, Italy and Switzerland asking the prices at which certain goods shown in the Canadian exhibit could be shipped to Europe, and requesting the addresses of the principal dealers in Canada. To these prompt replies have been sent, and a business connection has thus been opened between dealers in Europe and producers in Canada.

The Canadian exhibit at Paris is representative of the Dominion in its entirety, every industry and every section of the country having its adequate representation in some section of the grounds. Canada, as a land to live in, as well as an industrial community, has its attractions fittingly displayed before the visitor, while the intellectual growth of the country and its progress in art, science and letters is shown in a comprehensive educational exhibit compiled by the several provincial Departments of Education. Altogether there are some 1,800 separate exhibits in the