

ONE-THIRD

"of your time is spent in bed. That is why Endowment Insurance is so profitable. It grows while you rest and sleep, and attains its growth at once, if you never wake. While it is investment, and of the best kind, we approach you on the ground of protection. A protecting investment, an investing protection. Something which grows all the time. Grows bigger when you grow less."

SECURE A POLICY IN THE NORTH AMERICAN LIFE ASSURANCE CO.

ON THE COMPOUND INVESTMENT PLAN

and rest assured that your investment will prove to be a very satisfactory one, furnishing protection during your earning years and an excellent return if you live to the end of the investment period.

The North American Life has a larger ratio of assets to liabilities and net surplus to liabilities than any other Canadian Company.

For pamphlets and full particulars respecting the attractive investment plans of the Company and its unexcelled financial position, apply to

WM. McCABE, Managing Director.

Head Office—22 to 28 King Street West, Toronto.

THE Mines of British Columbia

**Gold, Silver, Lead, Copper,
Mercury, Coal, etc., etc.**

**Total Production of the Mines to
Date, \$100,000,000.**

PRODUCTION of Lode Mines, 1887,
\$17,000, increased in 1896 to \$4,-
250,000. The mineral lands of this Province are open to location by any one, under excellent mining laws. The development of many districts is rapidly progressing, and the list of the shipping mines is being constantly augmented, while much country is yet not prospected.

**A Great Field for the Safe Investment
of Capital is Now Open.**

For Reports, Bulletins, etc., address,

JAMES BAKER,
Minister of Mines,
VICTORIA, B.C.

WM. A. CARLYLE,
Provincial Mineralogist,
Bureau of Mines,
VICTORIA, B.C.

PROVINCE OF ONTARIO.

The Province of Ontario has a mineral bearing belt 1,000 miles long, by 100 miles wide, north of the Great Lakes from Ottawa River to Lake of the Woods, more easily reached by lake or railway than any other mineral district of the continent.

| | | |
|-------------------|-------------|-----------------|
| NICKEL | GOLD | COPPER |
| SILVER | IRON | APATITE |
| ACTINOLITE | MICA | PLUMBAGO |

Exploration has shown the Gold districts of the Province to be extensive and rich, and new finds are constantly being made. In the Western fields the ore is mainly free milling, and wood, water and labor in abundance provide the requisites for economic working. The yield of gold for the year ending October 31, 1895, was \$50,281, and in the period from November 1, 1895, to September 20, 1896, it reached \$142,605.

Crown lands are sold at \$1.50 to \$3 per acre, or leased at 60 cents to \$1 per acre for the first year, and 15 to 25 cents for subsequent years.

The fifth report of the Bureau of Mines contains a geological description and map of the new gold fields of the Rainy Lake and Seine River districts—free on application.

For further information address

HON. J. M. GIBSON,
Or Commissioner or Crown Lands.
ARCHIBALD BLUE,
Director Bureau of Mines, Toronto, Ont