

CANADA LIFE ASSURANCE COMPANY.

ESTABLISHED 1847.

HEAD OFFICE, HAMILTON, ONT.

Capital and Funds, OVER 5,000,000 DOLLARS.

Annual Income about \$830,000.

MANAGING DIRECTOR AND PRESIDENT :

A. G. RAMSAY.

SECRETARY :

R. HILLS.

SUPERINTENDENT OF AGENCIES :

J. W. MARLING.

ABSTRACT.

1. Assets 30th April, 1880.....	\$4,297,852
2. Income for the year ending 30th April, 1880.....	935,856
3. Income (included in above) for the year from interest and profit on sale of Debentures.....	243,357
4. Claims by death during the year.....	192,948
5. Do. as estimated and provided for by the Company's tables.....	296,878
6. Number of Policies issued during the year—2107, amounting to	3,965,062
7. New premiums on above	111,382
8. Proposals declined by Directors—171—for.....	291,200
9. Policies in force 30th April, 1880, 12,586, upon 10,540 lives.	
10. Amount assured thereby.....	21,547,759
11. Death claims fell short of expectation by.....	103,930
12. Interest revenue exceeded Death claims by.....	50,309

1880 versus 1850.

The Assurances now (1880) in force are **twenty-five times** greater, the Annual Revenue **thirty times**, and the Total Funds **one hundred times greater** than in 1850.

New business last year exceeded that of the six other Canadian Companies combined—that of the five Licensed American Companies combined, and was more than double that of eleven British Companies combined.

The CANADA LIFE carries over a fourth of all the existing business in Canada.

The bonus additions to Life Policies during the past 15 years have added \$375 to every \$100 of original assurance and this now stands at \$1375 and will be further increased at each future division of profits.

During the same period 35 to 39 per cent. of all premiums paid were **returned in cash** to those preferring this mode of distribution, according to age say 40 and 20 years, when policy was issued.

Montreal Branch, 180 ST. JAMES STREET.

B. POWNALL,

Sec. for Province of Quebec.

P. LA FERRIERE,

Inspector of Agencies.

JAMES AKIN, *Special City Agent.*

AGENCIES THROUGHOUT THE PROVINCE.