

**Personal Mention.**

F. W. WARD, editor of the Daily Telegraph, Sydney, N.S.W., was in Toronto the latter end of July on business connected with the advancement of Canadian-Australian trade.

FRANK KIDNER, Griffin & Kidner, Hamilton, paid us a pleasant visit the other day. Frank is a constant and appreciative reader of THE IMPRINT, a good printer, a man of ideas and a fine fellow generally.

A. D. LONGMORE has sent us the initial number of The True Blue Herald. The office is at Cobourg, Ont., and is supplied throughout with Toronto Type Foundry type and material. Mr. Longmore turns out a very creditable sheet.

FRED SEARLE, foreman with Brough & Caswell, will remain in the old stand and look after the interest of the J. C. Bryant Co. who assume that business next month. His new employers will find Fred the right man in the right place.

JOHN A. MACDONALD, Arnprior Chronicle, favored us with a call recently while attending the session of Grand Encampment of Oddfellows in Toronto. "Mac" publishes one of the best and most prosperous of Canada's country weeklies, and, like all our customers, is enthusiastic in his praises of Toronto type. Upon the inauguration the other day of the Arnprior Board of Trade we were pleased to see that he was honored by his fellow-citizens by being appointed secretary-treasurer of the board, a position which he will fill with credit to himself and advantage to his town.

**Old Type**

RECEIVED in exchange for new at following prices, delivered at the foundry, less five per cent. for tret:

Old Type, - - - 9 cts. per pound  
Old Plates, etc., - 5 " "

These are the most liberal prices quoted in Canada, and are made so in order to encourage printers to discard their old material and replace it with Point System type made by the Toronto Type Foundry. Zinc must not be put in with type.

KARR & BRYANT have purchased from us a complete news and job outfit for a new office at Forest, Ont. The paper is to be called the Forest Standard and appears early in August.

**Specimen Exchange.**

PRINTERS desiring to exchange specimens of work are requested to send their names to THE IMPRINT. Each will be furnished with the addresses of all who join the exchange, the object being to enable those aspiring to do the best work to exchange with each other. Thus, if fifty join the exchange, each member will obtain that number of specimens of different jobs in return for one supplied.

To encourage the idea THE IMPRINT will give small premiums for the three best jobs of letter-press printing received up to the end of 1893. The first premium will be \$20 in cash; second, \$15; third, \$10—or these premiums will be in the form of medals if preferred by the winners.

Fuller particulars of the specimen exchange and premium competition will be sent to those who signify their intention of joining. Address THE IMPRINT, 44 Bay St., Toronto.

"THE IMPRINT to hand. Very neat, pleasing, and tidy in appearance. Please send particulars of specimen exchange, as we would like to enter." This is a sample of letters received from time to time. The list of contributors to the specimen exchange is not yet complete, as we want at least fifty before going on with it. Printers desiring to excel in their work should send in their names at once.

EVEN if Point System Type were twenty-five per cent. higher in price than the old fashioned article, yet it would be the most economical for the printer. Instead of being higher in price it is actually much cheaper, notwithstanding the continual din of the other fellows about their type being sold by the pound and so on. The only honest value in this market is Point System Type put up according to the scheme adopted by the Type Founders' Association, as the fonts are not "stuffed" with useless characters, but are made up, as long experience has taught to be of the greatest value to the printer.

THE daily newspapers recently had a sensational despatch to the effect that the editor of a French magazine had been blackmailed out of a sum in francs amounting to about \$3,300,000. The despatch stated that the editor could not put up any more money and was compelled to abscond. Had he been editor of a Canadian newspaper a little leak of that kind in his finances would never have been discovered.