

THE TRADER.

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THE TRADER PUBLISHING CO.,
 13 Adelaide Street East, Toronto.

SPECIAL NOTICE.

To ensure insertion, changes or new advertisements must be sent to the office not later than the 20th of each month.

Editorial.

IMPORTANT TO IMPORTERS

The customs department of Canada have recently seen fit to put in force Sec. 81 of the Customs Act of last session in regard to the certifying of invoices. This section reads as follows :

"No entry shall be deemed perfect unless a sufficient invoice of the goods to be entered *duly certified in writing thereon as correct* by the person, firm, or corporation from whom the said goods were purchased has been produced to the collector and duly attested as required by this Act."

In other words, unless the foreign exporter certifies over his own signature at the bottom of each invoice as to the correctness of the goods shipped by him, his customer, the Canadian Importer, will find it impossible to get them out of bond and into his warehouse. Although this may seem a very irritating regulation to importers, it is simplicity itself compared with the American system, which not only requires verification as above but the costly addition of Consul's certificates.

We have taken the trouble to interview the customs authorities in reference to this regulation, and they assure us that all that is necessary to carry it out is simply for the shipper to write on the

bottom of every invoice the words "CERTIFIED CORRECT," and sign their name immediately below it.

It would be well if exporters would make a note of this: it will save their customers a great deal of delay and annoyance in getting goods through the customs, as we understand that in future no invoices will be accepted for this purpose unless vouched for as above.

THE GREAT FAIR.

The fifth exhibition of the Toronto Industrial Exhibition Association, has been more than ordinarily satisfactory, and the management are to be congratulated upon the great success it has achieved. We are glad to know that the receipts were nearly five thousand dollars more than last year, which fact will enable the Directors to carry out in a satisfactory manner many needed improvements.

The weather during the two weeks of the continuance of the Fair was all that could be desired, and as a consequence the city was filled to overflowing. Indeed, outside of Montreal, we doubt whether any other Canadian city could have afforded accommodation to such a swarm of sight seekers; as it was, Toronto's hotels were taxed to their utmost capacity. As showing the character of the Exhibition, which is becoming more cosmopolitan every year, we may say that not only did the outlying provinces of the Dominion furnish their quota of visitors, but several thousand citizens of the United States thought it worth their while to come over and inspect it.

Of the Exhibition itself we have scarcely space to speak in detail, but in our opinion it certainly surpassed anything of the kind ever held in Canada.

As shewing the progress the Dominion is making in manufactured products, it was well worth a visit, and we have no doubt every true Canadian must have felt a pride in knowing that in the line of goods thus shewn Canada is fully abreast of any country in the world. In horses, cattle and other live stock, the entries were unusually numerous and the exhibit very fine. Taking it together it was a grand show and well deserving of the liberal patronage it received from all classes of the community. The citizens of Toronto should feel proud of its record, and do all they possibly can to help the management in making it even a greater success in future.

THE NEW WATCH DEAL.

The new venture of the "Globe Printing Company" in giving away cheap nickel stem winding watches with each copy of their paper to new subscribers, is worthy of more than a passing mention, inasmuch as it has excited no small amount of banter from others in the same line of business, and provoked a feeling of hostility towards it amongst watchdealers, many of whom have hitherto been numbered amongst its warmest friends. Of course, while *The Globe* has a perfect right to do business in any fashion it chooses, there are certain methods which are so far out of the common rut, as to make them peculiar, to say the very least. The ostensible giving away of a fine stem winding watch with every copy of their paper, at the first blush, seems to be more than liberal, in fact it savors more of the philanthropic than the hard hearted business policy of this utilitarian age. On closer examination however, we find in the words of the poet, "things are not what they seem," and instead of being conceived by a liberal heart bent on sacrificing its wealth in the attempt to provide the great unwashed at once with reliable time pieces and moral reading matter, it is really an ordinary outgrowth of the business sharpness of the present age, the only difference being that the sublimity of its cheek is so paralysing as almost to make the sceptic feel ashamed of having for a single moment doubted the good intentions of so honorable and philanthropic a company. The fact of the matter is, however, and to put it in plain English, the whole thing is an imposition of the most transparent kind, and people might as well expect *The Globe Printing Company* to sell them dollars for fifty cents as to furnish the paper for \$8.50, and throw a good timekeeper into the bargain. Boiled down, the transaction would stand something like this: *Weekly Globe* for one year, \$1.50; one nickel stem winding watch, \$2.00—Total \$8.50. In other words the subscriber pays regular cash price in advance for his paper, and \$2.00 in excess, for which \$2.00 he gets a watch that will be sure to go when he carries it and worth probably the money paid for it as a toy to amuse the baby, who can use it for a saw mill or anything else that its childish fancy may suggest. Practical time-keeping qualities, it has none, and for a man's own use, except as