

### Torrid or Frigid - It's All One to Prest-O-Lite!

PREST-O-PLATES make Presto-O-Lite the all-weather battery, just as they make it the long-lived battery. Heat cannot buckle them nor cold impair their efficiency. In construction, Prest-O-Plates are designed to withstand the abnormal conditions under which batteries are often expected to perform. Prest-O-Plates are found only in Prest-O-Lite Batteries.

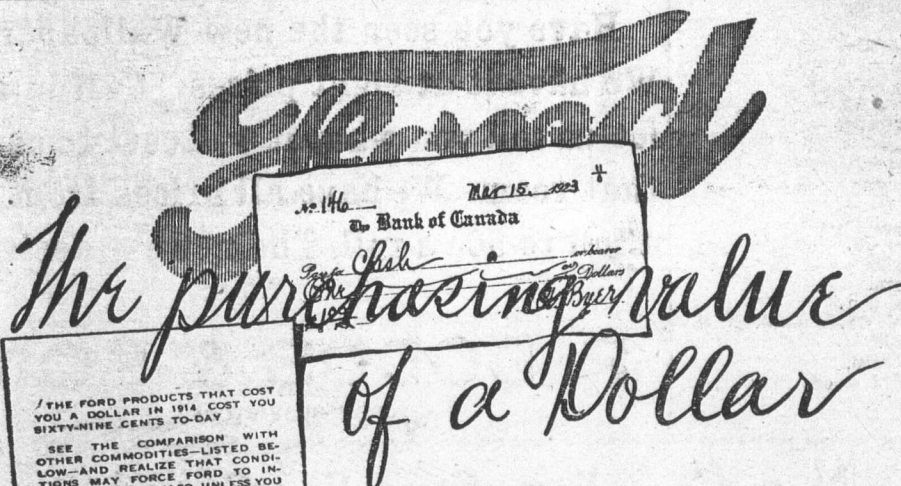
The Prest-O-Lite Battery is 100% made in Canada—the product of the largest storage battery manufacturing plant in the British Empire. For that reason it can be sold at a price far lower than its quality would seem to warrant. There is a Prest-O-Lite Battery to suit your car, and a thousand Prest-O-Lite Service Stations in Canada to keep your battery up to full efficiency.

PREST-O-LITE COMPANY OF CANADA, LIMITED  
MONTREAL TORONTO WINNIPEG

## Prest-O-Lite Storage Battery

—right for every car

R. Morningstar, Wat-Ford Garage



THE FORD PRODUCTS THAT COST YOU A DOLLAR IN 1914 COST YOU SIXTY-NINE CENTS TODAY

SEE THE COMPARISON WITH OTHER COMMODITIES—LISTED BELOW—AND REALIZE THAT CONDITIONS MAY FORCE FORD TO INCREASE IN PRICE ALSO, UNLESS YOU AND OTHERS WHO DESIRE MOTOR CARS PURCHASE NOW SO AS TO ENABLE QUANTITY PRODUCTION TO BE MAINTAINED.

FORD TOURING CARS	1923 1914
GRAIN AND FODDER	62.2 100
ANIMALS AND MEATS	118.5 100
DAIRY PRODUCTS	137.4 100
FISHES	120.8 100
OTHER FOODS	145.0 100
MISCELLANEOUS GRO.	157.1 100
CLOTHING	179.5 100
TEXTILES	184.3 100
HIDES, LEATHER, BOOTS AND SHOES	243.5 100
METALS AND IMPLEMENTS	243.5 100
FUEL AND LIGHTING	187.6 100
BUILDING MATERIAL	182.2 100
HOUSE FURNISHING	205.4 100
MISCELLANEOUS	185.7 100
ALL COMMODITIES	

TODAY you can get 31% more of Ford Equipment for a dollar than in 1914.

Almost all other commodities today show a marked increase over 1914 prices.

This means that a man whether he be a farmer, manufacturer or other producer, can buy Ford Equipment at a greatly reduced price while he receives a healthy increase for his products over 1914 prices.

This is in face of the fact that the tendency of prices on all commodities is to increase.

Therefore, the present prices of Ford Cars, which are the lowest in the history of the company, cannot be guaranteed.

The only way you can make sure of them is to Buy Now.

Terms if you wish.

## R. MORNINGSTAR

WAT-FORD GARAGE WATFORD, ONTARIO

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO

#### ITEMS FROM FAR AND NEAR

Some Wise, Some Otherwise Some Newswy, All Readable.

Don't suppose we shall ever see beavers damming a stream, but the other day we did hear a man damming a Ford.

At Toronto Fair this fall a house is to be built in 35 minutes. Yes, and after it is built they raise the rent in shorter time than that.

There are 1,256 patients in the Ontario Hospital for the Insane at London and 400 returned soldiers at the Westminster hospital.

Canadian packers have established a new "side" line. A customs report shows that during the last four years more than 83,000,000 pounds of American bacon have been imported from the United States, cured here and then shipped to England.

Are times hard? Well not so very. The people of this province own 234,457 cars. Of this number 210,333 are passenger cars. The farmers are at the head of the list as owners. We are not so hard up as we think we are.

Charles Hacker, of Council Bluffs, Ida., who sued a railroad for \$4,150 following a collision between his automobile truck and a locomotive, was ordered by the court to pay the railroad company \$1 for damage to the engine.

Government sale of liquor proved so lucrative in Quebec province in 1922 that a reduced price list was forecast by the Provincial Liquor Commission. Profits for the year were \$5,500,000 according to treasury estimates on not yet completed reports.

In the Commons last week, Hon. G. P. Graham said that the approximate amount received from war taxes last year by the postal department was about \$7,400,000, and the stamp tax receipts totalled \$28,000,000, and the increase this year was expected to be one and three quarter million.

Windsor has the only court in Canada, it is believed, that is operated without cost to taxpayers. The annual report of Probation Officer Winter on the work of the Juvenile Court, of which Andrew W. Bowby is Honorary Judge, points out that, although more than 100 cases passed through the court last year, not a cent was contributed by municipalities, the small fines paid by delinquent boys' parents being sufficient to meet operating expenses.

About six thousand immigrants are expected to make new homes in Canada as a result of Salvation Army operations this year. Of these, 300 will be boys of working age and with some preliminary training in farm work, one thousand boys and girls, mostly war orphans between the ages of six and twelve, for whom homes will be found with people anxious to adopt children and two thousand women, mostly domestics. The rest will be men, either farm workers or men adaptable for farming.

In order to trace the adventures of a dollar bill, in the course of a two weeks' circulation, the Chicago Chamber of Commerce recently put into circulation a new bill, with a circular attached, asking every person into whose hands it came to make note of the use he had made of it. By the end of a fortnight, it had been spent 31 times. Five times it had gone in payment of salaries or wages five times for tobacco, five times for cigarettes, three times for meals, three times for candy, twice for mens furnishings, and once for collar buttons, automobile accessories, bacon, washing powder, garters and tooth paste respectively. It had never found its way into a church collection, or a newspaper office.

When one says Greater London spreads over 700 square miles and contains a population of 7 1/4 millions that does not perhaps convey much. Other figures must be added to emphasize the size of the world's metropolis. Within a radius of 20 miles, for instance, from Charing Cross, the centre of London, lives one sixth of the total population of Great Britain. On London buses are carried each year 800,000,000 people, or nearly 2 1/2 million each day. In addition, on the trams in Greater London ride 995,000,000 people each year, and on the Tubes, 700,000,000 exclusive of suburban traffic. These are the figures of the House of Commons Select Committee on London traffic. They give some idea of the traffic problems of London. Yet there is no place in the world where traffic proceeds so smoothly.

#### GENTLE REMINDERS

We all waste too much time sitting around waiting for meetings to open.

The Jesuits have a saying "A great deal of good can be accomplished if you are not too careful who gets the credit."

Bees don't whine, they hum while working, and how they co-operate. Result, Honey.

It has been said of courtesy that it costs nothing and pays the biggest kinds of dividends. And it does.

Girl Scouts in Rhode Island have developed a new game which, probably to attract wide attention and 100 per cent. curiosity, is called "gossip." The girls are seated in a circle. The leader whispers a sentence to her left-hand neighbor. She passes it on to the next girl, also in a whisper. In that way it makes the circle and the last girl tells out loud what she heard. The sentence at the end of the circle is never the same as when it started and often bears little if any, resemblance to it. This game has a greater moral than most such pastimes. It impresses vividly on the girls the evils of gossip, showing how stories change in the repeating, how something is added, something left out, something twisted. Less unhelpfulness might be evident if every gossip who starts a story about a neighbor could have brought home to her that tale after it had been bandied about by a score or more of persons. Perhaps the persistent character assassins would be awed by the brutality of their crime and restrained. Sometimes when the sewing circle starts talking about absent members, try this game, then cogitate the result before contributing to the morsels of gossip.

That a definite move toward the limitation of pastoral terms for rectors in the Anglican Diocese of Huron will be made at the coming session of the synod in London, which meets on May 14th, is now generally believed by clergymen of the diocese. Rectors of the Anglican church serve churches to which they are assigned at the pleasure of the bishop of the diocese concerned. Since the war, however, and in this diocese, prominent laymen have expressed the belief that the matter of limitation of pastoral terms to six or eight years should at least be discussed. Proponents of the limited term point out that by it the efficiency of churches would be greatly increased. They state that permanent incumbencies tend towards a weakening of interest in church work in the latter part of a rector's service. On the other hand the opponents of limited pastoral terms point to the fact that under the unlimited system the Anglican church is one of the most virile religious organizations in Canada, and that it would be just as logical to call for limited terms in the diocesan see as to limit the terms of pastors.

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