# The Toronto World,

**An Independent Liberal Newspaper,**

published every day at noon and five o'clock, at No. 4 King street east, Toronto.

SUBSCRIPTION—Twenty-five cents a month, or $2 50 a year in advance, post-paid. Single copies, one cent, to be had on the street and at news stands.

ADVERTISING RATES—All ordinary commercial advertisements *Five Cents* per line of solid nonpareil, twelve lines to an inch, for each insertion.

A' advertisements, other than commercial, viz., legal, election, financial, amusement and theatrical advertisements, *Ten cents* per line, each insertion.

Contract Display Advertisements:—

| | | |
|---|---|---|
| One month | 75 cents | line. |
| For three months | $1 50 | " |
| For six months | 2 50 | " |
| For one year | 4 00 | " |

Business Cards, 20 words, $3 a month; $7 for three months; $12 for six months; $20 for a year.

Births, Marriages, and Deaths, 20 cents each.

Condensed Advertisements — Help Wanted and Situations Wanted, free. Other condensed advertisements, such as Properties for Sale, To Let, Business Chances, Miscellaneous, etc., twenty words and under, $1 50 per month; single insertions, 10 cents; each additional word, ½ cent.

Address all communications to THE WORLD Toronto.


OUR MESSENGER BOYS in the assembly chamber are few, but they are neat and lively. There are just enough for the work required of messenger boys, and no more. In the Michigan house of representatives, as we learn from the Detroit News, there are ten distressingly active heavy-hoofed boys who now and then fall over each other and make a play-ground of the halls of legislation. That is about as bad as Ottawa, where boys and men spend half their time in getting out of each other's way.

THE CURIOUS THING about pensions to union soldiers in the United States is that the sum paid is every year growing. The soldiers of that country never die, but seem to increase by dividing up, like polypi. Just now the arrearages of pensions foot up the enormous sum of $500,000,000, and the shrewdest financiers cannot understand it. The list of retired officers, too, is growing steadily longer, and during the past decade they were paid about $8,000,000. Verily war is a costly diversion.

MR. GLADSTONE made a brilliant speech last week in defence of the coercion bill. He is described as dealing with his facts and statements as a great artist, and the correspondent of the New York Herald says it was a Turneresque speech from beginning to end. In replying to the charge that the bill was aimed at the land league, he said nobody could be arrested under its provisions unless he came within the stringent definition of reasonable suspicion that he was connected with an act in a proclaimed district tending to interfere with the maintenance of law and order. The government, he said, had no intention of interfering with liberty, or even license of discussion. But appeals and persuasions have alike failed to induce the Parnell party to cease their obstructionist tactics, and under the protection of the forms of the house they may be said to be in possession of the field.

THEY ARE FIGHTING the street railway monopoly in St. Louis, and the citizens' committee has succeeded in getting adopted an ordinance establishing a principle from which the city hopes in time to receive a large revenue. "Every city in the union," the chairman of the committee writes, "ought to receive handsome returns from street railway franchises, to assist in maintaining city governments." This is a matter that needs looking after in Toronto at the present time, for excepting a paltry license fee of $5 per car the street railway company does not pay a dollar for the maintenance of city government. This privilege, we suppose, cannot be interfered with until the charter expires, which is ten years hence; but care should be taken to bestow no further favors of this kind. It would not be fair, perhaps, to tax the property of a rival company, should one be chartered, while the old one continues to enjoy its exemption, but this might easily be arranged.

THE TRUTH newspaper of New York on Saturday last published a five-column interview with Mr. A. P. Hinman, a New York lawyer, who claims to have in his possession an overwhelming amount of evidence to prove that Vice-President-elect Chester Allan Arthur was born in the Dominion of Canada, and is consequently ineligible for inauguration in March next. Mr. Arthur himself claims to have been born in the village of Fairfield, Franklin county, Vermont, while Mr. Hinman insists that he first saw the light at Stanbridge, in the province of Quebec, and he has spared neither time nor expense to prove his assertions, having made several journeys to Vermont and portions of Quebec to collect evidence in substantiation of his claims. The following is a copy of an affidavit made by the town clerk of Fairfield, Mr. Arthur's alleged birthplace:

To Arthur P. Hinman, New York city, N. Y.:

I, A. G. Soule, upon oath depose and say that I am town clerk for the town of Fairfield, in the county of Franklin and state of Vermont, that I have examined and searched the records of births in the town clerk's office in said town of Fairfield, and do not find recorded therein between the years A. D. 1825 and A. D. 1835 the birth of any child therein named Chester A. Arthur. A. G. SOULE, Clerk.

Dated at Fairfield this 31st day of December, 1880.

State of Vermont, Franklin county, ss.:

Subscribed and sworn to at Fairfield, in said county, this 31st day of December, A. D. 1880, before me. JOHN MCQUESTEN, Justice of the Peace.

Truth says that the question is a very momentous one, and the result will be awaited with interest.

### EXCLUDING ONTARIO FROM THE NORTH-WEST MARKETS.

The Monetary Times has been making enquiry about the cost of sending goods from Ontario and Quebec points to Manitoba. It discovers not only that the prices quoted to shippers are not carried out, but that charges of an onerous and unexpected nature are added upon arrival of the goods at their destination. A shipment classed as fourth grade in Toronto is charged at St. Paul to third grade, and the rates for the four hundred miles northwestward from St. Paul, over the line of the St. Paul, Minnesota and Manitoba railway, are about *twice* as much as for the one thousand miles from Toronto to St. Paul.

These goods, which are shipped at a weight satisfactory to the receiving carrier at Montreal or Toronto, have an arbitrary weight put on them at St. Paul, and charges are based upon this weight, with a lump sum added for back charges from Chicago. A Manitoba correspondent of the Monetary Times writing on this subject says:

"In our own experience of a carload, when we were overcharged excess of 6000 lbs., we had the C. P. R. certify to our weights here, refer it back over two months ago, and we are yet without the funds to cover. An overcharge of over $100 on one car lot is no joke. It was only the other day that a through rate was given of $2 90 on a small shipment taken from classification and vouched for by the railway, but we discovered at the end charges to be $3 77 per 100 lbs."

From this state of things there does not appear to be any redress, and Chicago and Paul business men are making use of it to supply the market in Manitoba and the Northwest. Even the customs regulations afford the Toronto and Montreal merchants no measure of protection, for the customs regulations are enacted to the letter, and delays are provokingly frequent in consequence. Without a certified invoice the unfortunate consignee is obliged to deposit the full amount of the duty until documents satisfactory to the officers of the department are received, which is decidedly inconvenient after paying from $300 to $400 freight on a car-load.

What makes the prospect of trade between the older provinces and the Northwest more than ever discouraging is the fact that the men who own and control the St. Paul and Manitoba railway are the active and leading members of the Pacific railway syndicate. And if these things be done in the green tree what shall be done in the dry?

## LETTERS TO THE EDITOR.

### *CORRECTION.*

SIR,—In your issue of Wednesday last, under the head of "Osgoode Hall Scholarships," I notice you have credited Mr. Gorham of Toronto with the second scholarship at the second intermediate examination. This is incorrect, as I was second with 595 marks and Mr. Gorham next with 594, as we were so close the examiners considered us equal and will therefore probably give two seconds.

C. W. PLAXTON.

### *MR. LITTLEHALES AND THE GAS COMPANY.*

SIR—With reference to the above-named gentleman and "Shareholder" it is very easy to find where the shoe pinches. One thing I like about the former, he is not afraid to append his name to the assertions he has made. I am truly glad to think that "shareholder" is sensitive enough to feel a trifle sore over the statement of the Hamilton gentleman. With regard to the "servant" I consider he has nothing to fear from those employing him in Hamilton nor from the attempt at trying to bulldoze them. If the challenge of Mr. Littlehales is worthy of trial then let the Toronto gas company take it up and so settle a question of more than public interest. It seems to me that all that "shareholder" knows about the good or bad properties of gas is when the dividend declares it to be too light. "Shareholder" speaks of the gentleman as being the mouthpiece of the Hamilton company. By what right does he take it upon himself to know or judge another man's actions by his own. Of one thing I feel certain, Mr. Littlehales has good grounds for what he has said, and his own reputation is at stake if he cannot uphold what he has publicly stated. "Shareholder," among other things, should remember that we are nearly all "servants" of some one else. PURE GAS.

### *COLLEGE WIT AND HUMOR.*

Doctors and lawyers are regarded as females.

A sailboat upset on lake Huron a few days ago, and the first person saved was a dressmaker. Survival of the fittest, as usual.

A colored lady, boasting the other day of the progress made by her son in arithmetic, exulting said: "He is in the mortification table."

This is a little co-educational scene: Professor—"Who will see Mr. B. before next Monday?" Lady student (hesitating and blushing a little more), "I shall see him Sunday night, probably."

Professor—"Which is the more delicate of the senses?" Sophomore—"The touch." Professor—"Prove it." Sophomore—"When you sit on a tack, you can't hear it, you can't see it, you can't taste it, you can't smell it; but it's there."

From one of the Amherst students' classical tragedies:

"Hast thou
A dictionary in thy spacious coat,
That I may seek the derivations from
The lexhogric roots of all the words
Thou art to me?"

Professor—(who was vainly endeavoring to make John comprehend) "John, I don't think that there's much difference between you and a mule." John—"O, yes, there is." Prof.—"How much pray?" John—(who stands a short distance from Prof.)—"About six feet, sir." (Tableaux.)

"Well, my son, you have got into grammar have you?" said a proud sire to his thickest chip, the other night. "Let me hear you compare some adjectives." Chip—"All right; little, less, least; big, bigger, least; mow, more, most—" Proud Sire—"Hold on, sir, that's not right; you—" Chip—"Toe, tore, toast; snow, snore, snort; go, gore, gout; row, roar, rout—" Proud sire—"Stop, I say; those adj—" Chip—"Drink, drank, drunk; chink, chank, chunk; wink, wank, wunk; think, thank, thunk." Proud sire,—"You infernal little fool, what in thunder—" Chip—"Good, better, best; bad, wusser, wust; bile, biler, bust; sow, sewer, soup; pew, pure, purp—ouch! oh! gimmeny dad—oh! oh!! oh!!!" The enraged parent had broken into the recitation with a bootjack.

### *PERSONAL.*

There are faint hopes of Carlyle's recovery. He has a complication of diseases. He passed an uneasy night. His general condition is unchanged.

Arthur Meyer, director of the Paris Le Gaulois, was assaulted by a dandy in the varieties on Friday night. A scuffle ensued and both were arrested.

The funeral of Cardinal Kutschker, Archbishop of Vienna, took place yesterday in the Vienna Cathedral. Grand and imposing ceremonies were performed before a vast assemblage. The Emperor and Archdukes were present.


**REST AND COMFORT TO THE SUFFERING.**

"Brown's Household Panacea" has no equal for relieving pain, both internal and external. It cures Pain in the Side, Back or Bowels, Sore Throat, Rheumatism, Toothache, Lumbago and any kind of a Pain or Ache. "It will most surely quicken the Blood and Heal, as its acting power is wonderful." "Brown's Household Panacea," being acknowledged as the great Pain Reliever, and of double the strength of any other Elixir or Liniment in the world, should be in every family handy for use when wanted, "as it really is the best remedy in the world for Cramps in the Stomach, and Pains and Aches of all kinds," and is for sale by all Druggists at 25 cents a bottle.


## THE NEWS OF THE WORLD,

**A Summary of the Latest Interesting Events Happening in the Dominion and Elsewhere.**

### CANADIAN.

A Miss Welsh, of St. Jerome, fell dead while baking.

Duncan McLean, of Mariposa, was killed in Lindsay by his horses.

T. F. O'Brien, the Montreal millionaire, who is charged with forgery, has been released on bail.

Joseph Martin, a lad, was killed near St. Mary's, being smothered by a straw-stack which fell on him.

Diphtheria prevails in London. Mr. Deadman, of Delaware, lost two children from this complaint on Friday.

Yesterday a resident of London was nearly strangled by three men, who met him on his way home on the Proof line.

Water commissioner Muirhead of London was fined $1 on Saturday for driving through the toll-gate without paying toll.

A fireman was injured in Chatham by the collision of the fire steamer with a bridge. Hopes of his recovery are entertained.

The McCrae case closed yesterday at Chatham, with argument by counsel. His honour Judge Bell reserved his decision until to-day.

Magloire Leroux of Montreal has recovered $500 from the Montreal cotton company for injury sustained by him through being struck with a barrel thrown from a window of their factory.

Messrs. Angus and McIntyre, of the Canadian Pacific syndicate, went west to Portage La Prairie and as far as the first hundred miles of the Pacific railway is constructed, and to-day went east by special train as far as Rat Portage.

At Hill Grove, Digby, N.S., Mrs. John Wilson, 65 years of age, went to the woods in search of her son who was out cutting poles. He returned to the house after she left, and immediately went with others in search of her, but she could not be found. Next morning her lifeless body was discovered in the snow behind the barn, where she had perished from exposure.

### UNITED STATES.

Emma Kaiser, a six-year old girl, was burned to death in Buffalo.

Willie Buchheger, aged five, fell into a tub of boiling water on Friday night in Buffalo, and died from the effects.

Arizona is suffering from hostile Indians. Over forty persons have been murdered. The military are doing absolutely nothing.

George Jordan, a disorderly Buffalonian, kicked a chair from under his child, which fell on the stove. The child will probably die.

Frank Trusdell, a young Chicago journalist, stole General Grant's essay on the inter-oceanic canal, and it was printed in the Chicago Tribune before the issue of the North American Review, for which it was intended.

Yesterday afternoon William Giekie, aged 63, picking coal from the Erie track, Buffalo, was run over at the corner of Gorton and Bird streets, Black Rock Junction. His leg was severed at the knee, and he died two hours later.

The residence of Wiley Emery, a wealthy stock farmer, near Caneyville, Ky., was found in ashes to-day. The dead body of Emery and his three boys and four girls were found in the ruins. Mr. Emery had recently received payment for a large sale of stock, and it is supposed the family were murdered and robbed and the house fired.

### FOREIGN.

The steward of Mr. Mitchell Henry was fired at near Westport, but not hurt.

The colliers at over eighty collieries in North Staffordshire have given notice for an advance of wages.

The Daily News and Pall Mall Gazette disapprove of the sweeping nature of the bill for the protection of life and property in Ireland, especially the provision giving it retrospective action.

The debate in the French chamber on the new press bill drags its slow length along. Most of Floquet's amendments tending to abolish special penal legislation for press offences are likely to be adopted.

The News has reason to believe that the new land bill embodies the principle of the "Three F's," governed by the establishment of a special court of reference for disputes between landlord and tenant.

The proposal for an international copyright treaty forwarded by the United States was submitted with amendments by the board of trade. It was resolved that a conference of English authors and publishers be immediately summoned.

In the house of commons Lord Hartington said he still thinks that a native representative of the British government should be deputed to Cabul, and he believes also that it will be desirable to station a similar representative at Candahar after its evacuation.


**Mothers! Mothers!! Mothers!!!**

Are you disturbed at night and broken of your rest by a sick child suffering and crying with the excruciating pain of cutting teeth? If so, go at once and get a bottle of MRS. WINSLOW'S SOOTHING SYRUP. It will relieve the poor little sufferer immediately—depend upon it; there is no mistake about it. There is not a mother on earth who has ever used it, who will not tell you at once that it will regulate the bowels, and give rest to the mother, and relief and health to the child, operating like magic. It is perfectly safe to use in all cases, and pleasant to the taste, and is the prescription of one of the oldest and best female physician and nurses in the United States. Sold everywhere at 25 cents a bottle.


King Kalaukaua, of the Sandwich Islands, is visiting America and Europe for the purpose of making arrangements to attract emigration to his dominions.


"Pectoria," an excellent preparation for Coughs, Colds, and all simple affections of the Throat and Lungs, prepared by Smith & McGlashan, druggists, 135 Yonge street.

**JOHN RITCHIE, SEN.,**

**PLUMBER, STEAM AND GAS FITTER**

50 CHURCH STREET.

☞Orders by Mail Promptly Attended to.

**Private Medical Dispensary**

(Established 1860), 25 GOULD STREET, TORONTO, ONT. Dr. Andrews' Purifiantia, Dr. Andrews' Female Pills, and all of Dr. A's. celebrated remedies for private diseases can be obtained at the Dispensary. Circulars free. All letters answered promptly, without charge, when stamp is enclosed. Communications confidential. Address, **E. J. Andrews, M. S., Toronto, Ont.**

**OILS! OILS!**

**CHAS. HOWELL,**

Wholesale and Retail Dealer in Machinery and Burning Oils,

**4 ADELAIDE STREET EAST.**

Best American and Canadian Oils, in large or small quantities, delivered to any part of the city.



# LIFE INSURANCE

**A SHORT CHAPTER ON EXPENSES.**

EVERY Business Man can understand that Companies which are compelled to expend $15, $20, or $40 in working expenses, out of each $100 received, cannot possibly have as much left to pay Dividends with as those which are so carefully and economically conducted as to expend less than $8 per $100 in expenses. What goes for expenses is gone for good, and with it, when excessive and continued, history shews that the expensive Company is sure to go top, sooner or later, though it may seem to prosper for a time.

It is most important, therefore, for Agents and Policy-holders to connect themselves only with well-established Companies, whose standing and ability procures business for them without excessive cost.

For public information we quote the following official figures, found opposite each Company named, in the Connecticut (for the Ætna) and Canada Government Reports—pages 160 and 19 and 20—just issued:—

| Name of Company. | Total Income, 1878. | Working Expenses per $100 of Income. |
|---|---|---|
| ÆTNA LIFE | $4,330,129 | $ 7.64 |
| CANADA LIFE | 698,482 | 15.37 |
| CONFEDERATION | 170,047 | 26.89 |
| SUN, Montreal | 117,685 | 30.34 |
| MUTUAL, Hamilton | 40,553 | 30.62 |
| CITIZENS, Montreal | 38,119 | 17.03 |
| TORONTO LIFE | 9,303 | 22.97 |

The following actual cases will illustrate the difference to individual Policy-holders produced by economy:—

Two Montreal Merchants insured their lives in 1869 for $1,000 each, payable at death or end of ten years. One of them, aged 23, chose one of the best of the above-named Companies, apart from the Ætna, paying $104 per annum, the profits to be given in bonuses with the policy at maturity. The other, aged 25, chose the ÆTNA LIFE, paying $95.65, the profits to be given in cash at the end of each year. In the third column herewith, is given the annual difference, and the Ætna's cash dividends, improved at 7 per cent interest, per annum:—

POLICY $1000, TEN-YEAR ENDOWMENT, WITH PROFITS.

| Year. | 1. Age 23. | 2. Age 25. | Difference and Ætna's Dividends. |
|---|---|---|---|
| 1869 | $104.00 | $95.65 | $ 8.35 |
| 1870 | 104.00 | 95.65 | 17.19 |
| 1871 | 104.00 | 95.65 | 19.19 |
| 1872 | 104.00 | 95.65 | 17.15 |
| 1873 | 104.00 | 95.65 | 18.69 |
| 1874 | 104.00 | 95.65 | 22.69 |
| 1875 | 104.00 | 95.65 | 26.70 |
| 1876 | 104.00 | 95.65 | 32.03 |
| 1877 | 104.00 | 95.65 | 36.40 |
| 1878 | 104.00 | 95.65 | 82.40 |
| Totals | $1040.00 | $956.50 | $280.09 |

*Resulting as follows:—*

| | | |
|---|---|---|
| Original sums insured, | $1000.00 | $1000.00 |
| Bonuses declared:— | | |
| In 1870, for 2 years.. | 15.98 | |
| In 1875, for 5 years.. | 37.31 | |
| Profits since 1875 .. | 9.81 | |
| Ætna's 10 cash Dividends and interest on difference as above.. | | 280.09 |
| Total proceeds | $1063.05 | $1280.09 |
| Net difference | $217.84 | |

The two gentlemen now hold THREE Policies in the ÆTNA LIFE, and none in the other Company.

The following solid columns shew a gradually broadening basis for the confidence reposed in the ÆTNA LIFE INSURANCE COMPANY:—

| YEAR. | ASSETS. | LIABILITIES. | SURPLUS. |
|---|---|---|---|
| 1873 | $18,077,540 | $16,073,577 | $2,005,963 |
| 1874 | 19,204,787 | 16,822,625 | 2,382,162 |
| 1875 | 20,370,763 | 17,513,351 | 2,856,412 |
| 1876 | 21,847,259 | 18,420,973 | 3,426,284 |
| 1877 | 23,194,544 | 19,275,992 | 3,918,262 |
| 1878 | 24,141,175 | 19,812,145 | 4,329,030 |
| 1879 | 25,120,804 | 20,356,168 | 4,764,636 |

☞For Rate Tables and other Information, address

**WM. H. ORR, MANAGER,**

**Ætna Life Insurance Co., Toronto.**



**WEST END**

# HARDWARE HOUSE!

**313 QUEEN STREET WEST,**

**Is the Place to get VALUE for Your Money in**

**LAMPS AND GRANITE WARE.**

**CUTLERY AND WOODENWARE.**

**The Finest Display of BUILDERS' and GENERAL HARDWARE. Just Received, another lot of ENGLISH WINDOW GLASS.**

**GOODS DELIVERED TO ANY PART OF THE CITY FREE O CHARGE.**

# JOHN L. BIRD.



**JOSEPH C. GIBSON,**

**STEAM MARBLE WORKS**

MANUFACTURER AND DEALER IN

**American and Italian Marble,**

Monuments, Headstones, Mantles, Counter and Table Tops, etc.

**Scotch Granite Supplied to Order.**

**MARBLEIZED MANTLES A SPECIALTY**

Cor. Parliament & Winchester Sts. & Yonge St., near Mt. Pleasant Cemetery

**TORONTO.**


## The Toronto World

Is now on sale and may every day be obtained at the following news-stands:

| | |
|---|---|
| **QUEEN STREET EAST.** | |
| Henry, | 26 Queen street East. |
| Dean, | 98 " |
| Harrington, | 226 " |
| Reed, | 262 " |
| **YONGE STREET.** | |
| Smith, | 113 Yonge street. |
| Cook, | 170½ " |
| Lorimer, | 193 " |
| Fletcher, | 291 " |
| Sutherland, | 292 " |
| Wiley, | 304½ " |
| Vannevar, | 344 " |
| Thomson, | 364 " |
| Plasket | 384½ " |
| Taylor, | 392 " |
| Thornton, | 460 " |
| Garner, | 466 " |
| Richardson, | 514 " |
| Huntingdon, | 514½ " |
| Kavanagh, | 576 " |
| Mossey, | 614 " |
| Sloane, | 693 " |
| Dobson, | Yorkville P.O. |
| **PARLIAMENT STREET.** | |
| Chisholm, | 173 " |
| Groupe, | 236 " |
| Cook, | 258 " |
| Bolan, | 391 " |
| Chandler, | 457 " |
| **TORONTO STREET.** | |
| Wilkinson, | Cor. Toronto & Adelaide |
| Winnifrith Bros., | " |
| **KING STREET WEST.** | |
| Allen, | 85 King street West. |
| Marshall, | 49 " |
| Frank, | 283 " |
| Tewsley, | 475 " |
| **WELLESLEY STREET.** | |
| Bentley, | 199 Wellesley street. |
| **CARLETON.** | |
| Haldenby, | 104 Carleton street. |
| Bache, | 191 " |
| **QUEEN STREET WEST.** | |
| Hunt, | 42 Queen street West. |
| Eddy, | 52 " |
| Smith, | 56 " |
| Butler, | 95 " |
| Jones, | 168 " |
| Campbell, | 190½ " |
| Gates, | 202 " |
| Taylor, | 286 " |
| Fielding, | 304 " |
| Perry, | 308 " |
| Rorke, | 318½ " |
| Bailey, | 330 " |
| Sands, | 334 " |
| Jenkins, | 358 " |
| Cheshire, | 368 " |
| Clare, | 428 " |
| Gipson, | 495 " |
| Mahaffey, | 506 " |
| Worthington, | 539 " |
| Pomeroy, | 538 " |
| Prest, | 546 " |
| Hall, | 551 " |
| Way, | 636 " |
| Perrin, | 637 " |
| McKay, | 655 " |
| **SPADINA AVENUE.** | |
| White, | 258 Spadina ave. |
| **ELM STREET.** | |
| Malone, | 91 Elm street. |
| **CAER-HOWELL STREET.** | |
| Best, | 27 Caer-Howell street. |
| **KING STREET EAST.** | |
| Haight, | 92 King street East. |
| Shewan, | 150 " |
| Rosenbaum, | 157 " |
| Simpson, | 205 " |
| McKay, | 239 " |
| Harvey, | 259 " |
| Partridge, | 328 " |
| Dale, | 460½ " |
| Murdoch, | 474 " |
| **JARVIS STREET.** | |
| Pape | 96 " |
| **CHURCH STREET.** | |
| Evans, | 130 Church street. |
| McKelcan, | 207 " |
| Delaporte, | 346 " |
| Summerville, | 360 " |
| **YORK STREET.** | |
| Elliott, | 139 York street. |
| Thorpe, | 101 " " |
| **ADELAIDE STREET EAST.** | |
| Taylor, | 12 Adelaide street East. |
| Bollard, | 23 " " " |
| **DUNDAS STREET.** | |
| Palmer, | 1 Dundas street. |
| Green, | 39 " |
| **GERRARD STREET EAST.** | |
| McConkey, | 183 Gerrard street. |
| Scott, | 243 " |
| Probert, | 308 " |
| **HOTELS AND STATIONS.** | |
| Queens Hotel. | |
| G. T. R. News Stand. | |
| **MISCELLANEOUS.** | |
| Davidson, cor. Esther and High streets. | |
| Burrage, cor. Nassau st. & Gloucester ave | |


## CHEAP ADVERTISING.

THE

# Toronto World.

The great success THE WORLD has achieved assures its position as one of the permanent institutions of Toronto. It is now read extensively, not only in Toronto and its suburbs, but in most of the towns and villages within a radius of one hundred miles on the lines of the Grand Trunk (east and west), the Great Western, the Northern, the Credit Valley, the Toronto and Nipissing, and the Toronto, Grey and Bruce railways. The large and rapidly-increasing circulation of THE WORLD on the one hand, and its reasonable rates on the other, must commend it to all classes of advertisers as a most desirable medium of communicating with the public.

Two regular editions of THE WORLD are published daily—one at noon and the other at 5 o'clock. In a few days three regular editions will be issued. Extra editions are also published whenever there is news of sufficient moment to demand them. Advertisements are inserted in all editions at the price of a single insertion.

**ORDINARY RATES**

for casual advertisements are as follows:—

Commercial advertisements, FIVE CENTS nonpareil line, each insertion.

Advertisements other than commercial, viz., legal, election, financial, and amusement, TEN CENTS per nonpareil line, each insertion.

Reports of meetings and financial statements of banks, railway, insurance and monetary companies, TEN CENS per line nonpareil.

Paragraphs among news items, double the ordinary rates.

Special notices twenty-five per cent. advance on the ordinary rates.

Condensed advertisements on the first page, HALF A CENT per word, each insertion.

**CONTRACT RATES**

for display advertisements, per line, subject to change of matter, are as follows:—

| INSERTIONS. | 1 mo. | 3 mos. | 6 mos. | 12 mos |
|---|---|---|---|---|
| Daily | $0 75 | $1 50 | $2 50 | $4 00 |
| Every other day | | 1 00 | 1 50 | 2 50 |
| Twice a week | | 75 | 1 25 | 2 00 |
| Once a week | | 50 | 75 | 1 25 |

**CONDENSED ADVERTISEMENTS**

on the first page are charged at the following rates:

Situations Wanted and Help Wanted, FREE.

Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lost or Found, Professional or Business Cards, Business Chances, Money to Lend, Personal and Miscellaneous, TEN CENTS for twenty words, and one-half a cent for each additional word, for each insertion.

**Contracts for Condensed Advertisements** of twenty words or under, and subject to change of matter, are made at the following rates:—

| INSERTIONS. | 1w'k. | 1 mo | 3 mos | 6 mos | 12 mos |
|---|---|---|---|---|---|
| Daily | $0 50 | $2 00 | $5 00 | $9 00 | $17 00 |
| Every other day | | 1 25 | 3 00 | 5 50 | 10 00 |
| Twice a week | | | 2 25 | 4 00 | 7 00 |
| Once a week | | | 1 25 | 2 25 | 4 00 |

Extra words at corresponding rates.

Do you want mechanics? Advertise in the World, FREE.
Do you want a clerk? Advertise in the World, FREE.
Do you want a servant? Advertise in the World, FREE.
Do you want help of any kind? Advertise in the World, FREE.
Do you want a situation? Advertise in the World, FREE.
Do you want boarders or lodgers? Advertise in the World for TEN CENTS.
Do you want a boarding-house? Advertise in the World for TEN CENTS
Have you furnished rooms to let? Advertise in the World for TEN CENTS
Have you a house or store to let? Advertise in the World for TEN CENTS.
Do you want to rent a house or store? Advertise in the World for TEN CENTS.
Have you any property for sale? Advertise in the World for TEN CENTS.
Do you want to lend or borrow money? Advertise in the World for TEN CENTS.
Do you want to sell or buy a business? Advertise in the World for TEN CENTS.
Have you lost or found anything? Advertise in the World for TEN CENTS.
Do you want to *sell anything?* Advertise in the World for TEN CENTS.
Do you want to buy *anything?* Advertise in the World for TEN CENTS.

**Let Everybody Advertise in the World.**

A CARD THIS SIZE — TWENTY WORDS — every day for a year, $16 50; every day for six months, $9.

This is equal to a little over FIVE CENTS for each insertion.

A CARD THIS SIZE—FIVE LINES:

| | 1 mo. | 3 mos. | 6 mos. | 12 mo. |
|---|---|---|---|---|
| Daily | $3 75 | $7 50 | $12 50 | $20 00 |
| Every other day | 2 25 | 5 00 | 7 50 | 12 50 |
| Twice a week | 1 75 | 3 75 | 6 25 | 10 00 |

This is equal to a little over SIX CENTS for each insertion.

A CARD THIS SIZE, TEN LINES:—

| | 1 mo. | 3 mos. | 6 mos. | 12 mos! |
|---|---|---|---|---|
| Daily | $7 50 | $15 00 | $25 00 | $40 00 |
| Every other day | 5 00 | 10 00 | 15 00 | 25 00 |
| Twice a week | 3 75 | 7 50 | 12 50 | 20 00 |
| Once a week | | 5 00 | 7 50 | 12 50 |

This is equal to less than THIRTEEN CENTS for each insertion.

A CARD THIS SIZE, TWENTY LINES:—

| | 1 mo. | 3 mos. | 7 mos. | 12 mos |
|---|---|---|---|---|
| Daily | $24 00 | $30 00 | $50 00 | $80 00 |
| Every other day | 10 00 | 20 00 | 30 00 | 50 00 |
| Twice a week | 7 50 | 15 00 | 25 00 | 40 00 |
| Once a week | | 10 00 | 15 00 | 25 00 |

This is equal to a little over TWENTY-FIVE CENTS for each insertion.

A CARD THIS SIZE, THIRTY LINES:—

| | 1 mo. | 3 mos. | 6 mos. | 12 mo |
|---|---|---|---|---|
| Daily | $22 50 | $45 00 | $75 00 | $120 00 |
| Every other day | 15 00 | 30 00 | 45 00 | 75 00 |
| Twice a week | 11 25 | 22 50 | 37 50 | 60 00 |
| Once a week | | 15 00 | 22 50 | 37 50 |

This is equal to less than FORTY CENTS for each insertion.

**It will pay you to Advertise in THE WORLD.**

Address all Communications to

**THE WORLD,**

**TORONTO.**