For Saturday Shoppers!

NOW COMES THE BUYING TIME, COMMENCING SATURDAY.



The Big Christmas Sale Earnest.

Everybody is trying to make their money stretch as far as possible. We are able to help you better than any other store in London. The Fair is a regular Gift Store, and the fame thereof is broadcast. Our prices are decidedly the lowest, and the qualities are the highest. In this column we give you a few samples of the way we do

THE GREAT BOOK SALE.

Prices have been cut greatly and reading matter for all ages and classes has been put on our Bargain Counters. Everybody knows about our Book Department, and this will give you a chance to become better acquainted.

Girls' Books.

The Rugby Series for Girls. Has everything attached to it that

would make it a very popular girl's book. About three hundred

titles, making a splendid assort-

ment. These are sold regularly for 35c, commencing Saturday, special price.....

25 volumes each of Golden Thoughts

and Life's Roses. These are vol-

umes of devotional poems and ex-

100 poets, in padded bindings; reg-

tracts from the great writers; Saturday, from 8 to 9:30, each... 83c

ular \$1 25, special price 99c

Boys' Books

HENTY'S BOOKS-About 500 of these in regular 35c and 50c bindings, with a splendid list of titles, cure a Henty Book.

At 35c—About one thousand Juven-

ile Books, very attractively bound and well illustrated, bought to sell at 50c. Such books as Alice in Wonderland, Through a Looking-Glass, Water Babies, Robinson Crusoe, Bible Stories, etc., Saturday, each 35c

100 dozen Men's Fleece-Lined Shirts

and Drawers, regular price 50c,

and Drawers, extra fine quality;

Shirts and Drawers; regular price

Hose; regular 25c pair, Saturday,

Men's Black Wool Hose, worth 35c,

Children's Gauntlets, in gray or

Gauntlets, for, per pair\$1 25

Our Candy Sale.

few specials between 8 and 9 a.m.: Peanut Crisp, per lb............ 10c

Children's Dresses.

Children's Dresses, in white nain-

In White Nainsook, with round

yoke, Hubbard style, full skirt

with deep hem, yoke of tucks and hem-stitching, edged with deep

frill of fine embroidery; sizes 1

tucking on skirt and fine val.

lace frill on skirt, yoke, neck and

sieeves trimmed with ribbon;

Visit it while it is at its best.

BARGAINS IN GAMES.

Parchesi; regular 25c, for...... 15c

Moid, Dominoes, Shoot the Hat, Punch

TOY PICTURE BOOKS-A com-

plete line of Picture Books, all

Se TABLE-Robinson Crusoe, Rip

Van Winkle, Robin Hood, Jack

the Giant Killer, and many oth-

DOLLS' IRON BEDS-Iron Beds.

TOY DISHES -Toy Sets of Dishes,

enameled in blue; regular 20c and

TOY BAKE SETS, only....10e and 15c

TOY COOKING SETS, made of

sizes and styles.....5c, 10c, 15c, 25c

and Judy, Authors, Etc.

5c GAMES-Snap, Peter Coddle, Old RUBBER TOYS-Rubber Animals,

sook, with deep hem and full skirt and trimmed yoke of tucks and embroidery, deep frill of embroid-

ery over shoulder; special at ... \$1 00

Saturday only, pair 25c

Gauntlets.

25 dozen Men's Fine Scotch Wool

Saturday suit

Underwear and Hosiery. Ladies' Wrappers.

In Wrapperette, with black ground, with blue, mauve and red polka dot; and Dresden patterns in blue, mauve, and black. and white, lined waist and full skirt, for ...\$1 60 With deep frill on extra full skirt, fitted waist lining, yoke trimmed with fancy braid, in mauve, blue, black, and white, and red, at....\$1 25 Children's Wool Toques, with strip-Boys' Heavy Woollen Hose, in all sizes, special on Saturday, pair... 23c

ed border and heavy tassel, for 25c and 50c Silk Dresses, in pink, blue and white, Hubbard style, yoke of insertion and tucks, full skirt, with deep hem, with insertion heading, yoke, sleeves and neck finished Infants' Robes, with tucks and embroidery yoke, deep frill with four rows of tucking on skirt and in-sertion, fine embroidery frill around neck, sleeves and yoke

\$1, 25, \$1 50, \$1 75, \$2 25 and 3 00 Saturday this big sale starts. Just a Long Cashmere Cloaks, with short yoke, sleeves and full skirt; skirt and cape trimmed with deep silk embroidery, rolling collar, trimmed with silk braid, for \$2 50 and 3 Silk Jackets, interlined with wad-ding, short yoke, full skirt, deep silk embroidered cape, for 5 00 Bonnets in silk and wool to match

> White Fur Rugs for back and front of carriages, for \$2 25 and 3 50 Ladies' Eiderdown Dressing Sacks, in gray, blue, cardinal and fancy stripe, fitted lining, strapped back, loose front, fast-Ladies' ened with military ornaments of

Saturday special sale fancy Handkerchief and Glove Cases, Smoking and Shaving Sets, Toilet Cases, etc.; regular \$1 Handker-chief and Glove Sets, Saturday

fancy braid; special at 1 75

(Only 100 sets of these to sell). special at 2 25 500 Photo Frames, at, each...... 10c

Many Excellent Bargains in Our Toy Department.

TOOL CHESTS, full of good sub-

stantial tools......35c, 50c, 75c, \$1 25

......15c, 25c and 35c

50c, for 25c

sword and hat, only.....25c and 50c

Rubber Dolls...........10c, 15c, 25c, 35c

DOLLS CRADLES; regular price

SOLDIER SUITS, complete with

TOY BROOMS, made of the best

NOAH ARKS, a full line

35c, Gift Books for 25c.

Saturday morning we will sell our

regular 35c Gift Books, in that

very tasty cover and fine paper,

Umbrellas.

Ladies' and Gentlemen's Um-

brellas, with Gloria covering,

paragon frame, steel rod, natural wood handle, silver mountings,

Umbrellas, in silk and wool cover-

ing, natural wood handle, silver

mounting, paragon frame and

steel rod, for\$1 00

1000 dozen Handkerchiefs at

slaughter prices Saturday morn-

Corsets.

regular \$1 25 and \$1 50, for 75c

P. N. Corsets in long waist, of

fine contil, lace trimmed, steel filled and cork protected clasp;

In gray and black, with steel filling,

B. & C., D. & A. erect form corsets,

of fine contil, steel filled, bias cut, guaranteed perfect fitting, lace

erect form, low corset, strapped

waist line, lace and baby ribbon

trimmed; sizes 18 to 27, special .. 50c

and baby ribbon trimmed, for .. \$1 00

Special Sale of Boxed

Stationery.

Some 1,000 boxes of fancy Station-ery, specially made up for the holiday season; regular 35c box, Saturday, special, per box 25c

New Jewelry.

A little late, but these prices will

help the moving of it quickly.
About \$150 worth of Fancy

Christmas Jewelry arrived yes-terday, and will be on sale Sat-urday. Fancy Belt Pins, Stick

Pins, Brooches, Rings, etc., will

be sold at the very closest; just

| TOY STOVES-Small Iron Stoves

TOY WATCHES-A full line of

IRONING BOARDS-Toy Ironing

Boards, only

Toy Sad Irons and Stands

Toy Watches, from.....1c up to 25e

WOODEN FURNITURE.

Toy Dresser

four prices25c, 50c, 75c, \$1 00

Children's

Goodfellowship and Enthusiasm Mark the Occasion.

Annual Dinner of Western

Medical College.

Addresses by Many Prominent Professional Men of the West-Who Were Present.

The annual banquet of the faculty and students of the Western Medica College was held last night at the Tecumseh House. The spacious diningroom was well filled with students and guests, and the festivities of the evening were crowned with the best of good cheer. Once more has it been demonstrated that a dinner given under the guspices of a college can be anything but "dry." notwithstanding the absence of intoxicants, which in times past have been called into requisition at college functions in various centers in the Province, to make the pulse beat faster, thus to aid the hilarity of such occasion. Much credit is due the committee in charge, whose work, coupled with the co-operative ef-One of these dainty little books will forts of Mine Host Hook, made the always make a very acceptable gift, banquet a decided success. In addiand we have made the price very close tion to culinary excellence, the assemto appeal to persons who wish to reblage was regaled by speech and song member their friends by some little of superior merit. The addresses given by the honored guests were idealistic We are special agents for Bagster in tone, and well calculated to inspire Bibles. Very special prices Saturday. with the ardor of proud hopes and noble endeavors, the younger members, who will in the course of a few short years enter upon their profes-Children's School Umbrellas, Gloria covering, Congo Wood handle, guaranteed fast color .. 49c sional careers. The hearty responses of the students revealed their keen sense of appreciation of the timely advice of their seniors, who have aiready trodden the paths and have attained a high degree of success in the various professions they have chosen. for 75e

President Mason occupied the chair. On his right was Sir John Carling; on his left, the dean of the faculty, Dr. Moorhouse. Other guests were Major Denison, Prof. Burgess, Provost James, Rev. Canon Dann, Drs. Cl. T. Camp bell, H. Williams, Ford (Thorndale) Eccles, Thompson (Strathroy), Mr. Adam Beck, Dr. Roome, ex-M.P., Drs. Meek, Wishart, Mr. R. A. Little, Dr. Davis (Kent Bridge), Principal F. W. Merchant, T. H. Purdom, K.C., W. H. Hewlett, Chas. H. Lyey, Prof. Roymen. Hewlett, Chas. H. Ivey, Prof. Bowman, R. Bucke, D. W. Blackwell, Dr. Silk, Dr. Cline, W. Rechnitzer, J. Gunn, D. Kippon, Dr. Stutt, Dr. J. M. Piper, Jos. Merritt, G. Evans, H. Reason, M. Nash, G. Richard, J. Agnew, W. H. Turner (Southwold), L. Clark, A. Turner, H. Sholf, Rev. Mr. Hamilton, Drs. Nicoll (Glanworth), Gray (New Sarum), W. W. Barber, Dr. Clark, Mc-Leay, Bucke, Tillmann, Alexander, Dr. Reason, A. E. Reason, Drs. McNeill, Brown, Meldrum (Belmont), Shaw. Graham, McArthur, G. Routledge, Thompson, Hodge, Waugh, McCallum, Mitchell, Messrs. A. Watson, L. Rowntree, Anderson, L. Thompson, A. McIntyre, D. Evans, W. M. Shoebottom
(Mapleton), Ed. Spence (Mossley), H.
McLeay (Aylmer), P. McDonald (Wingham) O Smith, E. Chapman, F. Abhim no small amount of pleasure to
meet with the students from time to
meet with the students from time to
not one of these was more deserving wood, F. Ware, H. Hunt, W. J. Fischer

(Waterloo), Geo. McNeil, N. T. Johnston (Guelph), Latta (Toronto), F. Campbell (Belmont), Dougald McBain A. W. Seijohn, C. A. Fischer, Dr. A. R. Routledge (Lambeth), Claude Jones, Dr. Alex. Turner, Dr. W. C. Fawcett (Drayton, N. D.), W. H. Keen (St. Marys), A. J. Maynard (Windsor), W. Anderson, J. Langridge, Arthur Gunn, Geo. Kendrick, J. A. Wright, B. Vining, R. M. Graham, J. H. Downing, C. Little, Drs. B. F. Butler, Ben-Never before has our Toy Department been so attractive and so complete with Christmas Gifts. jamin Bayly, Edgar Macklin, George F. Seaborn, Chas. E. Abbott, Dr. F. W. Hughes, Arthur C. Voaden, Dr. A. J. Grant, Frank Bryant, Drs. J. W. Atkinson, C. C. Ross, R. Ferguson, J. D. Balfour, W. H. Clark, Hugh Me-

Gugan, and others Mr. J. J. Mason, of the class of '02. in a well-worded address welcomed the guests. He stated that all had assembled to pay tribute to the graduates, the great mass of whom had not perhaps been distinguished by British degrees, but whose names were honored in the homes of many where precious lives had been saved through their services. Reference was made to Dr. Archie Beecher, who had left his home to serve his country by ministering to the sick and wounded on the South African veldt.

The toast of "The King" was responded to by the singing of "God Save the King." The toast to "The Empire," to which was appended the pet Sweepers, only 10c Large Dresser 25c apt quotation, SIR JOHN CARLING.

'Tis home-felt pleasure prompts the patriot's sigh. This makes him wish to live and dare to die."

was coupled with the name of Sir John Carling. Sir John Carling, in rising to reply, was greeted with loud cheering. He stated that he was exceedingly obliged to the faculty and students of the Western Medical College for their kind invitation. He had attended their annual banquet for the past three or four years, and it afforded

Do You Look carefuliy at this little

picture. There's a great deal to it. There's a lamp, that makes the heat. Right over it is the vaporizer that holds the Vapo-Cresolene. This Cresolene is a wonderful medicine. It kills most kinds of
disease germs, and is a most remarkable healing agent. You simply breathe-in the vapor of it, that's all; it goes all through your bronchial tubes, curing asthma, croup, coughs, catarrh, whooping-cough.

THE WEATHER TODAY—Winds and rain; then colder.

Lift Up Your Heads Now.

-49c Paris Novelty Waist Lengths,

.- The cream of this season's styles,

-To go at Greatly Reduced Prices.

ANY of the ladies have admired these Novelties. Hurry to see if the one you admired is in the lot-it may be. You can't get more than two colors in some patterns, and most of them come in one waist length only. Without doubt this is a great offer to those who want an exclusive waist pattern or wish to secure an out-ofthe-ordinary Christmas present at a low price. Note the reduction in prices. Don't feel disappointed if you come too late and find what you wanted gone.

22 Waist Patterns, imported direct from Paris; one or two patterns have two waist lengths in a color; this season's novelties, and regularly priced at \$8.75 and \$9 per waist length Your choice of this lot at each ...\$5.50 Waist Patterns, Paris style, imported for this season's trade; regular prices were \$5.25, \$5.75, \$6 and \$7 each.

Greet Saturday With Great Joy.

For to you it brings glad tidings of wonderful bargains upstairs in Waist section. It will be an unparalleled day in the history of retailing in London. The only doubt we have is that the goods may not reach us in time. But they have been faithfully promised. Come early Saturday morning -the earlier the better for you. Everything will be in readiness, clerks and all, so that everybody can be waited on promptly, unless we have a purchaser for every Waist in the lot in the store at once. We have 516 Flannelette, French Flannel and Black Sateen Shirt Waists bought to sell away down in price.

219 only Ladies' Flannelette Waists, simply wonderful, Saturday morning we will start them at each 25c
96 only Ladies' Imitation French Flannel Waists, made to sell at \$1 50 each. Go on sale Saturday morning at each
72 only Ladies' French Flannel Waists in red, black and blue, made to sell at \$2 50 each, beautifully made, Saturday morning at each \$1 75
48 only Fine Black Satteen Waists, tastily made, worth \$2 each; Saturday morning at each
morning at 195

Good Tidings From Millinery Section.

Saturday morning is the time set for these to go, too. If you want them, or any of them, look sharp. If you don't, all right. They are easily worth the regular price. But we have set our desires on making Saturday the biggest day in this store's history. That's why. Come early, The goods are here. No disappointments.

day morning each

Colored Skirt Lengths---Odd Ends

From 3 to 41/2 yards in length, qualities ranging from \$1 to \$1 50 per yard, marked at half price. Stylish goods, desirable colors. This is a great chance to get a good Skirt for little money. As odd pieces are always in demand an early visit is desirable.

For 50c We Will Make a Very Stylish Skirt-Fit Guaranteed.

149. 151 and 153 DUNDAS STREET.

it was an empire of empires. British Empire was the greatest the world has even seen. (Cheers). Its area was one-fifth of the whole world (Toronto), S. McCready, H. J. Taylor, and its population nearly one-quarter. The population of the world was sixteen hundred millions, and that of Brown, W. Olmsted, F. McCormick, H. the British Empire three hundred and ninety-five millions. "I am sure," said the speaker, "you ail feel proud of that empire, of British institutions, and of British freedom and liberty. I have been a long time before the public. I remember the death of George IV. and of William IV., and have lived under Victoria as a British subject until her death. It is gratifying to know that she was a woman beloved of all her subjects and admired by all the nations of the earth." He referred to the assemblage of representatives of all nations at London in 1897, at the time of the diamond jubilee. Wherever the flag of Britain floats we have an air of freedom, and civil and religious liberty. Continuing, he recalled the fact that over a century ago Wilberforce had been instrumental in abolishing the slave trade, and that today the purpose of the war in South Africa was to put down slavery in the Trans-

vaal. We have in South Africa an area as large as Upper and Lower Canada together with Manitoba, and when the war is over the same liberty will be granted to her African subjects as enjoyed by British subjects wherever the aegis of the empire extends. They will receive the same freedom as

the French of Lower Canada.

The trade of the empire is carried on in 15,000 vessels, manned by 240,000 men, according to statistics issued by the Imperial Government. During the time of the last jubilee vessels came from all the ports of the world with their flags flying, to honor the Queen. Our own representatives were treated with the utmost respect, and the speaker hoped the good feeling would long centinue, and that the policy of the late Queen would be carried out by the present King. In conclusion, Sir John referred to the kindly feeling extended to the present King and to his son, the Duke of York, during their visits to Canada. The London Male Quartet sang, and

responded on being encored.

In the absence of Col. Culver, who was to reply to the toast, "The United States," a selection was rendered by MAJOR DENISON.

Major Denison, late aide-de-camp to Lord Roberts, was present, and responded, by an eloquent speech, to the toast to "The Army and Navy." Upon rising to speak he was greeted called upon. It was not necessary to remind his hearers, he said, of the great deeds and noble victories of our armies in the past. In the present campaign in South Africa there were no soldiers who looked, behaved and fought better than the noble men sent out by the Dominion to represent the militia of Canada. He paid a gracious

tribute to the medical profession, re-

ferring to their glorious work in alleviating the distress of the wound-

which the trains were the wife or

than Major Bapty, a doctor, the only man who had twice won the Victoria Cross. (Cheers.)

THE FACULTY.

The toast "Our Faculty and Graduites," was coupled with the names of Dr. Moorhouse and Dr. McCallum. The former, in his reply, thanked his audience for the cordial way in which they had done honor to this toast. The faculty, he stated, were always interested in the progress and welfare of the students. The life of a student was not one of ease, especially to him who did his duty. "Much study is a who did his duty. "Much study is a weariness to the flesh," and each year's research keeps adding to the amount of knowledge which the student has to ponder over and commit to memory. Medical science has during the past few years made greater progress than any other branch of science.

The speaker referred to the hold which the idea of success had gained on the minds of men. Books and journals had been written on it, and the examples of men who had reached great heights were constantly being put before the youth of the country. Some were accustomed to look upon such success as the result of genius. But genius has been defined as an infinite capacity for taking pains. Success, he would define as strict attention to one's own business,

Dr. McCallum, in replying, said that eighteen years ago he stood in this same room and responded to the same toast, "Our Faculty and Graduates." At that time there were eleven stu-dents in attendance at the Western Medical College, and a prophecy was made that in 25 years there would be an attendance of 75. Now, said he, we have 80 students in attendance, and the college has to its credit graduates. Nothing justifies rebellion but success, and the full measure of justification cannot be made tonight: we must look forward 50 years hence, when we will boast of an enrollment of 500 students. We will not move upward alone, but will bring every de-partment of education up with us. Our country can be made great only by making everything great with us. In conclusion, he spoke of the loyalty of the graduates, "Give to us such men and we will add to the healing art, men illustrious in the sight of angels." (Loud applause.)

Mr. Garthwaite was called upon and rendered a solo in his inimitable way, and also responded on being heartily encored.

The toast to "The Learned Professions" was coupled with the names of Rev. Canon Dann and Mr. T. H. Pur-

LEARNED PROFESSIONS.

Rev. Canon Dann, replying on behalf of the clergy, stated that he hadn't much to say for them, and felt that if they were to elect a spokesman he would not be their choice. (Laughter and No! no!). After partaking of such a splendid repast, he was on good terms with the world. There were some points on which the clerical and medical profession were a unit; and there were also some things in which they differed. The doctor sees his successes and failures during the present life; the clerical profession have to wait until the next world. Men of ed and suffering in South Africa, both professions ought to feel and act

as though their calling were the highest thing in life. Ambition, where that term means merely to get ahead of one's neighbor, and the desire for pecuinary gain, should be absent or very subordinate in both professions.

What appeared to the speaker as being very peculiar was the fact that no clergymen were members of boards organized for philanthropic purposes. Perhaps the cause was due to denominational jealousy. He thought that people should rise above this feeling and that one clergyman at least should be found who would be a capable representative on such a board. He wanted to be considered, first as a man, next as a Christian, and lastly as a clergyman. In conclusion, the speaker recited a poem entitled "Father O'Flynn," which, in its harmonious mingling of the humorous and pathetic, portrayed a kindly type of Irishman. Canon Dann, upon resuming his chair,

was accorded a hearty cheering. Mr. T. H. Purdom, K.C., who represented the legal profession, was well received. He began by conveying the good wishes of the mayor, who was unavoidably absent. The speaker also tendered the best wishes of Police Magistrate Love, who sent word that if any of the students or their guests were compelled to be with him in the morning, he would deal leniently with them. The legal profession is also a science. It is customary on such oc-casions as this to praise the flags of Great Britain and also of the United States. Words were feeble to describe the greatness of the significance of these flags. The Union Jack floats over wider empire than in the days of Daniel Webster, and the United States is a much more powerful nation than it was at the time when the "Star Spangled Banner" was written. There

(Continued on page 5.)

Your Faith will be as strong as ours if you try

Shiloh's Consumption Cure

and ours is so strong we guarantee a cure or refund money, and we send you free trial bottle if you write for it. SHILOH'S costs 25 cents, and will cure Consumption, Pneumonia, Bronchitis and all Lung Troubles. Will cure a Cough or Cold in a day, and thus prevent serious results. It has been doing these things for 50 years.

S. C. WELLS & Co., Toronto, Can.

Karl's Clover Root Tea cures Indigestion

re dit in e esta

HOLIDAY SHOPPING in the Basement.

Everything is in readiness to make Christmas buying complete. Our immense display of China and Glassware affords an ample selection for all tastes. A new line of Silverware we have placed in the Art Room contains all the newest shapes and designs to be had at prices below the regular.

between 8 and 10 am. After 10 o'clock they go back to regular

Four China Specials. 37 FERN POTS, prettily decorated. neat shape; regular 25c, 8 o'clock

S PORRIDGE SETS, fine china. each set contains jug, bowl and plate, neatly decorated; regular 25c, 8 o'clock sharp..... 15c 5 CREAM AND SUGAR SETS, individual size, very suitable for a b o'clock table, fine thin china,

blended colors, handsomely decorated: regular 85c, 8 o'clock i only TEA SETS, English semiporcelainware, as fine as china, four pretty floral decorations, gold-lined handles each sat contains 56 pieces; regular \$4 50, 8 o'clock sharp\$2 98 |

10 Extra Specials on Sale only Two Glassware Specials.

58 BREAKFAST CRUETS, American pressed glass salt and pepper shaker, nickel tops; regular 15c, 8 o'clock sharp 10c 112 Cake Stands, plain and figured patterns; worth 35c, 8 o'cleek

One Silverware Special. 6 BUTTER DISHES, quadrupleplated top, nicely engraved, crystal glass bottom; regular \$1 45, 8 o'clock sharp\$1 10

Granite Pie Plates.

288 GRANITEWARE PIE

green corn, only. 10c Toy Sideboard 5c

CARPET SWEEPERS-Toy Car- Large Sideboard 35c

TOY TRUNKS, only 35c Toy Delivery Wagons, large size,

Rabbits, Etc., only 25c Toy Milk Wagons.

20c. Roast Pans, 10c. 144 ROAST PANS, made of heavy black iron, size 16x111/2 inches; regular 20c, 8 o'clock sharp..... 10c

Something for the Boys. sharp 15c 144 Hockey Sticks, a good shape, made of ash, hickory and elm; regular 15e and 20c sticks, from 8 to 10 a.m. only...... 10c

> Remember, these 10 Specials are good only from 8 till 10 e'clock in the morning.